Get the Glow in Your Photos

WELCOME

Hey there! Thank you so much for downloading this freebie! We hope you find it useful!

Have you seen photos where the subject is lit up beautifully from behind? Or where the whole image seems to be glowing?! Glowing photos breathe life into an image and can be absolutely breathtaking.

Read on for tips on how to make your own photos glow!

— PARKER & ABBEY

Tips for getting

the glow in your photos!

While looking for soft, even light from head to toe and soft, even light in the background creates beautiful, dreamy images, so does using backlighting to get a gorgeous glow to light up your subjects and images!
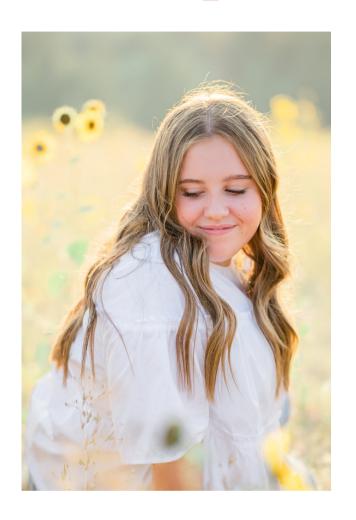
☑ An important aspect of getting a photo that glows is to shoot during golden hour when the sun is out! Overcast days do not produce sunny, glowing images!!

☑ Place your subject in front of a tree that can filter the sun through its leaves. Aim the camera a 45 degree angle from the subject instead of straight on.

☑ Stand your subject in front of the sun so their body is blocking the sun. This has to be done strategically so no flare enters the lens unintentionally.

☑ Stand your subject at the edge of open shade. Have them step until the back of their head is lit up. This creates beautiful backlighting and makes the subject glow!

Always remember to reposition yourself as needed (45 degree angle from subject is a good start) to avoid haze!
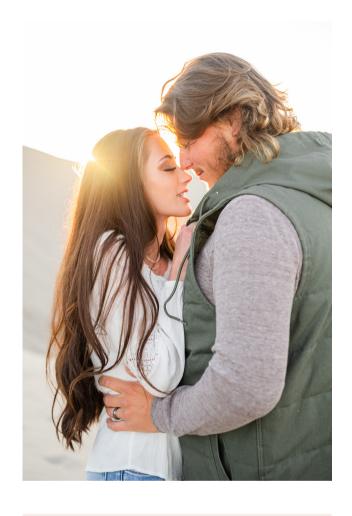
Examples

BACKLIGHTING

This photo was taken during golden hour in a sunflower field. Notice how we placed the subject at the edge of open shade. The sun is hitting the back of her head and upper back but no where else. If we had her step a few steps forward, she would be fully in the sun. We positioned ourselves at an angle to avoid lens flare.

BODY BLOCKS SUN

Notice the sun peeking out behind her head and lighting up their silhouettes. We intentionally let the sun peek through behind her head because we love the emotion it brings to the photo. You could also step slightly to the right and her head would be completely blocking the sun so their silhouettes are lit up without the sun flare.

FILTERED
LIGHT

Using trees is the most common way to filter sunlight to create gorgeous glowing images.

The photo on the top right was taken at sunrise. It was taken at an angle to avoid the sun directly hitting the lens. Notice the beautiful yellow glow coming through the bottom of the trees.

The middle right photo was also taken at sunrise. The sun was coming up behind the trees to the left and lit up the background with a beautiful glow.

The bottom right photo was taken during golden hour before sunset. Notice the sun peeking through the trees on the left, adding a glowy brightness to the image.

The bottom middle photo was taken during golden hour before sunset. Notice the area of tress directly above their heads and how it is brighter than the rest. The sun is glowing through the leaves.

The bottom left photo was also taken during golden hour before sunset. Notice the glow coming through the fence behind the bride. It's a small but beautiful element that enhances the brightness and dreaminess of the image.

Thank You!

We hope this guide has been helpful! Want even more help?
Outsource your editing and get your time back to do the things you love!

CONSISTENCY

We pride ourselves in helping you craft images that are consistent within and across galleries! You'll never have to worry again if your images will look good side by side on media platforms! Your images will be consistent with your style and brand and will easily identifiable.

TIME SAVED

Imagine all the time you'll save by having us edit your images for you! Say goodbye to long hours behind the computer screen and hello to family game nights, walks with your pup, a long bubble bath, and spending time with your kids!

ELEVATE YOUR BUSINESS

By outsourcing your editing to us, you'll have more time to spend on your client experience, booking more weddings/sessions, and advertising your business!

Outsource Your Editing!

What are you waiting for?