

Marketing

END OF MONTH SELF ASSESSMENT

After focusing on your marketing/outreach process this month...

What marketing platforms did you decide to include in your marketing pie?

Did you do any outreach this month? What were the results?

Did you finish creating a Dream 100 list?

Yes

No

Did you create a marketing swipe file to help you generate creative ideas when you're stuck?

Yes

No

Did you come to a fuller understanding of how your marketing process can mimic and overlap with your sales process?

Yes

No

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What challenges are you still experiencing around your marketing and outreach processes?

On a scale of 1-10, how confident do you feel about marketing/outreach?

