

Small Business Advertising Guide

MYRTLE BEACH PHOTOGRAPHERS *directory*



**Grow your reach.
Support your community.**

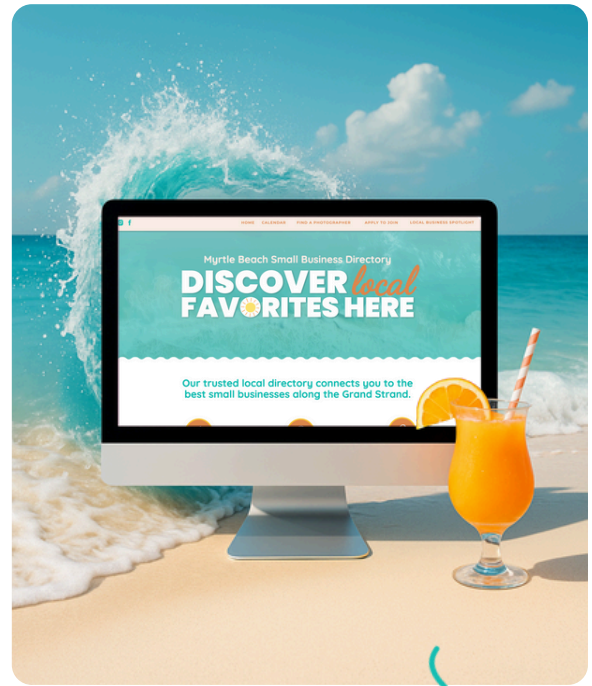
We're building a go-to guide for families,
visitors, and locals looking to support
trusted businesses along the Grand Strand.

WHY JOIN US?

When someone books a photographer, they often need more... outfits, cakes, salons, veterinarians, you name it.

That's why we expanded our directory to include local small businesses. It's a place where families can find trusted pros all in one spot, and our community of small businesses support each other.

Together, we make everyday life on the Grand Strand even better.



Over 17 million visitors annually travel to the Myrtle Beach area.



The Grand Strand area has roughly 398,000 residents.



In 2025, [Tripadvisor](#) ranked Myrtle Beach as the #1 U.S. beach destination for summer travel, and the #3 overall U.S. city to visit.

What this means for you

- Be discovered by locals and visitors who want to support small business.
- Get featured in a trusted, locally run directory that's actively promoted.
- Stand out in a curated list of vetted businesses (no spam, no scams).
- Build connections with photographers and other local pros who share your community values.

Our membership criteria:

- Be a legally operating business in Horry or Georgetown County
- Have an active online presence
- Offer a product or service relevant to locals, tourists, weddings or events
- Be kind, responsive, and professional

MEMBERSHIP OPTIONS

Memberships help keep our website online, maintained, and fund marketing efforts like social media ads to bring in more clients.

All listings begin with a 2-week free trial, during which your business will be reviewed for eligibility. We only approve listings that meet our standards of featuring trustworthy, legit local businesses.



Community Listing

\$60 per year
\$5/mo - paid annually

Directory listing with your name, website, phone number and short bio

Listed alphabetically in your business category



Sponsored Listing

\$200 per year
\$17/mo - paid annually

Directory listing with your name, website, phone number and short bio

Featured listing in your business category

Featured placement on relevant pages throughout the website

Promotions included in our mailing list (up to 3x a year)

Potential for additional promotional opportunities throughout the year



*Prices subject to change
Last updated September 2025

FREQUENTLY ASKED QUESTIONS

Can I cancel at any time?

Yes! You can cancel, upgrade, or downgrade whenever you'd like.

How will this help me if I already have a website or social media?

The directory amplifies your visibility. Even if you're active online, being featured here connects you to families searching in one trusted hub, without having to compete with spammy ads or an endlessly scrolling newsfeed.

How will clients find me?

The directory is actively marketed through social media and blog articles, with a strategy built to grow visibility in Google search.



This isn't just another online list... it's a community.

We aim to reach people who want to feel good about where they spend their money. When they land here, they know they're supporting someone local, trusted, and legit.

Built for local businesses, BY local businesses.

READY TO APPLY?



Stand Out. Get Found. Book More.

bestmyrtlebeachphotographers.com/advertise

Got questions? Reach us at
directory@bestmyrtlebeachphotographers.com

