

Speaking Services

Main Keynote 1: Alchemy of Scale — The Method and Magic of Business

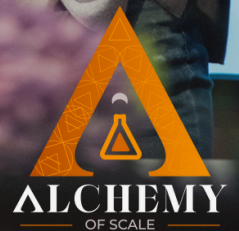
TARGET AUDIENCE:

CEOs, founders, investor-backed executives, and senior leadership teams committed to transformational growth — especially those at inflection points such as exits, mergers, rapid scaling, or reinvention.

OVERVIEW:

Scaling a business isn't just about numbers — it's an act of transformation. In this signature keynote, David unveils **Alchemy of Scale**, a holistic approach to building companies that thrive financially, culturally, and spiritually.

Rooted in decades of lived experience — from battling regulators and selling companies to leading turnarounds and navigating personal reinvention — David shares how the unseen forces of trust, resilience, culture, and strategic growth create real-world, tangible impact. This is where process meets magic, and where CEOs become alchemists of their own evolution.



KEY TAKEAWAYS:

- ✦ **Transformational Growth Starts Within** — Learn how personal reinvention and self-awareness fuel scalable business growth — and why your company can't outgrow your leadership.
- ✦ **The Hidden Drivers of Sustainable Scale** — Uncover how trust, resilience, and culture are strategic assets that determine your capacity to scale and withstand pressure.
- ✦ **Strategy Isn't Enough** — You Need Structure and Soul — Discover a holistic framework that combines clear execution systems with the human elements that actually move people and business results.
- ✦ **Become the Alchemist Your Business Needs** — Walk away with tools to lead through inflection points — from exits and mergers to reinvention — with grounded confidence and visionary clarity.