

# *the best* business management tools

*general*

## HONEYBOOK

Honeybook is an all in one management system for everything from clients and projects to bookkeeping and workflows.

[GET 50% OFF](#)

## ASANA

Asana is a project management and to-do list app for keeping track of all the lists and workflows.

[GET STARTED NOW](#)

## GOOGLE

Google comes in handy for things like email, file storage, working documents, and more.

[START ORGANIZING](#)

## WAVE

Wave is a free accounting software app that helps you keep all your bookkeeping in order with ease.

[GET STARTED NOW](#)

## EVERNOTE

Evernote is a simple way to keep the notes organized so you can keep track of all those thoughts.

[START TAKING NOTES](#)

*social*

## PLANOLY

Planoly is a social media scheduling tool that is great for Instagram and Pinterest.

[GET STARTED NOW](#)

## TAILWIND

Tailwind is a social media scheduling tool that focuses on Pinterest and is great for automating content on that platform.

[SIGN UP NOW](#)

*email*

## FLODESK

Flodesk is a super simple email marketing tool that allows you to manage your list and design beautiful emails with ease.

[GET 50% OFF](#)

## CONVERTKIT

ConvertKit is an amazing email marketing tool that gives you a lot of features and functions for going in depth with email marketing.

[SIGN UP NOW](#)

## *websites*

### INTERACT

Interact is a quiz creation platform that is perfect for creating a lead generating quiz.

[GET STARTED NOW](#)

### SQUARESPACE

Squarespace is an all in one website platform that is great for websites that require several different major functions.

[GET STARTED NOW](#)

### SHOWIT

Showit is a drag and drop website platform that gives endless design possibilities and connects with Wordpress for blogging.

[GET STARTED NOW](#)

### SHOPIFY

Shopify is the best website platform for commerce focused businesses and offers a lot of functionality for online stores.

[GET STARTED NOW](#)

## *courses*

### KARTRA

Kartra is my go-to for online courses, memberships, and digital products. It is a fully functional app with a lot of great features.

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### KAJABI

kajabi is another great course or membership hosting platform with tons of capabilities.

[GET STARTED NOW](#)

### PODIA

Podia is a great online course and membership platform that is simple to use and allows for good features and integrations.

[GET STARTED NOW](#)

## *carts*

### THRIVECART

Thrivecart is a shopping cart add on that allows you to sell a variety of products on any website platform.

[GET STARTED NOW](#)

### SHOPIFY LITE

Shopify Lite is a simpler version of Shopify that you can use to host your store on any website platform.

[GET STARTED NOW](#)

## *design*

### CANVA PRO

Canva Pro is my new favorite design tool because it is easy to use and offers a ton of design flexibility.

[START DESIGNING](#)

### ADOBE CC

Adobe CC is the old standard for design and is great for more in depth and detailed designing.

[START DESIGNING](#)

### CREATIVE MARKET

Creative Market is a great resource for design graphics, fonts, and more.

[START SHOPPING](#)

## *video*

### ZOOM

Zoom is my go-to for hosting video chats, client calls, or even webinars.

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### CROWDCAST

Crowdcast is a great webinar tool for hosting live or recorded webinars.

[GET STARTED NOW](#)

### LOOM

Loom is the perfect tool to record videos of yourself or your screen and send to clients or use for content.

[START RECORDING](#)

## *photos*

### UNSPLASH

Unsplash is a free photo resource that has a variety of great stock photos.

[BROWSE PHOTOS](#)

### SOCIAL SQUARES

Social Squares is a great stock photo resource with a variety of photos to fit different brand styles.

[SIGN UP NOW](#)

### MOYO

MOYO is my preferred stock photo resource because of the style of photos and availability of mock ups.

[START SHOPPING](#)

## *scheduling*

### CALENDLY

Calendly is a great tool for scheduling calls or meetings with others. You can give someone the option to schedule their own call time.

[START SCHEDULING](#)

### ACUITY

Acuity is another great scheduling tool for allowing clients to schedule their own times with your calendar.

[START SCHEDULING](#)

## *communication*

### VOXER

Voxer is a great voice and message app for communicating with clients.

[START CHATTING](#)

### SLACK

Slack is a great tool for communicating with team members or community members.

[START CHATTING](#)

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