



*laurie tarasi*  
PHOTOGRAPHY

# SENIOR

*portrait guide*



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# hello

*and welcome!*

Hello there! It's your senior year, and you only get to do this once, so let's make it fun! This time is all about YOU. Your style, your personality...YOU! You're amazing just being you, and I'm here to capture it.

I've owned my own boutique photography business since 2006. My oldest sister always had a camera with her, and would take me on photo shoots at Cranbrook House and Gardens when I was little. I watched her art grow into a successful business and was lucky enough to be mentored by her over the years.

I am the proud mom of two amazing teenage girls, and one adorable golden doodle. I love the beach and the lake, good times with good friends, all things BRAVO, and have recently taken up golf (a necessity when your husband of 19 years has been golfing since he could walk).

If you have any questions along the way, just ask! I would love to hear your ideas and help you put outfits together. This whole process should be fun, not stressful. I can't wait to see what we come up with together!

*♥laurie*

## LET'S CONNECT

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ALWAYS REMEMBER

*just how beautiful*

YOU ARE

# the details

## 1 PREPARATION

We will schedule a time to meet in person or over the phone to talk about your style, what to wear, and locations for your session. I will also be able to answer any questions you may have! Then it's time to shop! Look for 3-5 unique outfits, from casual to a little dressy. Feel free to text me pictures!

Pinterest is amazing... I highly recommend looking at other senior pictures to help you decide the look and style that defines you. Browse the clothing, accessories, poses - make a pinboard and send me the link. This will help us to be on the same page and ready to go!



## 2 HAIR AND MAKEUP

I recommend that my senior girls get their hair and make-up done professionally, because it really does make a big difference! However, don't try something new that day, and keep your makeup fresh...too much is too much! If you prefer to do your hair and makeup on your own, do a couple practice runs so the nerves aren't too big on the day of your shoot.

## 3 WHAT TO WEAR

This is your chance to show off who you are! When styling your session wardrobe, use layers, textures and colors to bring out your skin tone, and to add a pop to your photos. Choose a variety of outfits...jeans, dress pants, skirt, dress, shorts. Also, make sure to have shoes for each outfit...flats, heels, sandals, sneakers, boots. Try to stay away from logos or very busy patterns, as well as very bright colors. If you love color, choose bright accessories instead, as that will still keep the focus on you. Muted pinks and blues, heather gray, tan/cream, leather brown, navy, maroon, and deep purples photograph great! Most importantly, make sure you are comfortable.



Accessories are one of the most important things to consider, as they can make or break an outfit! Think hats, scarves, earrings, bracelets, necklaces, amazing shoes...they are the details that will really make your photos pop. If you need help coordinating accessories with your outfits, let me know and I would be happy to help! You can also check out my Pinterest boards for some inspiration.

### FOR THE GUYS

- If you get a hair cut for your session, make sure to do it at least a week beforehand
- If you bring collared shirts, make sure to iron them before the session, and bring them on hangers (in fact, bring everything on hangers!)
- Don't forget about your shoes - they will show in many of your photos, so make sure they are clean, and bring dressy shoes to go with your button-ups...don't forget the socks!
- Plaid shirts are fine, as long as they are not too busy, or too brightly colored
- Gray, maroon, navy, olives, cream, light blue, and tan are all great color choices - try to stay away from bright reds, greens, yellows, etc.
- Bring a variety of looks, from casual, light hoodies, to button-ups, and even a dressy shirt and tie with jeans or dress pants. I can help you decide which 2-4 outfits will work best as a group if you bring lots of options!
- Feel free to bring hats, sunglasses, leather jackets, or other accessories to get a complete look!



# what to expect



## BEFORE YOUR SESSION

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Once you have paid your booking fee, we will set up a phone consultation where we can chat about what to wear, the types of images you want, and the locations you wish to do the session at. We will also pick a date for your session and ordering as well as a backup date. Michigan weather is not very predictable!! Many of my seniors like to bring a friend, which is just fine- they are great at helping fix hair, holding the lip gloss, and making you laugh! Of course we'll snap a photo or two!

## DAY OF YOUR SESSION

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Relax and come prepared to have a great time! I will have a portable changing area if we need it. Please hang your clothes instead of fold them- you will see the wrinkles in the photos if you just throw them in a bag! I recommend hanging the coordinating jewelry with each outfit so you have every detail ready. Don't worry about a thing... I will direct you with posing (I'll even show you myself!), fix your hair, help with makeup, make you laugh- all you have to do is be YOU!



## AFTER YOUR SESSION

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You will receive your retouched, digital images within 2-3 weeks. Next, we will work together to pick your favorites! Prints take about a week, albums and books take around three weeks. No sit down, high pressure sales appointment...UGH! Your digital images are yours...make additional prints, graduation announcements, post them on Instagram. They are ALL YOURS!!





# the collections

## THE WORKS

\$950

UNLIMITED OUTFITS  
UP TO 3 HOURS  
UNLIMITED LOCAL LOCATIONS  
FAMILY PORTRAIT  
50+ DIGITAL IMAGES  
1 11X14, 3 8X10, 6 5X7  
48 WALLETS  
FULL SET OF 4X6 PROOFS

## THE BASICS

\$650

TWO OUTFITS  
ONE HOUR  
TWO LOCAL LOCATIONS  
30+ DIGITAL IMAGES  
1 11X14, 2 8X10, 4 5X7  
24 WALLETS  
FULL SET OF 4X6 PROOFS

## THE MINI

\$350

ONE OUTFIT  
20 MINUTES  
ONE LOCAL LOCATION  
10 DIGITAL IMAGES  
1 8X10, 2 5X7  
16 WALLETS



## PRINT PRICING

Size	Print	Mounted Print
Wallets (set of 16) foil stamping	\$20 \$3 additional	--
4x6 or 5x7	\$10	\$15
8x10	\$20	\$30
11x14	\$40	\$70
16x20 or 16x24	\$80	\$120
20x24 or 20x20	\$100	\$130
20x30	\$125	\$160



# A LA CARTE

## Signature Albums

10 x 10 with 5 spreads (10 sides)  
(each additional spread \$40)

\$450

## Companion Albums

These duplicate albums are available when purchasing a 10x10 Signature Album.  
They are wonderful keepsakes for grandparents, children and graduates.

10x10 with 5 spreads (10 sides)

\$275

8x8 with 5 spreads (10 sides)

\$250

5x5 with 5 spreads (10 sides)

\$225

(each additional spread \$25)

## Coffee Table Book

12.5x10 with 10 spreads (20 sides)

\$275

## Acordian Books, set of 3

\$150



# BOOK YOUR SESSION



*Class of 2020*

**GIVE ME A CALL AND  
LET'S SET A DATE!**

I am booking now for summer and fall  
sessions for Class of 2020.

**For more details, call 248.259.3043**