

DIVINELY GUIDED STUDIO

Portfolio



*Amplify your light
so you can be
energetically seen.
xoxo*

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Objective

GROUNDING CAPRICORN WHO IS DETAIL
ORIENTED, FAST LEARNER, SELF STARTER,
DRIVEN WITH LOTS OF FIRE AND PASSION.
GRAPHIC, BRANDING & WEBSITE DESIGNER
LOOKING FOR NEW EXPERIENCES AND TO HELP
AMPLIFY YOUR BUSINESS AND MY JOURNEY.
ALWAYS WANTING TO LEARN MORE.

Skills

- SEO MANAGEMENT
- LOGO & BRANDING
- WEBSITE DESIGN
- GRAPHIC DESIGN
- AFFINITY DESIGNER
- ADOBE LIGHTROOM
- PACKAGING DESIGN
- WEB DEVELOPMENT
- SHOPIFY
- SQUARESPACE
- PHOTOGRAPHY
- GOOGLE SUITE
- KDP PUBLISHING
- MOCKUP DESIGNS
- KAJABI
- DIGITAL MARKETING
- CRM MANAGEMENT
- CSS/HTML
- SOCIAL MEDIA
- CUSTOMER SERVICE
- LAYOUT DESIGN
- SHOWIT.CO
- BOOK COVER DESIGN
- WEBSITE MAINTENANCE
- CANVA.COM
- PROPOSAL WRITING
- COURSES
- UI - USER INTERFACE
- EMAIL MARKETING
- HOSPITALITY

Employment

BRAND & WEBSITE DESIGNER {OWNER}

DIVINELY GUIDED STUDIO - LITTLETON, CO
JANUARY 2019 TO PRESENT

MEDICAL BUDTENDER

BOTANICA DISPENSARY - TUCSON, AZ
JANUARY 2017 TO NOVEMBER 2017 {MOVED TO KENTUCKY}

FRONT DESK AGENT

HYATT REGENCY DENVER - DENVER, CO
JULY 2015 TO MAY 2016 {MOVED TO TUCSON}

Education

COSMETOLOGY LICENSE - 2010

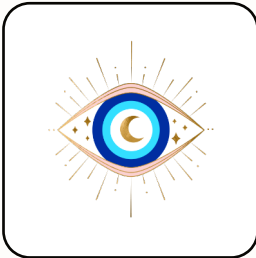
DUBSADO CRM TRAINING - 2020

BASIC CSS/HTML CLASSES - 2020-PRESENT

GOOGLE SEO COURSE - 2021

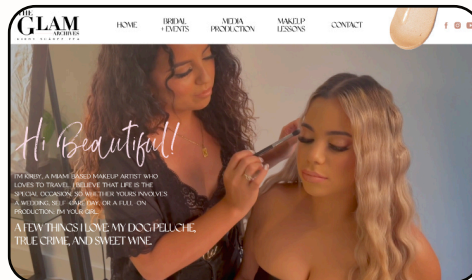
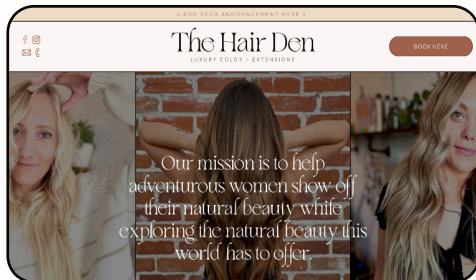
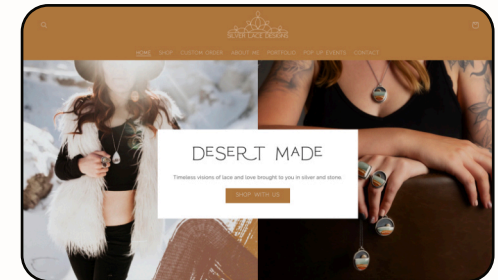
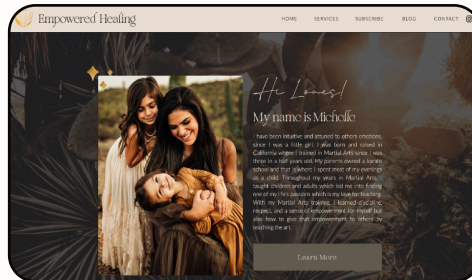
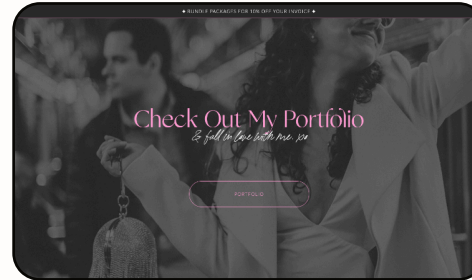
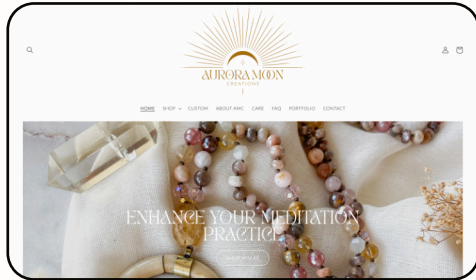
Logo Design

CO-CREATING LOGOS FOR CLIENTS IS SO SPECIAL TO ME. EACH SOUL IS SO UNIQUE AND BEAUTIFUL AND THEIR LOGOS AMPLIFY WHO THEY BE THROUGH THEM. I COULD NEVER FIND A NICHE BECAUSE EVERYONE IS SO DIFFERENT AND I COULD NEVER SAY NO TO WHO WAS GRAVITATED TOWARDS ME. MY NICHE IS THE SOUL.

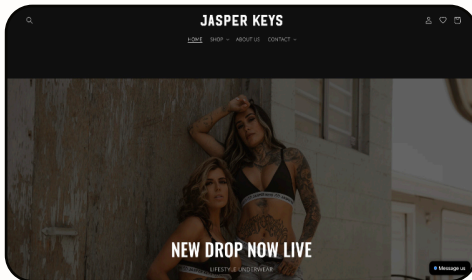
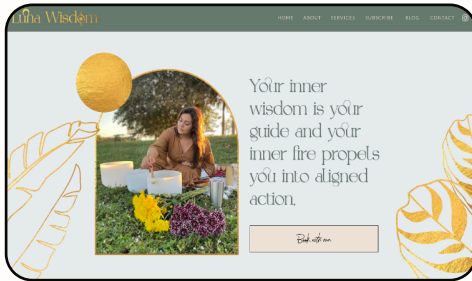
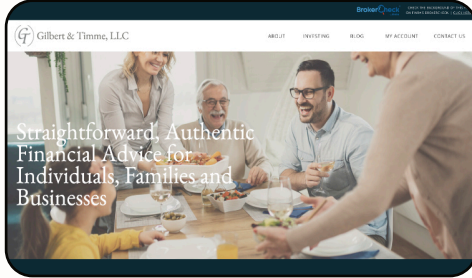


Website Designs

ONE OF MY ABSOLUTE FAVORITE DIGITAL PROJECTS TO CO-CREATE. WEBSITES FOR ME CREATE A DIGITAL SACRED SPACE THAT AMPLIFIES THE CLIENTS MISSION/PURPOSE/SOUL. IT CREATES THIS BEACON OF LIGHT AND INFORMATION TO HELP THE CLIENT FIND THEIR SOUL CLIENTS/CUSTOMERS. I POUR MY WHOLE SELF INTO THEM.



Website Designs



Packaging + Product Designs

I HAVE CREATED ORACLE DECKS, SHIRT DESIGNS, JOURNALS, GIFT CARDS, PRODUCT LABELS, TRAILER WRAPS + MORE. ANYTHING THAT HELPS TO AMPLIFY THE CLIENTS BUSINESS AND GET THEM EXCITED FOR WHAT THEY HAVE BEEN ENVISIONING. WHEN IT HAS FINALLY MANIFESTED IT IS PURE MAGIC AND THRIVES.



Mockup Designs

I'VE CREATED MANY MOCKUPS TO SHOW THE CLIENT OF WHAT THEIR PROJECT COULD BE. HERE ARE A FEW OF MY FAVORITES FROM GIFT CARDS, PICTURES, REIKI CERTIFICATES, WEBSITE LAYOUTS + MORE.



Icon Designs

I HAVE OVER HUNDREDS OF ICONS AND ELEMENTS CREATED FOR BRANDS, WEBSITES, BROCHURES AND MORE. FROM SIMPLE TO DETAILED ILLUSTRATIONS, THESE TELL THE STORY OF THE BUSINESS.



Kind Words from Beautiful Souls. xo

I'VE ATTRACTED ALL THESE KIND SOULS WHO WERE READY TO BEGIN THEIR NEXT CHAPTER WITH THEIR BUSINESS BABY. I AM VERY GRATEFUL FOR ALL OF THEM AND LEARNING SO MUCH.

1.

LESLIE WAS ABSOLUTELY AMAZING TO WORK WITH, SHE DIDN'T STOP TILL SHE CAPTURED OUR VIBE - TRULY CAPTURED OUR VIBE. SHE'S THIS RARE UNICORN OF A CREATIVE WHO IS ALSO RIDICULOUSLY ORGANIZED, CREATIVE AND ORGANIZED RARELY GO HAND IN HAND. WE RECOMMEND LESLIE TO ANYONE WHO WILL LISTEN, WE STILL TALK ABOUT HER OFTEN AND TRY TO FIGURE OUT HOW SHE CAN BE SO ATTENTIVE TO HER CLIENTS, OFFER ENDLESS EDITS AND ALSO BE A FULL TIME MOM. WE ARE SO HAPPY WITH OUR WEBSITE BUT EVEN MORE SO LESLIE BROUGHT US ORGANIZATION, A STREAMLINE APPROACH TO BOOKING AND SHARING INFORMATION WITH OUR CLIENTS. IF YOU'RE WONDERING "IS SHE WORTH THE INVESTMENT?" NO, SHE'S WORTH MORE.

Kari & Jen - Jckc & Co. - Photography

2.

LESLIE OFFERS YOU A DESIGN SERVICE LIKE NO OTHER. I DON'T EVEN KNOW WHERE TO BEGIN! TO START OFF, LESLIE OBTAINS THE PROFESSIONALISM, ACCOUNTABILITY, AND COMMUNICATION SKILLS THAT INSTANTLY MAKE YOU FEEL AT EASE KNOWING YOUR INVESTMENT IN YOUR BRAND IS IN THE BEST HANDS. BUT WHAT REALLY MAKES LESLIE STAND OUT FROM ALL THE GRAPHIC DESIGNERS IS THAT SHE BRINGS THIS RADIANT ENERGY AND THOUGHTFULNESS INTO YOUR PROJECT. SHE TAPS INTO YOUR SPIRIT GUIDES TO HELP HER WORK FLOW. LESLIE DOESN'T JUST DESIGN SOMETHING AESTHETICALLY PLEASING FOR YOU - SHE TAKES HER TIME AS IF IT WAS A PROJECT FOR HERSELF. SHE TAKES HER TIME TO GET TO REALLY KNOW YOU - YOUR LIKES, DISLIKES, HOBBIES, ETC. NEVER DID I FEEL LIKE A "CLIENT" TO HER. SHE BECAME A CREATIVE SOUL SISTER! DIVINE TIMING WAS ON MY SIDE WHEN I WAS LED TO LESLIE TO HELP REBRAND MY PHOTOGRAPHY BUSINESS AFTER 5 YEARS OF WAITING. LET ME TELL YOU...SO WORTH THE WAIT!!! MY CLIENTS NOW SAY THAT MY WEBSITE ALIGNS WITH WHO I AM AND THAT MEANS THE WORLD TO ME. IF YOU'VE BEEN ON THE FENCE ABOUT REBRANDING, LESLIE IS THE PERFECT PERSON TO CREATE SOMETHING BEAUTIFUL FOR YOU.

Danielle Margherite Photography

3.

AS I JUMPED INTO THE UNKNOWN TO FACE MY FEARS IN STARTING A SMALL BUSINESS, I KNEW THE RIGHT PERSON TO TURN TO FOR GUIDANCE. LESLIE ATTRACTS BEAUTIFUL SOULS BECAUSE SHE TAKES THE TIME TO UNDERSTAND EVERYONE AND THEIR VISIONS. AT FIRST, MY IDEAS WERE SCATTERED ALL OVER THE PLACE AND SHE WAS ABLE TO HELP ME HARNESS THEM AND CREATE SOMETHING THAT COMPLETELY ALIGNED WITH MY VISION. WORKING TOGETHER FELT EFFORTLESS AND SHE WAS INCREDIBLY PATIENT WHILE ANSWERING ALL MY QUESTIONS. LESLIE PUTS IN HONEST WORK AND HAS EXTRAORDINARY CREATIVITY. I AM SO GRATEFUL FOR EVERYTHING SHE'S DONE FOR ME AND I TRUST HER FOR ANY OTHER FUTURE PROJECTS.

Rave Rollers

A little more about me

I WAS BORN IN ANCHORAGE, ALASKA IN 1989.

GYPSIED ALL OVER THE US BEFORE MEETING MY HUSBAND. WORKED FOR THE HYATT FOR 11 YEARS + BARTENDING IN NASHVILLE. I LOVE PEOPLE AND MADE SURE I WAS IN JOBS THAT KEPT ME BUSY MEETING NEW SOULS.

I AM A WIFE TO MY SOULMATE OF 8 YEARS.

HAVE 3 BEAUTIFUL CHILDREN. ELIZABETH {4}, FAE-LILY {3}, LIAM {4 MONTHS}.

LOTS OF FUR BABIES & I HAVE AN OBSESSION WITH CRYSTALS. I MOVED TO ARKANSAS TO BE CLOSER TO FAMILY + DIG QUARTZ CRYSTALS ANYTIME I WANTED TOO.

I'M A CAPRICORN SUN {WORK HARD & COMMUNICATE},

AQUARIUS MOON {THINKER & IMAGINATION},

SAGITTARIUS RISING {ADVENTUROUS & AMAZING WITH PEOPLE}.

I AM ALSO A REIKI PRACTITIONER, BEYOND QUANTUM HEALING HYPNOSIS PRACTITIONER, SPIRITUAL MENTOR, HERBALIST AND COURSE CREATOR FOR CRYSTAL GRIDS WHEN I AM NOT DESIGNING FOR BUSINESSES.

