



Dear Band Director,

We welcome you to the West Tennessee Strawberry Festival parades. We are excited to have you and your band participating in this event and we are looking forward to a great day! Some information on what to expect the day of the parade. We no longer make competition a part of the parades, but instead offer compensation to the programs for their time and resources it took to get you to Humboldt! This enables everyone the opportunity to come out and have fun and soak up the memories made at the West Tennessee Strawberry Festival! We will be giving \$350.00 plus \$.054 per mile in participation money. Mileage will be figured by using Google maps plus an additional 5.4 miles will be added for the drive between the start location and finish location.

Ex. $\$350.00 + 60 \text{ miles} @ \$.54$, plus the additional 5.4 miles = $\$350.00 + \$33.00 + \$3.00 = \386.00

We are honored to have your band participating in the annual West Tennessee Strawberry Festival parade!

Details for the day:

- Buses will unload and prepare for parade lineup at Bailey Park. Restrooms and shelter are close to this location.
- Buses should move out as quickly as possible to the Jones Company parking lot located on the west end of Main Street. This will be the end of the parade route and where you will pick your students up.
- Bus route signs will be posted at all highway entrances into Humboldt to help direct you to Bailey Park. (this route follows Highway 70-79 to the highway from Milan toward downtown Humboldt). You will receive an envelope upon arrival that contains the order of the parade and where to line up.
- There parade will start at the corner of 22nd Avenue and Main Street promptly at 10:00am and move west through the downtown area. Bands will continue on Main Street into the bus parking area (Jones Company) , please continue formation onto the parking lot and do not dismiss on the street– this helps with the flow and congestion at the end of the parade route.
- STOPPING at any point on the parade route is strictly prohibited unless the Parade Marshall tells you otherwise.
- Bands should not have more than 4 people accompanying them on the parade route. We recommend 1 (one) person on each corner of the band as they move along the route. Bands may be disqualified or not permitted back if a congregation of people is accompanying them along the parade route.
- After your band is dismissed, there will be concession stands available for your students to buy food and drinks.
- Weather Delays : If we experience rainy weather , or have a potential delay in the start time of the parade, everyone will report to Humboldt High School Gymnasium. We will give further instructions upon arrival.

If you have further questions or concerns, please feel free to contact us! We look forward to seeing you in Humboldt!

Sincerely,

Julie Kail– Band Chairman

Heather Glenn-Hoekstra– Humboldt Jr/Sr High School Band Director

Beth Culpepper– West Tennessee Strawberry Festival Events Coordinator (731-784-1842 or festival@humboldtchamber.com)