

## SKILLS

Digital Campaigns & Social Media  
Moodboards & Concept Creation

Branding & Logo Design  
Video & Photo Art Direction

Adobe, Sketch, Figma, Ceros, Canva  
Client Communication

## EXPERIENCE

### Freelance Designer

WeCreate Media  
Current

*WeCreate Media is a marketing agency specializing in hospitality & CPG*

- Design logos and brand identities for hospitality clients

### Creative Director

Hindman Auctions  
2022–2023

*Hindman Auctions is an art auction house that conducts over 140 auctions annually*

- Oversaw all creative including print, digital, photography, and campaigns
- Implemented new creative strategies for social media, digital, and website
- Art directed photoshoots
- Maintained stakeholder relationships
- Managed a team of designers and maintained brand guidelines

### Associate Creative Director / Senior Graphic Designer

Brookfield Properties  
2018–2022

*Brookfield Properties is a global real estate firm with 100+ properties in the US*

- Designed marketing campaigns, publications, video storyboards, logos, websites, landing pages, social media campaigns, and corporate communications
- Presented concepts to key stakeholders
- Provided creative direction to junior designers, videographers, and copywriters
- Designed B2B collateral for C-suite luxury audiences

### Brand Designer

Littler Trailer Studio  
2015–2018

*Little Trailer Studio was my self-run design studio, specializing in branding*

- Designed brand identities and websites for new businesses
- Managed client communication, timelines, and project scope

### Web Designer

Go Live HQ  
2016–2018

*Go Live HQ is a web design agency, notable clients include Sophia Amoruso, Jasmine Star, Create & Cultivate, Dallas Shaw*

- Designed 30+ websites and brand identities
- Collaborated with clients directly

### Graphic Designer

Pressed Juicery  
2013–2015

*Pressed Juicery is a green juice CPG company with nation-wide retail locations*

- Designed marketing collateral, in-store signage, web pages, social media graphics, swag, event collateral, and seasonal campaigns
- Maintained brand guidelines across all collateral

## EDUCATION

### BA, Visual Communication

California State University, Los Angeles

### Certificate, UX & Web Design

Codetalk, Venice, CA