

PHOTOHOUSE FILMS

Camera-Ready *Confidence*

HOW TO FEEL NATURAL IN FRONT OF THE CAMERA



YOU DON'T NEED TO *KNOW* WHAT TO DO

Movement comes naturally
when you're not overthinking.

- Focus on your partner, not the camera
- Move slowly
- Breathe



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COMFORT *CREATES* CONFIDENCE

What you wear, who you're around, and how rushed you feel all show up on camera.

- Wear clothing you can move in
- Avoid tight timelines before portraits
- Keep your circle small

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PRESENCE *BEATS* POSING

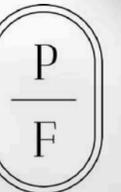
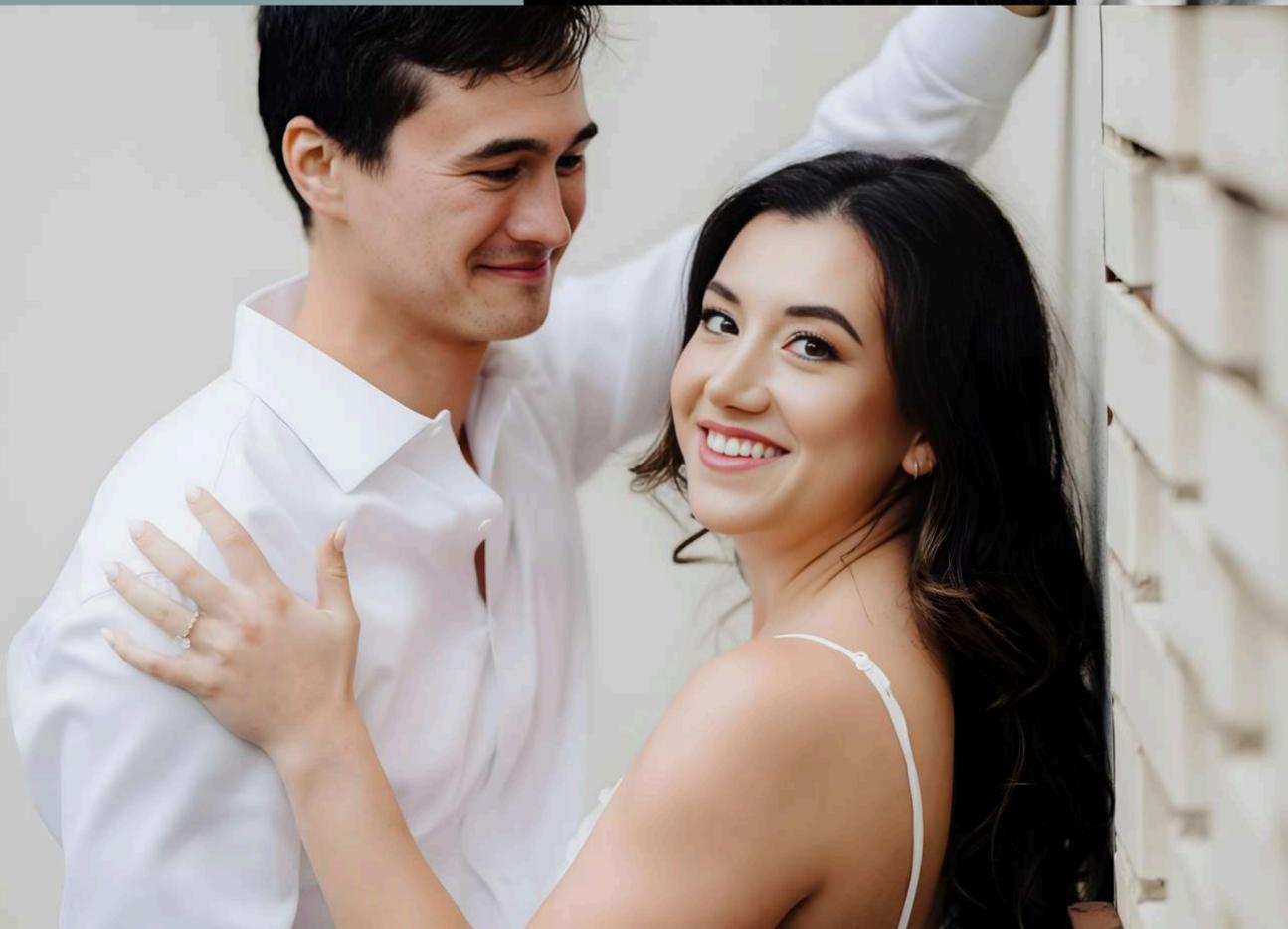
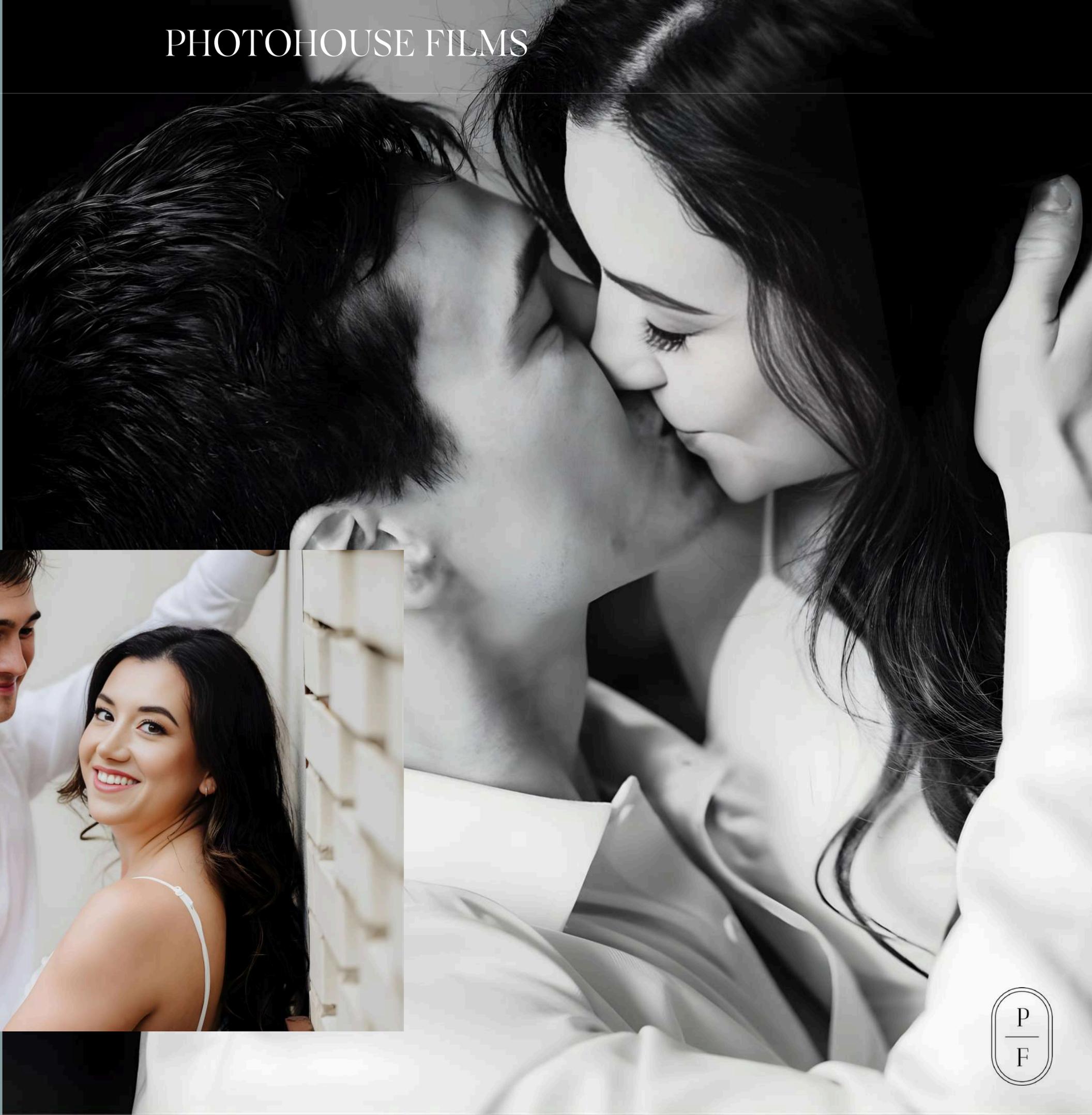
Authenticity always reads better than perfection.

- Allow pauses
- Let reactions happen naturally
- Don't rush through moments

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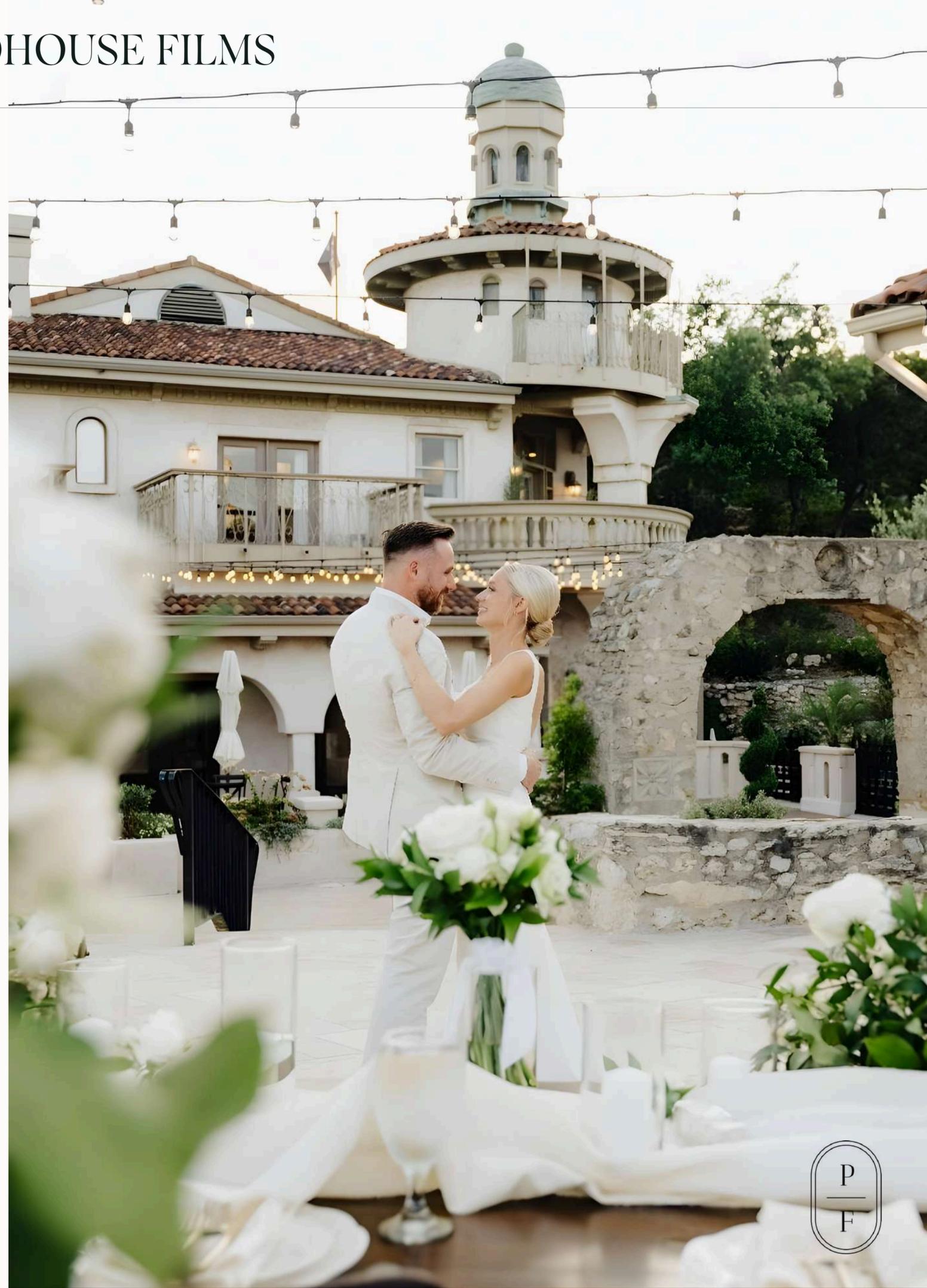
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TRUST THE *QUIET* MOMENTS

Some of the strongest images
come from stillness.

- Stay where you are
- Let moments linger
- Forget the camera is there





If you'd like to explore how
this applies to your day,
we're always happy to talk.

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