

A man with short brown hair, wearing a white button-down shirt and a grey zip-up jacket, is looking off to the side with a slight smile. The background is a soft-focus green, suggesting an outdoor setting. A large, semi-transparent white rectangle is overlaid on the image, containing the text.

# *Inquiry* Responses

The responses we use as  
photographers for client  
inquiries - free templates for  
you to use!

[PARKERANDABBHEY.COM](http://PARKERANDABBHEY.COM)

# WELCOME



Hey there! Thank you so much for downloading this freebie! We hope you find it useful!

Using a template for inquiries significantly reduces the amount of time taken to respond to your clients! The faster you respond to a client the more likely you are to book them. Just copy and paste the words from our templates, change the red portions to your specific information, and save to use later!

The parts highlighted in green are meant to be saved in a different color than black. These colored words remind you to change it to relevant information for each client!

Don't forget to change *we/us/are* to *I/me/am*, if needed!

Scroll down to save these templates!!

— PARKER & ABBEY



# weddings

Hi, {CLIENT FIRST NAME }!

Thanks so much for contacting us!

We would absolutely love to do your wedding photos!! We are happy to tell you we are available on *this day*! Unfortunately, we aren't available on *this day*. Do you have any wiggle room as far as your wedding date is set?

[Add a Personal Touch]

We loved having our own wedding photos taken. to look back on the biggest day of our life! It's so important to us to have memories to look back on of that day. That's why we LOVE taking wedding photos for special couples like you. It truly is such an honor to capture your love and give you photos to cherish for years to come!

## The Parker & Abbey Wedding Experience

Our wedding experience includes:

- \* 8 hours of wedding day coverage with Parker and Abbey as your photographers and a Pinterest-style online gallery with 800 retouched high resolution digital images with the rights to share on social media, make unlimited downloads on unlimited devices, and print at the place of your choice —or through our professional lab.
- \* A complimentary engagement session with one location, two outfits, and a Pinterest-style online gallery with 100 retouched high resolution digital images with the rights to share on social media, make unlimited downloads on unlimited devices, and print at the place of your choice — or through our professional lab.
- \* A complimentary 24x30 printed photo from your wedding day.
- \* A complimentary heirloom wedding album.

The investment is \$\_\_\_\_\_. You can view more investment details here! *(insert hyperlink)*

If you decide to move forward with us (we really hope you do!!) we'll send you a digital contract and invoice to sign. Once the contract is signed and the **30% non-refundable retainer is paid**, your date will be reserved for you! Then we can schedule your engagement session! **We will also be sending you a detailed client guide to help you prepare for and answer frequently asked questions about your engagement session and wedding day.** We'd also love to chat sometime over Zoom to get to know you and go over the details of your big day! Let's set that up once you're booked on our calendar :)

Lastly, if you'd like to inquire about a custom package, please let us know what you're hoping for and we will get you a quote!

Due to our busy shooting schedule, our calendar fills up quickly, so if you'd like to move forward, please let us know as soon as possible and we'll get you scheduled! We'd LOVE to work with you, {CLIENT FIRST NAME }!

Please let us know if you have any questions! Can't wait to hear from you!

EMAIL SIGNATURE

# engagements

Hi, { FIRST CLIENT FIRST NAME }!

Thanks so much for contacting us!

We would absolutely love to do your engagement photos!! We are happy to tell you we are available on *this day!* Unfortunately, we aren't available on *this day*. Do either of these days work? (*List days you are available.*) If not, let us know two or three days that work for you and we'll check our calendar!

[Add a Personal Touch]

We loved having our own engagement photos taken to look back on that special time preparing for the biggest day of our lives! It's so important to us to have memories to look back on of that time. That's why we LOVE taking engagement photos for special couples like you. It truly is such an honor to capture your love and give you photos to cherish for years to come!

## The Parker & Abbey Engagement Experience

Our complete engagement experience includes up to 45 minutes with either Parker or Abbey as your photographer, one location, two outfits, and a Pinterest-style online galleries of 100 retouched high resolution digital images with the rights to share on social media, make unlimited downloads on unlimited devices, and print at the place of your choice —or through our professional lab.

The investment is \$\_\_\_\_\_. You can view more investment details here! (*insert hyperlink*)

We like to begin engagement sessions an hour to two hours before sunset depending on the location. Once we decide the location, we'll give you a definite time! For now, plan on **between this time and this time** to start.

We'll send you a digital contract and invoice to sign. Once the contract is signed and the **50% non-refundable retainer** is paid, the date and time will be reserved for you! **We will also be sending you a detailed client guide to help you prepare for your session and answer frequently asked questions!**

Due to our busy shooting schedule, our calendar fills up quickly, so if you'd like to move forward, please let us know as soon as possible and we'll get you scheduled! We'd LOVE to work with you, {CLIENT FIRST NAME }!

Please let us know if you have any questions! Can't wait to hear from you!

EMAIL SIGNATURE

# families

Hi, { FIRST CLIENT FIRST NAME }!

Thanks so much for contacting us!

We would absolutely love to do your family photos!! We are happy to tell you we are available on this day! Unfortunately, we aren't available on this day. Do either of these days work? (*List days you are available.*) If not, let us know two or three days that work for you and we'll check our calendar!

[Add a Personal Touch]

We have always loved having our own family photos yearly to look back on special times gone by! It's so important to us to have memories to look back on of these days. That's why we LOVE taking family photos for other people. It truly is such an honor to capture your family during this time and give you photos to cherish for years to come!

## The Parker & Abbey Family Session Experience

Our complete family experience includes a session that lasts up to 45 minutes with either Parker or Abbey as your photographer (smaller families generally last up to 30 minutes and extended families can take up to 60 minutes) and a Pinterest-style online gallery of 100 retouched high-resolution digital images with the rights to share on social media, make unlimited downloads on unlimited devices, and print at the place of your choice — or through our professional lab.

The investment begins at \$\_\_\_\_\_ You can view more investment details here! (*insert hyperlink*)

We like to begin sessions an hour to two hours before sunset depending on the location. Once we decide the location, we'll give you a definite time! For now, plan on between **this time and this time** to start.

Once we've decided a date, we'll send you a digital contract and invoice to sign. Once the contract is signed and the **50% non-refundable retainer** is paid, the date and time will be reserved for you! **We will also be sending you a detailed client guide to help you prepare for your session and answer frequently asked questions!**

Due to our busy shooting schedule, our calendar fills up quickly, so if you'd like to move forward, please let us know as soon as possible and we'll get you scheduled! We'd LOVE to work with you, { CLIENT FIRST NAME }!

Please let us know if you have any questions! Can't wait to hear from you!

EMAIL SIGNATURE



Hi, {CLIENT FIRST NAME }!

Thanks so much for contacting us!

We would absolutely love to do your photos!! We are happy to tell you we are available on this day! Unfortunately, we aren't available on this day. Do either of these days work? *(List days you are available.)* If not, let us know two or three days that work for you and we'll check our calendar!

[Add a Personal Touch]

We have always loved having our own photos taken to look back on special times gone by! It's so important to us to have memories to look back on of these days. That's why we LOVE taking photos for other people. It truly is such an honor to capture you during this time and give you photos to cherish for years to come!

#### The Parker & Abbey Portrait Session Experience

Our basic portrait experience includes a session that lasts up to 30 minutes with either Parker or Abbey as your photographer, one location, one outfit, and a Pinterest-style online gallery of 50 retouched high-resolution digital images with the rights to share on social media, make unlimited downloads on unlimited devices, and print at the place of your choice — or through our professional lab.

The investment is \$\_\_\_\_\_ USD. You can view more investment details here! *(insert hyperlink)*

Our deluxe portrait experience includes a session with shooting time that lasts up to 45 minutes with either Parker or Abbey as your photographer, two locations, two outfits, and a Pinterest-style online gallery of 100 retouched high-resolution digital images with the rights to share on social media, make unlimited downloads on unlimited devices, and print at the place of your choice — or through our professional lab.

The investment is \$\_\_\_\_\_USD. You can view more investment details here! *(insert hyperlink)*

We like to begin sessions an hour to two hours before sunset depending on the location. Once we decide the location, we'll give you a definite time! For now, plan on between **this time and this time** to start.

Once we've decided a date, we'll send you a digital contract and invoice to sign. Once the contract is signed and the **50% non-refundable retainer** is paid, the date and time will be reserved for you! We will also be sending you a detailed client guide to help you prepare for your session and answer frequently asked questions!

Due to our busy shooting schedule, our calendar fills up quickly, so if you'd like to move forward, please let us know as soon as possible and we'll get you scheduled! We'd LOVE to work with you, { CLIENT FIRST NAME }!

Please let us know if you have any questions! Can't wait to hear from you!

EMAIL SIGNATURE