



# Allison Willson

Allison Willson is a visionary interior designer celebrated for her ability to craft beautifully customized and curated spaces that seamlessly balance organic textures, historical influences, and modern refinement. With a deep appreciation for architecture and a keen eye for detail, Allison approaches each project with a thoughtful perspective, ensuring that every space she designs is both timeless and deeply personal.

As the founder and creative force behind AWD, Allison specializes in both new builds and renovations, expertly weaving together a home's existing character with contemporary elements that enhance everyday living. Her work is defined by a strong foundation in functionality, layered with elevated, bespoke details that make each space uniquely reflective of its inhabitants.

Allison's collaborative design process prioritizes the individuality of her clients, allowing her to create interiors that not only look stunning but also feel intentional and livable. Whether reimagining a historic home or designing a space from the ground up, her approach is grounded in authenticity, ensuring that every project is a seamless blend of past and present—rooted in style, substance, and enduring beauty.





## Creemore

The Creemore project, designed by Toronto-based interior designer Allison Willson, is a testament to thoughtful, curated, and authentic design. Nestled in the countryside, this farmhouse embodies a harmonious blend of traditional and contemporary elements.

The home's U-shaped layout fosters intimacy and coziness, a departure from conventional linear designs. Solid stone walls and reclaimed materials lend an aged, storied feel to the new construction. In the kitchen, solid oak beams and white oak cabinetry contribute to a storybook ambiance. Honed Arabescato marble countertops add a touch of softness and elegance. The family room features a fireplace detailed with antique brick, enhancing the home's timeless appeal.

Deep archways and thick walls in the dining area evoke the sense of an old stone structure. Large, south-facing windows in the pantry allow for darker, moodier paint choices, creating a cozy atmosphere. The primary bedroom offers serene views of Georgian Bay, best enjoyed from the comfort of a cozy bed. Throughout the home, a mix of vintage and contemporary pieces creates a layered, textured, and warm environment. The design emphasizes livable spaces that are both functional and deeply personal.

Willson's approach reflects her dedication to superior service with a personal touch. The project has been featured in publications such as House Beautiful, highlighting its exceptional design. Photographer Patrick Biller captured the home's essence, showcasing its intricate details and overall ambiance.

The Creemore project exemplifies Willson's ability to create spaces that feel both timeless and uniquely tailored to her clients. It's a celebration of craftsmanship, thoughtful design, and the beauty of blending old and new.

This farmhouse stands as a testament to what it means to create a space that truly feels like home.



















