

How Are You Showing Up?

BEGIN WITH INTENTION

Key Concept

Redefine Yourself and
Create Your Own Narrative
(or others will do it for you)

at
**HER
BEST**

Components	How do I show up?	How would others describe me?	What is one ridiculously simple thing I can do now?	How will I know I'm successful?
PRODUCT the sum of your skills, capability, experience, results. Behaviors include: leadership skills, tech/bus acumen, innovative ideas				
PERSONA emotive connection based on energy and style. Behaviors include: energy, interest, adaptability, emotional intelligence, your vibe				
PROMOTION strategic and proactive management of your rep. Behaviors include: value exchange, owning up, updates, context				
PERMISSION Believing you have just as much, if not more to offer than anyone else. Hold yourself accountable. F.A.I.L fast.				
PACKAGING your wrapping, visual manifestation. Behaviors include: appearance, time/stress management				