



connectedau

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CORPORATE  
PROGRAM



# An invitation to make a difference

## Who are we?

Connected AU is a purpose led business specialising in connection. We deliver meaningful programs designed to create real connection, and we are on a mission to ensure that everybody in Australia feels visible, valued and connected.

Loneliness and isolation costs Australia 2.7b annually. Our corporate program is designed to help you keep your staff and community feeling visible, valued and connected.

## Corporate Program

We have developed an innovative program for businesses looking to make an impact in the community by volunteering, while also developing personal wellbeing and connectedness for their staff.

With 3 packages on offer, your participation can be tailored to suit the unique needs of your business.



# Package 1 - Volunteering Activity



**This program provides businesses with an exciting, innovative and easily accessible volunteering activity. The program delivers real community impact, fosters intergeneration connection, the breaking down of stereotypes and develops personal character.**

**Businesses can participate as a group for volunteering outcomes, or staff can participate individually throughout the year.**



The letterbox project is our flagship program. It is a national pen pal program fostering connection and community, with handwritten letters being sent across Australia to people feeling isolated and disconnected. Our Letterbox Project is the only national program with management and safety embedded. We do not share any identifiable information, and all letters are vetted by our team.

- Over 500 letters sent each week (vetted by our team)
- Over 65,000 letters sent over the last two years
- Over 25,000 individuals registered to write
- Over 451 schools and businesses writing

Perfect  
activity for  
IMPACT  
DAY



# Package 2 - Staff Wellbeing Program

This Package is a tailored program designed to develop personal wellbeing and connectedness for organisations and staff.

Staff gain access to our Corporate Growth Hub where they can access on-demand programs, facilitating personal wellbeing, connectedness and feelings of community.

This hub provides access to a range of connectivity and wellbeing programs, including:

- Letterbox Project
- Online Clubs
- Events
- Weekly Activities

**Scroll to the next page to see information on some of our connectivity programs.**

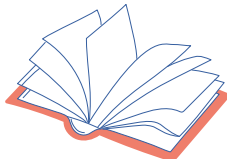


[CLICK HERE to view the Corporate Growth Hub, this link is non-functional and is to provide a guide only.](#)

# Online Clubs

Our Online Clubs are designed for people looking for safe and positive connection online, away from social media. The Clubs are inclusive, managed and exciting online communities where people enjoy engagement and community from the comfort of their own home or workplace

Book Club



Garden Club



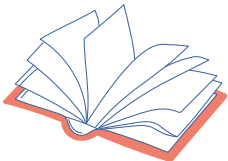
Cooking Club



Social Club



Each month we enjoy a new theme and special guest inside the clubs, take a look at some of the guests we have enjoyed this year!



topics, themes  
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# Package 3 - Education and Awareness

**Package 3 includes access to tailored Corporate Training Workshops. These workshops create, facilitate and implement highly engaging in-person and online wellbeing and connectivity workshops for small to large workplaces, community organisations and schools.**

The Workshops can cover a range of topics and areas tailored to individual organisational needs, including:

- Mental Health & Wellbeing
- Connectedness
- Communication
- Team Building

Workshop length, focus and participation can be tailored to unique needs, however our standard workshop is:

Workshop Length:	3 hours
Participants:	Maximum 20
Fee:	\$3,500 per workshop (packages available)



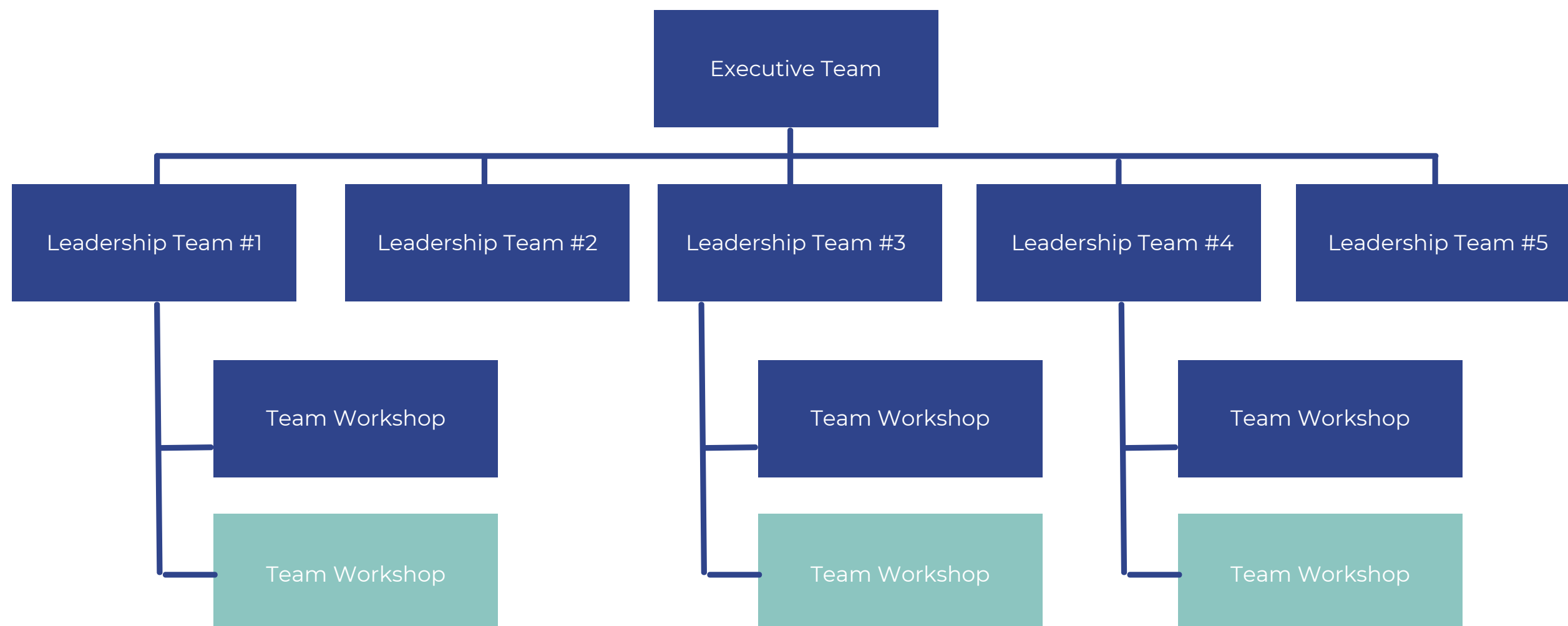


# Overview

**Overview:** Small-group workshopping (maximum 20 participants) beginning with executive teams, followed by leadership teams with the option of continuing support through organisation chains.

**Objective:** To support organisations navigating a post-covid environment - increased mental health issues, disconnection within organisations, and disconnection with community. **Our workshops combine psychoeducation with activity based learning and opportunities, designed to increase connectedness within teams and organisations.**

**Outcomes:** Support organisations to meet their strategic outcomes for community and culture - staff wellbeing, community service.



## Pillars

### Mental Health & Wellbeing

Psychoeducational and activity based mental health and wellbeing exploring connectedness as a foundational element of personal health.

### Connectedness

Psychoeducational and activity based connectedness workshopping exploring connection to:

- self;
- community;
- workplace;
- team members

### Strategies/Healthy Practices

Psychoeducational and activity based exploration of strategies and best practices for developing, sustaining and growing connectedness in 4 key areas.

### Opportunities

Exploring practical ways to sustain connectedness including access to Connected AU programs and volunteer Service.

Workshop Length:	3 hours
Participants:	Maximum 20
Fee:	\$3,500 per workshop (packages available)

# Schedule of fees

Packages	Description	Cost
Package 1	Access to our Letterbox Project for corporate volunteering.	\$500 < 100 staff \$1,000 > 150 staff
Package 2	This package includes our access to On-Demand Wellbeing Hub for staff wellbeing	Annual Fee \$1,000 Organisations with more than 150 staff by negotiation
Package 3	Access to tailored Workshops for small to large workplaces, community organisations and schools. (this includes access to packages 1 and 2)	From \$3,500

- Organisations looking at multiple packages are encouraged to contact us so we can tailor packages and fees.



MEA CAMPBELL - FOUNDER



Thank You

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