

MEGAN DAY

experience

Nelson (Formerly FRCH), Cincinnati, Ohio

Graphic Designer III, Senior Associate | Lifestyle Studio

June 2015 — Present

Nelson is an architecture and design firm serving brands in the retail, entertainment, restaurant, corporate office; and hospitality markets. Responsibilities as a graphic designer III in the lifestyle studio specializing in retail experiences include all stages of the design process from research and conceptualization to design development, documentation, and production. Consistently collaborating with a multi-disciplinary team, leading multiple projects, and directing junior staff. Specializing in developing branded experiences, environmental graphics, and brand identities for a variety of brands including American Girl, Wild Cypress, Men's Wearhouse, Tide Cleaners, and Harley-Davidson.

Sign & Sealed, Cincinnati, Ohio

Co-Founder & Creative Director

January 2019 — Present

Sign & Sealed is a boutique design studio offering branding services, stationery designs, and curated goods. Designing collaboratively to create unique and relevant solutions for bespoke clients that celebrate individuality and cultivate brands. As co-founder and creative director responsibilities include leading the creative vision from a holistic view in all aspects of the business and creative process. Directing project execution, client service, and building new business while consistently delivering high-quality designs.

Gallagher & Associates, Washington, DC

Graphic Design Co-Op

January 2014 — May 2014

Gallagher & Associates is a museum planning and design firm that creates visitor experiences. Responsibilities included assisting with concept development, design development of exhibit signage and presentation packages, as well as preparing artwork for production & fabrication.

Kate Keating Assoc., Inc., San Francisco, California

Graphic Design Co-Op

May 2013 — August 2013

KKA is an environmental graphic design firm that develops signage systems and graphics for a variety of built environments. Responsibilities included designing super graphics and signage layouts, assembling scaled models, and assisting with various wayfinding and programing design needs. Exposure to working in scale, CADtools, materiality and construction.

Libby Perszyk Kathman (LPK), Cincinnati, Ohio

Graphic Design Co-Op

June 2012 — December 2012

LPK is an international design agency that builds leadership brands. Responsibilities included designing packaging, and other various printed materials. Regularly sketched concepts, developed brand vision, and undertook research for brands such as Herbal Essences, Hershey's, Jim Beam, and Pringles.

meganday-design.com

signandsealed.com

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Seattle, Washington

education

University of Cincinnati, Cincinnati, Ohio

College of Design, Architecture, Art, and Planning

BS Graphic Communication Design

Class of 2015

Participated in the Professional Practice Program, alternating semesters of classroom study with work in the field of Graphic Communication Design

skills

Adobe Creative Suite

CAD Tools

Environmental Graphic Design

Brand Identity

Illustration

Art Direction

Microsoft Office

select awards & involvement

Designer Dozen, VMSS Magazine (2021)

Business Owner & Founder (2019)

Adjunct Instructor, UC (2017)

Outstanding Senior, UC (2015)

Kelly Kolar and David Eyman Scholarship (2014)

DAAP Tribunal (President 2012, Treasurer 2013)

Robert Probst Scholarship (2013)

Richard and Jean Coyne Family Scholarship (2013)