

# A LA CARTE

*Simplified Event Design*



LAUREL & SAGE  
*florals*



# A LA CARTE

FROM \$500 | BEAUTIFUL, SEMI-CUSTOM FLOWERS.  
SIMPLIFIED ORDERING. CELEBRATIONS OF ANY SIZE.

Our A La Carte service allows us to serve couples who are drawn to our signature L&S style and are looking to maximize their floral budget with a more streamlined planning process. This pre-set menu of floral items is for couples who don't need a large amount of florals or any styling or setup services.

Simply inquire for your date, we'll send a short form, and you'll be able to place your order for pickup or dropoff, minus the extensive creative process or on-site installation.

Our A La Carte florals work for elopements, showers, parties, and intimate gatherings too!

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# THE PROCESS

## 01. INQUIRY & MENU

Once we've confirmed availability for your event date, we'll send over our pre-set menu of floral items- simply choose the quantity you need, specify your palette or choose from one of our favorites, and include any inspiration you'd like to share.

## 02. DESIGN PROPOSAL & PLANNING

We will put together a design proposal for you and send over all the information about the process. We can schedule a call to go over the details together and make any needed adjustments. Further communication will occur primarily by email, and we'll check in together about a month before your event to finalize details, confirm your day-of timeline, and make sure you have everything you need.

## 03. WEDDING DAY

We will create your florals in your color palette using designer's choice of the best seasonally available blooms. This option includes pick-up from our studio. If you would prefer delivery to your location, we can add this service on to your plan. Please note that setup is not included with delivery.

# THE DETAILS

## 01. ADDITIONS AND CHANGES

There is a small level of customization to each of the ALC items that we can accommodate, though not guaranteed. Certain looks may not be able to be achieved within the current pricing of each item, but you are welcome to add style notes and inspiration to your form. Should your ideal design fall outside of these set prices, additional quotes can be provided.

Please note that there is an order minimum of \$500.

If you think you may need additional services like installation on site, our Full Service option may be best for you.

## 02. DELIVERY AND PICKUP

Our A La Carte florals are available for pickup from our Birmingham, AL, studio. Your floral items will come nestled in boxes and ready for you to place yourself. All care and setup instructions will be provided upon pickup.

If you would like delivery, we can add this service to your plan for an additional fee. We deliver to one location within 20 miles of our studio in Birmingham, AL. With the exception of arbors, which require on site designing, all other items will be dropped off with no setup included.

Cleanup at the end of your event is not included in these packages. All floral items are yours to keep! If you would like our team to clean up your floral items for you, we can add this service to your plan, subject to availability.

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# THE DETAILS

## 03. FLOWER CARE

We recommend keeping your flowers in a cool location, away from direct sunlight, heat, or air drafts. They need plenty of water to drink, and cold, clean water with no additives is the best choice. Keep them in water or original packaging as long as possible. We will help suggest an ideal delivery window based on your day's timeline in order for your flowers to remain fresh.

## 04. FINAL DETAILS

All orders must be placed no less than 30 days before your event date, and fulfillment is subject to L&S availability. Cancellations must be received no less than 30 days before your event date.

Due to the seasonality and innate fragility of flowers, we reserve the right to make last-minute changes to flower and vase selections in the event that our original selections are either unavailable or do not meet quality expectations. L&S is not responsible for the condition of your floral elements after pickup or delivery is completed. Care instructions will be provided and should be followed to help keep your blooms in excellent condition.

# FAQS

## **CAN I ORDER SOMETHING THAT'S NOT INCLUDED IN THE ALC MENU?**

Please send us an email with your request, and we'll see if it's something we can accommodate!

## **WHAT'S THE DIFFERENCE BETWEEN A LA CARTE FLOWERS AND FULL SERVICE FLOWERS?**

A La Carte Flowers are semi-custom designs available for pickup or delivery and have a streamlined ordering process without the extensive creative process.

Full Service Flowers include the L&S team on site at your event for setup and breakdown, and full customization of all floral designs.

## **WHAT'S THE DIFFERENCE BETWEEN A LA CARTE FLOWERS AND INTIMATE WEDDINGS PACKAGES?**

A La Carte Flowers are a pre-set menu of floral items for you to mix and match from, for any size event.

Intimate Weddings packages are curated offerings designed to fit smaller events with minimal floral needs.

## **I JUST NEED ONE BOUQUET- CAN YOU DO THAT?**

We'll try! Since we are not a flower shop, we don't always have flowers on hand to create smaller orders. Feel free to reach out and we'll see what our availability is!

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# FAQS

## **CAN I MEET IN PERSON WITH YOU?**

If you need some help figuring out what florals you need, we are happy to meet with you! 1-hour design consultations are \$50. To schedule a meeting, send us an email, and we will set up a time together.

## **CAN YOU SET UP MY FLOWERS FOR THE CEREMONY AND RECEPTION?**

If you order ceremony flowers for an arbor, our team will install it. Other than that, we do not offer setup as part of our delivery service. This allows you to maximize your floral budget on the blooms themselves. Be sure to communicate with any family, friends, or event staff about who will be responsible for your floral decor on the big day. If you think you'd like us to set up your florals, our Full-Service option might be best for you!

## **MY CEREMONY AND RECEPTION ARE BEING HELD AT TWO DIFFERENT LOCATIONS- CAN YOU DELIVER TO BOTH?**

Our delivery fee accounts for one location. If you need delivery to a second location, please indicate this on your order form, and we will discuss logistics and availability with you.

# FAQS

## **CAN I ORDER SOME FLOWERS FROM L&S AND HAVE ANOTHER FLORIST COVER ADDITIONAL FLOWERS FOR MY EVENT, OR DIY OTHER PARTS OF MY DECOR?**

We do not allow you to hire multiple florists for your event or DIY major portions of your florals or decor. We want to provide a cohesive aesthetic for your day, and we respect our fellow florists and their unique design styles, so if you hire L&S, we'll be the sole provider of your floral decor.

## **WILL I BE ABLE TO REQUEST SPECIFIC FLOWERS, LIKE PEONIES OR DAHLIAS?**

As you fill out the order form, you'll have the option to indicate any special requests. We will try our best to accommodate these, but we never guarantee any specific flower varieties due to seasonality and market availability. This allows us to select the most perfect blooms for you and ensure they're fresh and at their peak.

Trust us to do what we do best, and we promise to select the best seasonal product for your florals within the color palette and textures you love!

## **CAN YOU DESIGN THE FLOWERS INSIDE MY OWN VASES?**

Not all vessels are created equal in their ability to hold flowers, and to ensure that we can provide designs in our L&S style, we don't allow you to provide your own vessels, however, we do offer several options for you to choose from.



# FAQS

## HOW DO I MAKE SURE MY FLOWERS STAY FRESH, AND HOW LONG WILL THEY LAST?

We will send your flowers with care instructions and make sure that whoever picks up your order is informed on how to take care of your blooms.

Generally, you'll want to keep your flowers in a cool location, away from direct sunlight, heat, or air drafts. They need plenty of water to drink, and cold, clean water with no additives is the best choice. Boutonnieres, corsages, and rose petals can be kept in the fridge away from any produce. Many of the blooms we use are delicate, heirloom blooms. All of our flowers are carefully processed and treated a few days prior to your event. We allow them to open fully so they're at their peak for your event- they're meant to look stunning for their big moment, but typically won't last much longer beyond that.

## WHAT MAKES FLOWERS SO EXPENSIVE?

Many factors are involved with the cost of flowers! We aim to be a sustainable business that combines profit, passions, and purpose. We believe in paying our team well, and each step in the flower life cycle is labor intensive, from the farmers to the wholesalers to us. We believe in sourcing the most beautiful, fresh blooms for you, and the creation of each of your floral elements takes time and expertise. All of this is reflected in our pricing, and we feel strongly that it's a worthwhile investment if flowers are important to you.