



Ally Global Foundation  
**2021 Annual Report**



# The Generosity Supply Chain

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Around the world, women and children are being exploited and abused by human traffickers. When victims are rescued, they need a safe place to heal. Without these safe spaces, survivors struggle to heal from trauma, and they are vulnerable to re-exploitation and abuse.

At **Ally**, we work to prevent human trafficking and help survivors find healing through safe housing, education and aftercare. When survivors are supported through long-term care, they can build healthy, independent futures.

You

Ally Global  
Foundation

Local Partners

Survivors &  
Those at Risk

Without your generosity and support,  
Ally Global Foundation wouldn't exist.

We're grateful for the 3,945 supporters  
who gave towards trafficking prevention  
and aftercare programs in 2021 and the  
hundreds more who shared our mission  
and worked to raise awareness.

.....
total amount raised <b>\$5,640,280</b>
number of supporters <b>3,945</b>
children in full time care <b>250</b>
children in school <b>347</b>
individuals reached through prevention programs <b>4,275</b>
.....





**“By giving money I am acknowledging that I am not powerless to affect change.”**

**— Leslee G.**



# The Refuge

.....  
total members **521**  
new members in 2021 **215**  
monthly recurring revenue **\$31,085**  
annual recurring revenue **\$373,020**  
.....

When a group of people share a collective passion, incredible things happen.

The Refuge is a dedicated community of more than 500 monthly givers who are passionate about helping survivors of human trafficking experience hope, healing and opportunity. Made up of individuals from nine Canadian provinces and territories (and

five other countries!), every month The Refuge members do what they can, where they are, with what they have.

These committed donations ensure we can consistently care for survivors through safe housing, education and aftercare, and expand prevention programs both in Asia and Canada. Additionally, reliable and dedicated support from donors allows us to plan ahead and invest in innovative, long-term prevention and aftercare solutions.

## WHY YOU GIVE .....

“The Refuge is helping to heal scars that have been inflicted in the lives of many all over the world. Let us help to make their lives better and give them the chance to grow, heal and become persons who can help make the world a better place.”

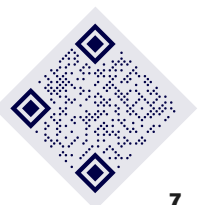
**— Exford D.**

“I choose to support Ally on a monthly basis because I know the work they do is helping so many very special people—and that help requires continuous support, not just a one-time donation.”

**— Howard R.**

“I choose to give to Ally because the work they do is tangible and makes a real difference in the lives of survivors to bring restoration and flourishing. Just like the name suggests, Ally provides a helping hand to return the dignity, love, and care that every survivor deserves. It is so incredible to see the joy and hope that Ally brings, and to know that in a small way you contributed to this restoration with integrity and dedication.”

**— Jessica B.**





# Move for Freedom

.....  
participants **509**  
teams **113**  
donors **2,982**  
amount raised **\$903,502**  
.....

At our second annual Move for Freedom event on August 7, more than 500 people did an activity they love to help survivors find healing. After months of training and fundraising, teams across Canada participated from wherever they live—biking, hiking, rock climbing, spikeballing and so many other

fun activities. It was amazing to see the passion and excitement on the day as people posted updates on social media. We were blown away by the support of participants and donors alike, and we are excited to grow the reach of this event in 2022.

## PARTICIPANT FEATURE .....

Last year, **Michelle H.** joined with a group of moms and kids to complete a local hike for Move for Freedom. She raised \$2,019.24 for freedom! Michelle says, “often as a mom I feel limited in how I can meet the needs I see around me. Move for Freedom was a great way to model compassion and advocacy for my children.”

Michelle wanted to “support an organization that cares for those in need through local partnerships that focus on safety, healing and prevention. Being active is super important to me. Participating in Move for Freedom with my kids was an awesome way

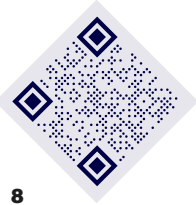
to model two important lessons I want my kids to learn: loving others and staying healthy!”

To raise donations, Michelle and her kids made “a donation tree” to help their friends and family visualize their fundraising goal. She said it was also important to share information about Ally to those who hadn’t heard of the organization before.



**“Sometimes the problem of human trafficking can seem overwhelming, but training was a practical reminder that small actions can have a big impact!”**

— **Alanna B.**





# Supporter Fundraisers

We love seeing how you use your time and creativity to raise money for freedom and make an impact!

The **Friends4Cause** foundation organized a golf tournament in Piedmont, Quebec to fundraise for three Canadian charities—and Ally was honoured to be one of their charitable recipients! With the help of 100 attendees and over a dozen volunteers, they raised \$10,000 for Ally.



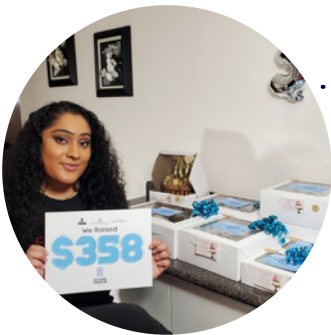
Professional volleyball players **Brie** and **Taylor** chose to support Ally as they competed in the Athletes Unlimited league. At the end of the season, AU matched 50% of every player's bonus and made a donation to the charity of their choice.



**Matthew** ran 4 miles every 4 hours until he reached 48 miles... nearly 48 hours later. (That's a total of 76.8km over 2 days!) He raised \$2,510 for Ally, crushing his original goal.



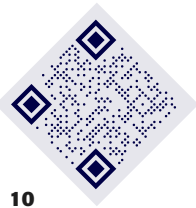
**Shannon** and **Abby** chose to donate their birthdays! Shannon asked her family, friends and coworkers to donate "even your coffee money for the day" and Abby asked others to give, sharing that donating her birthday was "just one way" she could use her life to make a difference. Both campaigns raised over \$500!



From cupcakes to chocolate covered oreos to cake pops, **Vanessa** made over 120 baked goods as part of her "Made with Love" fundraiser to raise \$358 for Ally!



**Janine** created a "last 100 days of the year" fundraiser to end the year strong! For every donation, Janine gifted her supporters a handmade candle or bath bomb, and she raised over \$500.



# Business Supporter Spotlight

## belmar

Belmar Consulting Group is an award-winning Salesforce consulting firm based in Vancouver, BC.

We were so grateful to have them as our Move for Freedom Title Sponsor in 2021. They continue to engage their workplace in both partnering with Ally financially and learning more about the issue of human trafficking. We asked Belmar's **Founder & CEO, Scott Billows**, to share a bit about what the partnership means to them. →



**“Ally’s mission is easy to get behind which is why our staff have been so involved.”**

### How did you first become aware of Ally?

I first became aware of Ally through a discussion with friends. My wife and I were looking to partner financially with an organization and when we learned about Ally’s mission we jumped on board. I am the father of two daughters who have been born into a loving, safe environment and I could not sit on the sidelines knowing these atrocities were happening around the world.

### What made you decide to commit to supporting Ally as a business?

Our business provides services to nonprofit organizations through the implementation of technology. We were looking to partner with a local nonprofit and get our team engaged in a philanthropic way. Based on my personal experience with Ally, choosing to support through our business was a logical choice that just made sense.

### How have you seen Belmar’s partnership with Ally impact your staff?

We’ve had a lot of uptake from our team over the past year of the partnership. We’ve had people donate both time and financial resources, we organized a spikeball tournament as part of Ally’s annual Move for Freedom event, and we’ve participated in lunch and learn events with the Ally team to learn more about the work and deepen the partnership. Ally’s mission is easy to get behind which is why our staff have been so involved.

### What does generosity mean to you as a business?

There are a few ways to answer that. First, I believe that to whom much has been given, much is expected. I’m privileged to live in Canada where we have freedoms and can pursue business. Business can be a big catalyst for change in the world and we’re trying to live that out through our partnership with Ally. Further, I feel as the leader of our organization that I want to encourage our staff to get involved in the community and in philanthropic initiatives, which we’ve been able to achieve through this partnership.



You

# Ally Global Foundation

Local Partners

Survivors &  
Those at Risk

**Ally Global Foundation is a Canadian charity that prevents human trafficking and helps survivors find healing through safe housing, education and aftercare.**

**We exist to be an ally to local partners who are working on the frontlines to care for children rescued from human trafficking.**

**We currently support the work of partners in Nepal, Cambodia, Laos and Canada.**



# Dreams Coming True

## A LETTER FROM OUR EXECUTIVE DIRECTOR .....

Since the day Ally Global Foundation was founded, it has been our mission to become an ally to our local partners in Nepal, Laos and Cambodia—partners who show up every day to serve the needs of the many survivors in their care. (And through your donations and support, you’ve adopted this mission as well.)

Last year was not without difficulties, heartbreak and suffering—but above the struggle, there was an extraordinary amount of hope and redemption—and that’s what you’ll find reflected in this report.

As I reflected on this past year—scrolling through hundreds of photos, re-reading hastily-written iPhone notes of inspirational stories and detailed WhatsApp messages from our local partners overseas—I saw dreams coming true.

At the beginning of 2021, I travelled to Nepal to visit with our local partner team shortly after another strict Covid-19 lockdown had lifted across the country. It was very encouraging to spend time with our team in Nepal and see the progress that had been made since my previous trip in early 2020. A new safe home was opened to meet the intensive needs of extreme trauma victims, allowing our team to care for these individuals with even greater precision and attention. In years past, carefully rationing food and protein in the safe homes—due to lack of funding—was a frequent reality. But as I walked through the homes, I was grateful to

see a 3-5 month supply of food in storage: our team was prepared for future lockdowns and able to provide nutrition for the surrounding communities when needed. Dreams realized.

On International Women’s Day, our team posted this quote on social media: “Little girls with dreams become women with vision.” Last year, I heard many of the young women in our safe homes share their visions. Some shared visions of furthering their education in nursing, architecture, social work and teaching. Others put courageous vision into action, setting up prevention outposts in the rural communities where they were originally trafficked. One young woman launched a school to educate future generations and work toward shifting her culture’s value of girls. And across all of our local partners, I saw the leaders delve deeper into their vision of providing dignity for every individual in their care: by encouraging children to dream and doing whatever is needed to resource those dreams!

The greatest privilege of my life is working with our team of local partners and international leaders.

These dedicated individuals make sacrifices every day to prevent human trafficking and care for survivors. To push this mission

forward, they give it all they have. For me, it’s a dream to be doing this work alongside leaders that I both admire and learn from continually.

Generous and continued support from our donors allowed us to provide care for even more children in 2021. In Cambodia, we were able to launch a new safe home. In Nepal, we saw 55 young adults reintegrated and welcomed 31 new children into care. In Canada, we completed an in-depth research project (in collaboration with 27 experts) which will eventually guide the creation of educational resources to prevent the sex trafficking of minors within our own country. (As this project progresses, we look forward to sharing how you can be involved.)

Recently, the expansion of our staff team in Vancouver created a pressing need for a larger office space. A generous group of individuals and companies came together to finance, renovate and furnish a new office—which is set to open sometime in the Spring of 2022. Another dream realized.

Last year, we continued to fundraise toward our goal of buying land in Nepal to build new safe homes and education facilities. After years of dreaming and searching and thousands of hours of due diligence (which included viewing over 160 pieces of property), we found the property! Alongside our team in Nepal, we carefully considered the purchase—envisioning a stable home for the next 50+ years of work. At the end of 2021, we placed the first deposit on the land, and the purchase is set to complete in Spring 2022. Another dream realized.

For me, the most remarkable part of the land fundraising process has been witnessing the

investment of the leaders and children in Nepal. Without prompting, many made donations from their salaries and allowances, collectively contributing \$4,417 toward the land purchase. Some of our team members gave multiple months of their salary. (That’s worth re-reading.) Their commitment to this project—in time, energy and finances—brings me to tears every time I think about it.

Our impact in 2021 was possible because of people like you: people who’ve committed to preventing human trafficking and helping survivors find healing.

I’m grateful to have you as part of this mission. If space allowed, I could share so much more about the many dreams in progress.

Thank you for believing in this work, committing to long-term care and enabling new dreams to be realized. I am full of anticipation for what is ahead.

With love,



**Randy Watson**  
Founder & Executive Director



# Bringing Teams Together Across Oceans

Having our Canadian staff visit our local partners overseas to learn about the work first hand is integral to our team culture.

## STAFF REFLECTIONS .....

“In 2021, I had the opportunity to visit our local partner in Nepal to capture images and write stories of the healing and restoration taking place in the lives of so many! I’m grateful for each and every donor who takes the time to engage with our storytelling, and gives to make this life-changing work possible. It was an incredible year at Ally, and I’m grateful to be a part of this team!”

— **Jamie Watson** Marketing Manager

“For me, working at Ally is incredible because it’s a privilege to work alongside such inspiring and hardworking people both locally and globally. I know without a doubt that every single person on the team is here because they want to build each other up and strive for excellence. To me, being an “ally” means being a part of something larger than yourself. On my first day with Ally, I could feel how hardworking, focused and grateful every person on the team was, and that remains true today. I am constantly inspired and empowered by my team both locally and globally.”

— **Sharon Roy** International Operations Coordinator

.....  
full-time staff **4**  
part-time contractors **6**  
interns **2**  
.....

We strive to create meaningful relationships between our Canadian and foreign teams, and being close to the work makes us more compassionate and empathetic storytellers. In 2021, we were able to send two teams to Nepal—one in February and one in October. These trips together have created some of the most impactful moments for our team!





# Canadian Work

As a Vancouver-based charity, we're committed to working alongside and supporting fellow Canadian non-profits and agencies to prevent human trafficking, raise awareness and provide aftercare for survivors locally. We also aim to promote a culture of generosity among our team by offering a monthly donation matching allowance for any staff who give to other registered Canadian charities.

## LOCAL SUPPORT .....

We partner with existing safe homes in British Columbia to provide both immediate and long-term recovery for women and children rescued from human trafficking and abuse in Canada.

This past year, we were able to support the rental costs for a local safe home in Vancouver that served six women in full-time care. We also helped cover the counselling and care costs for 40 women through local programs that provide services for survivors of human trafficking in Vancouver.

## EDUCATION & AWARENESS .....

We are committed to developing resources that combat and prevent the human trafficking of minors in Canada. In 2021, we completed an initial assessment for how we can better serve our country with prevention and education resources against the sex trafficking of minors. The insights collected from this research will guide the creation of educational resources and campaigns over the next several years.

Through conducting interviews with 27 experts in the Canadian anti-trafficking space, several high-level themes emerged. Outlined to the right are some of these findings. →



### Perceived obstacles in the prevention of sex trafficking of minors in Canada:

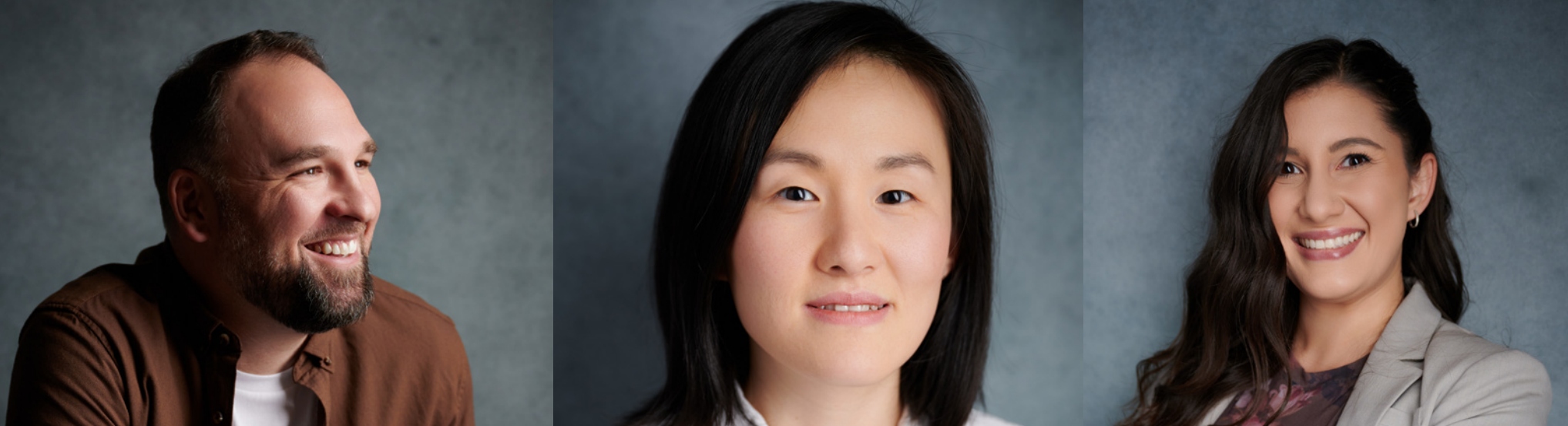
- Lack of education and awareness about sex trafficking
- Lack of education about healthy relationships
- Systemic racism
- Unregulated technology
- Lack of culturally appropriate resources
- Parents unaware of how to navigate technology and the digital age with their children
- Lack of collaboration between organizations

### Recommended solutions for prevention of sex trafficking of minors in Canada:

- Education within school systems on sex trafficking and healthy relationships that is age appropriate and consistent
- Education about systemic racism within government, police force and health care
- Providing education to parents around social media use, technology, boundaries and healthy relationships
- Empowerment for youth around setting boundaries, consent, assertiveness and self-esteem
- Creating culturally and age appropriate resources
- Collaborative work amongst organizations



# Our Board of Directors



“It is such an inspiration to see the generosity and selflessness of so many during this time.”

- .....
- Randy Watson** Chair
- Nikki Routley** Director
- Stephan Luking** Director
- Tanis Jorge** Director
- Linda Yang** Director
- Eric Davis** Director
- .....

“What can I tell you about Ally that you don’t already know? Maybe it’s how huge the children’s hugs were when we visited in November; so huge it hurt. Maybe it’s how dedicated and resourceful our home leaders were this year—caring for homes full of children despite a year of intense lockdowns. Maybe it’s the leadership posture of one of our international leaders. When asked, what is your role within the organization? He answered, “Dad”. He said it took him 10 years to realize that the children truly flourish when they receive consistent love, respect, and opportunity to dream—and that’s exactly what makes Ally incredible. This is not a quick fix. Children require up to 10 years or more to work through their trauma, go to school, and become thriving adults. Ally is special because of it’s dedication to long-term care; the type of care a parent gives. That’s what I learned this year; do what a dad would do; do what a mom would do. So what can I tell you about Ally that you don’t already know? It’s necessary. It’s exciting. And it’s just getting started.”

— **Eric Davis**

“It’s my privilege to serve on the Board since August 2021. I have been impressed by how dedicated every Ally staff member is to supporting the survivors that walk through the doors in each of the homes. I can sense that each person is treated like family. I am thankful to be a part of this important work of protecting and restoring children and young women and men. Thank you to our donors for trusting us and being inspired to join this work; we simply cannot do this without you.”

— **Linda Yang**

“With another year of a pandemic behind us, it is such an inspiration to see the generosity and selflessness of so many during this time. Witnessing the accomplishments of the team at Ally and all the work that they have done to bring awareness to the victims of human trafficking, one cannot help but be encouraged. With a unique insight into the workings and mission of Ally Global, as a

“This year I had the opportunity to visit one of our international partners. I spent time with the most amazing children and saw their smiles as we baked cookies, learned how to make piñatas and played games. I was able to hear about their dreams. One of them wants to become a doctor, another wants to run their own business, and one dreams of traveling the world. In partnership with the international leaders, Ally makes it possible for children to dream through long term aftercare and dedication to their healing. My hope is that in the years to come, Ally will get to help many more kids make their dreams a reality.”

— **Nikki Routley**

board member, I am confident that the year ahead will continue to build positive momentum. I believe that many more women and children will find refuge and healing through the continued support of our generous donors as well as from new contributors who feel compelled to join the cause.”

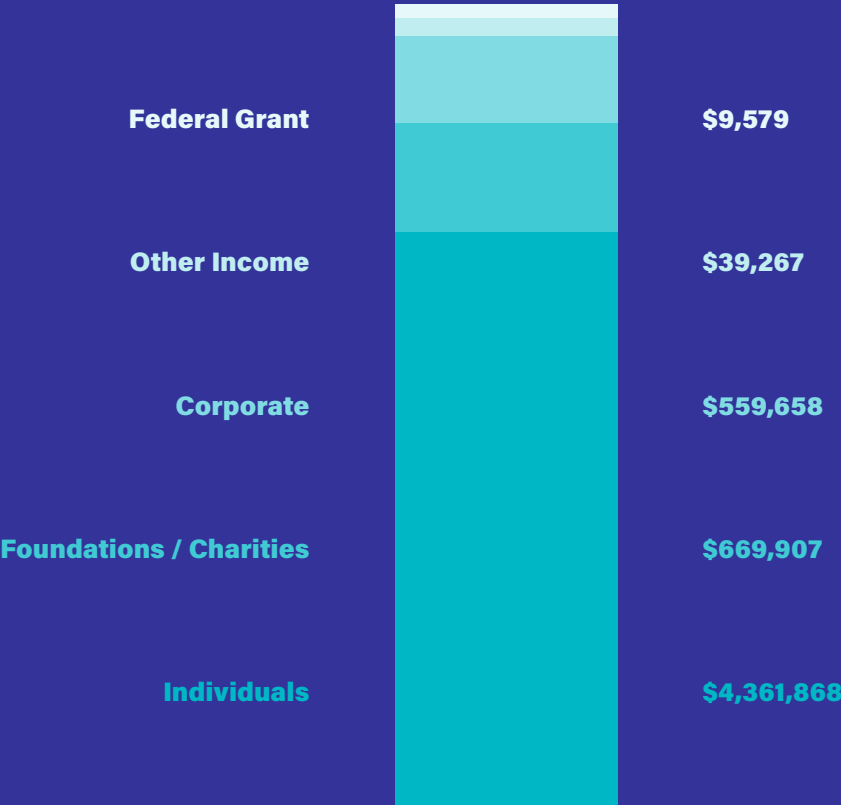
— **Tanis Jorge**

Total Raised in 2021

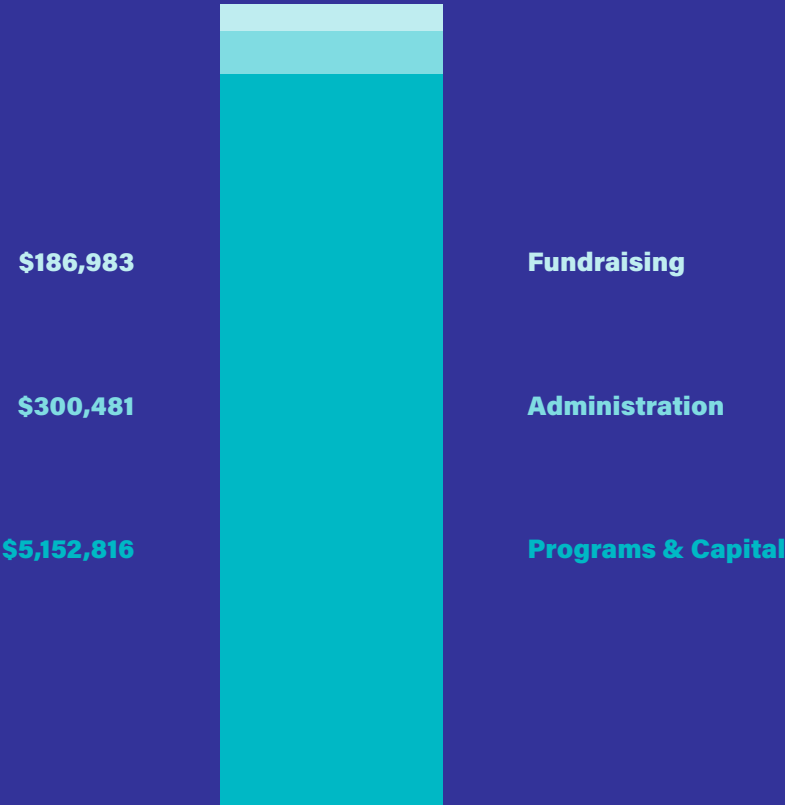
→

\$5,640,280

SOURCE OF FUNDS



ALLOCATION OF FUNDS



.....  
See detailed financials  
on page 64.





# You

# Ally Global Foundation

# Local Partners

# Survivors & Those at Risk

**Our local partners are vetted and trusted organizations based within the countries where we work: Nepal, Laos, Cambodia and Canada.**

**We believe collaboration with national leaders (who understand the language and cultural context in each country) is vital to ethical development work.**

**Our local partners are experts in their fields and we wouldn't be able to do this work without them.**



# More than a Partnership

## REFLECTIONS FROM OUR COUNTRY DIRECTORS .....

“My family has been working in Nepal since 2000, in partnership with a locally led NGO. As Ally’s partners in Nepal you have been partnering with us bringing financial resources and helping us to alleviate the financial burden we used to have. Since Ally started its partnership with us, many of our programs have improved and grown—such as our safe homes, agriculture project, safe school and scholarship prevention programs.

Further than providing financial resources for our operations, the Ally team works alongside our teams relationally. Some of the major efforts and consultancy has been raising funds and project managing the purchase process for new land to move our projects towards self sustainability. We are excited to move forward with the land purchase in 2022 and move into the building phase. It has been a dream of our many staff for decades to have our own property to provide further restoration for children for decades to come. Our lives will be much easier without the burden of monthly rent expenses, and the girls and boys sheltered with us will have a place to call their own “home”

Besides finances, Ally has been supportive in areas such as counseling and, above all, friendship and companionship, supporting us in all possible ways.

Thank You, Ally and supporters for all the hard work developed towards us in Nepal.”

— Silvio, Nepal Country Director

“As Ally’s partner in Cambodia we would like to express our gratitude for our Ally friends. We say friends because this is more than a partnership as it is not only material resources that are involved but many more relational, human resources, and encouragements come from Ally.

Human exploitation in all its aspects and nuances must be confronted no matter if it is a child being bullied, sexually abused or being forced into slavery.

As partners we are investing against this evil threat. By supporting us financially, Ally has given us the freedom to focus all our efforts on the recovery and restoration of children and fight against child abuse, trafficking and slavery in Cambodia. Also, the partnership furthers our confidence and encourages us to go ahead as we know we are not working alone. We want to thank the Ally team and community of supporters for being so passionate and believing in this honourable work. Thank you for all the ways you support us. Every life counts. Until everyone be set free. Thank you!”

— Thiago, Cambodia Country Director

.....  
international staff 112

Nepal 75

Cambodia 23

Laos 14  
.....





# The Journey to Sustainability

We approach each of our partnerships with the goal of helping them become self-sustainable within 10 years. This process includes several key milestones:

## TIMELINE OF OPERATIONAL SUSTAINABILITY





**NEPAL** .....  
○ **Land Purchase**  
○ **Food Security**  
○ **Social Ventures**

We reviewed more than 160 pieces of potential land to purchase for the building of our future safe homes and school. Our team completed due diligence on many properties and was able to put a deposit on a piece of property. We hope to close on this property in early 2022.



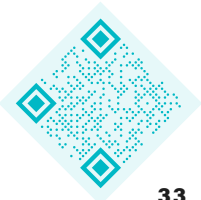
**LAOS** .....  
○ **Land Purchase**  
○ **Food Security**  
○ **Social Ventures**

Our local partner continued the search for property to purchase and move their operations to. We hope to finalize a purchase by Q3 in 2022.



**CAMBODIA** .....  
○ **Land Search**

We began the search for a piece of property that could both house all operations as well as enable the addition of food security through a large agriculture project. We hope to finalize options and begin fundraising by Q3 in 2022.





# Prevention Programs

.....

individuals reached **4,275\***

Nepal **456**  
Cambodia **200**  
Laos **3,619**

villages reached **53**

Nepal **4**  
Cambodia **25**  
Laos **24**

prevention scholarships distributed **381**

Nepal **353**  
Laos **28**

staff running prevention programs **18**

Nepal **5**  
Cambodia **3**  
Laos **10**

.....

\*Prevention reach in 2021 was limited due to regional Covid-19 lockdowns.

Although it's difficult to comprehend, poverty and a lack of education opens up many young girls and boys to the risk of exploitation.

Traffickers tend to target children from rural communities by promising them education or work opportunities in the city. For this reason, awareness presentations about the warning signs and brutal realities of human trafficking are vital to prevention.







## PRESENTATIONS .....

Our local partners take teams into rural areas where the risk of exploitation is higher. They show presentations and share stories to help educate parents and children about the dangers and signs of trafficking.

One of our team members in **Laos** shares about a prevention outreach they did in March, reaching 252 people across two cities:

“After the presentation, one boy shared a story with us about someone he knew.”

“This person he knew, another boy about 25 years old, had been asked by a friend to go work in Thailand. Thankfully, the boy’s cousin found out about it and realized that this was not a safe situation because there were no legal documents, and the boy did not go to Thailand. When people do not know what human trafficking is and how it happens, stories like this can have a very different ending.”

## SCHOLARSHIPS .....

One of the best ways to prevent trafficking is to make sure children have access to education. Our team helps families who can’t afford to send their children to school by supplying them with uniforms, textbooks, supplies and tuition.

Though Covid-19 continued to present obstacles to our local partners’ ability to reach rural communities, this fall they were finally able to resume prevention programming. One of our team members in **Nepal** shares about their first prevention trip after pandemic restrictions had lifted:

“On this trip we were able to give scholarships to 68 new students and made 14 home visits.”

“All of the students we visited were financially poor. Some did not have parents to care for them, and were being taken care of by someone else. Some families lived in one small room, and struggled just to meet basic needs. Some were in situations of abuse and violence, or had fathers who would spend money on alcohol rather than sending their children to school. Some students had no place to stay at all, and were living in a slum area. When these children’s tuition can’t be paid, they are forced to leave school. We are so happy to be able to provide them with scholarships. But more than that, we are glad to listen to their stories and talk with them. They were touching moments for us as we could feel their pain. We could tell that they were eager to study and work hard. We are extremely happy to be able to give them a new hope.”



COVID-19 RELIEF / FOOD SECURITY .....

In addition to providing school tuition and educating families on the dangers of trafficking, prevention work can involve supporting families in the community with basic needs. This is especially true for our local partner in **Cambodia**, where public education is more readily available, meaning their prevention work focuses on building relationships through food security and presentations.

“In October we helped five poor families in the village. One family had previously owned a business, but Covid-19 had caused them to lose everything. We were able to bring them hope again and show them that they are not alone. It’s incredible to see smiles on the faces of those who have lost many things, and how one package of food can be much more than just food on the table but also light and hope. Because of your support we are able to bring this light and hope to families. Thank you.”

— Cambodia Local Partner

NEW PREVENTION VEHICLES .....

In order to reach rural communities with prevention programming, our local partners often have to travel on long, difficult roads with poor infrastructure. To make these trips successful, they require sturdy, reliable transportation. Thanks to your generosity, our local partners were able to purchase

individuals reached **722**  
Nepal **300**  
Cambodia **150**  
Laos **322**  
  
food bags distributed **100**  
Cambodia **33**  
Laos **67**  
  
medical kits distributed **150**  
Nepal **150**  
.....

“We are grateful to have put together over 280 relief packages for people in need! Some of our safe home leaders and children from the safe homes were able to build these packages with food or medical materials like masks, sanitizers, medicine, etc. We tried to distribute as many packages as possible in person but in the places where we couldn’t, we passed the packages to the municipalities so they could distribute them.”

— Nepal Local Partner

**five new prevention vehicles** this year (two trucks and three motorcycles). These new vehicles are helping our team establish new relationships with leaders in vulnerable regions, and deliver food and care packages to communities in need.

“We are so happy and thankful to receive a new pickup truck to better serve our community here in Cambodia. This new car is making our work in the villages much easier, because the roads are difficult. We are now saving time and able to help more families in need.”

— Cambodia Local Partner







# Agriculture Programs

## NEPAL .....

Our local partner in Nepal has dreams of a sustainable food supply for the entire project, and for years they have been developing their farm to make this a reality. In 2021, exciting steps were taken toward this goal. The first chicken coop was completed and more than 400 chicks now call it home. There are three functional greenhouses on the property, as well as a brick oven.

As the farm continues to grow it will become a source of food for the safe homes as well as providing employment for young adults who are ready to leave the homes and make a life for themselves.

“It is very encouraging to see this sustainability project take flight because this will enable

food security for all our safe homes and provide a source of income in the long term.”

This past Summer, our local partner was able to process and freeze 350 chickens (about 2.5kg each!) from the farm, for distribution among the safe homes back in Kathmandu. Chickens were also shared with neighbours and community members in need. Our team is very proud of their success and is looking forward to continuing their work at the farm!

staff on-site **3\***  
animals **807**  
crop types **4**

.....  
\*Does not include rotating staff from the city.

## LAOS .....

Our local partner in Laos shares an update on their agriculture project and the impact it’s making:

“Our farm is currently in the process of building four greenhouses. This is an exciting project for many reasons. First off, having an area to grow high-quality vegetables all year-round will allow the farm to produce more vegetables. These vegetables will then be provided to the girls in the homes and to the social venture coffee shop, and any leftovers will be sold for profit.

Secondly, with the additional work being created, more workers are needed to not only build the greenhouses but also to maintain them afterward. This has allowed

for more safe-work opportunities for those in the local community.

Thirdly, as the farm continues to build relationships within the community it will provide more opportunities for the team to teach about human trafficking prevention and awareness.

Finally, it will allow the opportunity to train students through the future vocational training school, allowing for valuable skills to be learned.”

staff on-site **16**  
animals **374**  
crop types **30**



**“Generosity means making a difference with what we have available. I know I can’t fix everyone’s problems but I can help one-by-one with what I have.”**

**“For me, generosity is when you understand that the world is bigger than only yourself, your family or your house. It is when we understand there are other people who need our help. When we understand that, we can share whatever we have. Generosity is when we stop looking out only for ourselves and look for the needs of others. We can have compassion and we can decide to do something. Whether it’s a lot or a little, we can still share what we have.”**

**— Cambodia Local Partners**



# You

# Ally Global Foundation

# Local Partners

# Survivors & Those at Risk

**“When I see them smile, when I see them laughing and playing, I think, “how could somebody do that after being so hurt, after being in so much pain?” I think they are really the heroes, not us. We are just a small tool to help them overcome anything. The worst thing that they lost is hope. And if I can be somebody who gets back that small thing for them—a hope to have a family, a hope to have food when they’re hungry, hope to have a bed, hope to have a future—that is amazing.”**

**— Nepal Local Partner**





# Safe Homes

safe homes	12
Nepal	5
Cambodia	3
Laos	4
survivors cared for	240
Nepal	149
Cambodia	61
Laos	30
new survivors welcomed in 2021	56
Nepal	31
Cambodia	23
Laos	2
meals served	262,800
Nepal	163,155
Cambodia	66,795
Laos	32,850

Our safe homes provide a loving environment for children to work through their trauma and build meaningful relationships with others.

Many of the leaders in the homes share similar backgrounds to the children, so they are uniquely equipped to support other survivors in their healing journey. The homes operate like a family in the way that they create relational trust and responsibility. Each child is given an older “sibling” who looks out for them, and a younger “sibling” that they help care for.



JUNU'S\* STORY .....

For Junu, life at home was difficult. Growing up, she was dependent on her mother who moved frequently between relationships with different men. After realizing that her mother's newest partner was not safe to be around, Junu ran away and returned to her mother's previous partner. He was unable to care for Junu, but fortunately he was a kind man who did not want to see Junu fall into the hands of traffickers and be forced into abuse and exploitation like her sister had been.

After a childhood of domestic instability, Junu was introduced to our local partner in Cambodia, who took her into their care.

When Junu arrived at the safe home her academic performance was poor and she struggled to pay attention in class, but with the encouragement of the home leaders and the help of her new sisters, she became one of the top students in her class. Now her favourite subject is math and she is planning to attend university in a few years time.

After everything Junu has been through, her home leaders say she "should" be rebellious.

Instead, she has a beautiful heart. She's funny and loves to make others laugh. She loves to cook creative dishes and has dreams of one day having her own farm.

When another girl at the safe home (who had just been rescued from human trafficking) was struggling with school, Junu made it her mission to help her succeed. On her first day of school, Junu advocated for her new friend at the school office, asking the staff to place the girls in the same class together. Every afternoon Junu helped her with her homework and encouraged the girl by telling her that "she will overcome, she can do it, she is not alone."

The kindness of her new family in the safe home started Junu on track toward a bright future.

One of our leaders in Cambodia shared the following with us about the environment they try to create for children in their homes—an environment that can bring hope and healing:

“Here in Cambodia we are a family, and family helps each other. Families are kind with each other, they encourage each other, they overcome together. Family heals. Family is safe. We believe that this is one of the best medicines that our home brings to them: a family. Kindness starts in a family. Thank you for becoming a part of ours.”







## ARJUN'S\* ANIMALS .....

Arjun, one of the boys in our Nepal safe homes, is dreaming about becoming a veterinarian one day. Arjun says some of his high school subjects can be challenging, but he's trying his best to get good grades so he can be a veterinarian in the future. In the meantime, he's gaining hands-on experience caring for two turkeys that live on the safe home property:

"I've always loved taking care of animals, even as a kid. I enjoy watching Animal Planet, National Geographic and the Discovery Channel and I learn a lot from those shows! I take care of our two turkeys, giving them clean water and food twice a

day. I've divided our back yard for them with a fence, so they have their own space. I've also covered the top of their fenced area with rope, so they don't fly outside to another house. The male turkey's name is Tom, but I haven't named the female yet. One of the most interesting things is that whenever we make a loud sound, Tom responds by making a loud sound too!"

Our safe home leaders tell us that Arjun's favourite part of the day is caring for the turkeys!

## BIRTHDAYS .....

"A simple birthday party can bring a big impact to a life who has suffered," shares one of our leaders in Cambodia.

Because of this, every new child who arrives to the safe homes in Cambodia has a BIG party for their first birthday in the homes!

The birthday child is invited to choose the party theme and the colours to make it special. The celebration includes balloons, candy, cake and gifts. The "brothers and sisters" in the home gives hugs and gifts, showing their love to the child.

One of the leaders told us, "We must celebrate their lives and let them know and believe how important they are. This is another way we can bring healing to them."



CHRISTMAS CELEBRATION IN NEPAL .....

On December 24th, our local partners in Nepal celebrated Christmas with all of the staff, children and some family members. The team decorated the school grounds and some of the boys even constructed a stage for the programming. On the night, the children performed dances, drama and singing and everyone enjoyed a delicious dinner of roasted pork and chicken. The children especially enjoyed the ice cream that was served after dinner. Presents were given to everyone in attendance and sent to those who were unable to be there. It was a beautiful celebration!

.....  
Christmas gifts provided **574**  
Nepal **300**  
Cambodia **50**  
Laos **224**  
.....

BUYING NEW CLOTHES .....

Last Spring, the older girls in our Cambodia safe homes got to experience a very exciting day. They were each given an allowance to buy new clothes and visited a beautiful store together.

One of our Cambodia leaders shared with us, "Maybe for many this feels simple, but for the girls it was a big experience to feel worthy... to feel that they are important: to us, to society and for the future of Cambodia.

**“The day when all the members of our safe home family celebrated Christmas together this year was one of the best memories. Due to the pandemic, it had been a long time since we had all gathered in one place. This year at Christmas, we finally got to celebrate together. The children were so happy and their faces were full of joy.”**  
— Nepal Local Partner

We want to thank you for letting us live this amazing experience with them. It was wonderful to see their happiness, and how each one of them was able to spend their money, and make choices. It was really amazing."

Thanks to your generosity and trust, you're enabling important healing experiences like this one to happen!



.....  
new outfits provided **541**  
Nepal **298**  
Cambodia **183**  
Laos **60**  
.....



# Education

students in safe school **345**

Nepal **287**  
Cambodia **43**  
Laos **15**

school uniforms provided **690**

Nepal **574**  
Cambodia **86**  
Laos **30**

A large component to helping survivors reintegrate successfully and thrive as adults is bridging the education gap.

After experiencing trauma or abuse, entering the public school system can be damaging to a child’s self esteem. Our local partners operate safe schools with trauma-informed teachers who understand what the children have been through and can provide a safe and dignifying learning environment for the students.

They also provide specialized classes for youth starting school for the first time at an older age—a common circumstance for survivors of trafficking. In these classes, teachers meet the children where they’re at and help them learn at whatever pace they need, in an environment that builds up their confidence.



## NEW COMPUTERS ..... FOR ONLINE LEARNING

In April 2021, Cambodia entered another lockdown to curb the spread of Covid-19. Schools across the country were closed, and our safe homes had to suddenly adjust to online Zoom classes for the children.

But there was another problem: the safe homes had only two computers to share amongst all of the children between grades 1–12. The leaders scrambled, sharing phones and any other devices that had a camera and microphone for the children to learn.

Within a few weeks, Ally was able to purchase 10 new laptops for the Cambodia safe homes! Now the homes have 12 laptops total, one dedicated to each grade.

One of our safe home leaders shared with us, “Now we can concentrate on only teaching the children—not fixing devices before classes—which is amazing!”

Our local partner in Nepal faced the same problem, but on a larger scale, as there are more children in care. Because of your generosity, we were able to purchase 50 laptops for the homes so that the children could continue their education online. These laptops will also be used in the safe school once restrictions loosen and classes resume in person.

education devices purchased **66**

Nepal **50**  
Cambodia **12**  
Laos **4**



UNIVERSITY .....

In 2021, there were 25 students attending university across our safe homes, and we were able to provide all of them with scholarships.

Areas of study included:

- Business** (6 students)
- Social Work** (4 students)
- Hotel Management** (2 students)
- Arts** (6 students)
- Engineering** (1 student)
- IT** (2 students)
- English** (1 student)
- Finance & Accounting** (2 students)
- Philosophy** (1 student)

.....

students in university	25
Nepal	18
Cambodia	2
Laos	5
university scholarships provided	25

.....





# Vocational Training

.....  
students in vocational training **76**  
Nepal **13**  
Cambodia **46**  
Laos **17**

graduated students who are working **13**  
Nepal **4**  
Cambodia **5**  
Laos **4**  
.....

Beyond education, our local partners ensure that children have the opportunity to do job training in an area that interests them. These vocational training programs equip the children with practical skills to help them gain independence.

**ANKITA'S\* STORY** .....

Ankita was rescued from India at the age of 15. After her rescue, Ankita was repatriated to her home country of Nepal. She arrived at our local partner’s safe home with her baby boy, born during her captivity.

Today, Ankita is happily married and her 12-year old son is thriving in his classes at school. She works as a sewing instructor, equipping younger women with the skills needed to create a future for themselves.

“The best part about living at the safe homes was the new family I found,” says Ankita.  
“I really love my home leaders because they

took care of me like a parent. I have complete trust and love for them as they have continuously supported me ever since I came with my son years ago.”

“I am not a very book smart person but my home leaders gave me the opportunity to study and to build a practical skill in sewing and tailoring so I could be a successful adult. During my time in the home, the leaders would ask me to try new things and I loved it. This was the first time that I was given not only the opportunity to try new things, but the tools to be able to do them well.”





# Reintegration

Reintegration is an important part of the healing process for survivors of human trafficking, but it takes immense courage to step out independently into the world.

When individuals feel ready, our local partners help them transition from the safe homes. As they slowly gain independence, our team assists by subsidizing their rent for a few months and providing necessary items like bedsheets, a bed and basic supplies. The leaders have shared with us that even though these young adults are ready to be independent, their “goodbye” parties are always emotional for everyone.

## FROM CHILD TO BRAVE LEADER .....

After ten years living in the care of our local partner in Cambodia, a young woman decided to remain at the safe home as a caregiver and worker. In the last decade, she’s graduated from school, learned to speak English and now manages her own money.

One of the staff who watched this young woman’s transformation shared:

After survivors have reintegrated, our local partners make it a priority to continue relationship with them. Due to the ongoing pandemic this year, our leaders were not able to move as freely and conduct these check-in visits as often as usual. However, as of this Summer, the work was able to start again safely in Nepal.

The reintegration team spent time visiting many homes and reported that it was “a great moment to spend time sharing, talking and listening to them.” The heart behind these visits is to remind graduates that “they are not forgotten but still a part of our big family. We will be here whenever they need us.”

Some of the graduates are continuing to study, and many are working full-time, or have gotten married and started families.

**“We are happy to see the amazing woman she has become! She arrived as a child and is now a wonderful woman and a fighter against human trafficking.”**

.....  
individuals reintegrated **82**  
Nepal **55**  
Cambodia **24**  
Laos **3**

follow-ups with reintegrated individuals **77**  
Nepal **76**  
Cambodia **1**

weddings **8**  
Nepal **5**  
Cambodia **1**  
Laos **2**







# 2022

Our 2021 Annual Report is an inspiring reflection of the hope, healing and opportunity created through your support and encouragement.

As we look ahead, we're full of excitement and expectation for the lives you will help us impact in 2022—both the individuals currently in care at our safe homes, and the many new children we will welcome as our capacity increases.

In 2022, we will take big steps toward our 10-year vision of self-sustainability for our local partners in Nepal, Laos and Cambodia. We will complete the purchase of land in both Nepal and Laos (and continue searching for land in Cambodia) to build new safe homes and education facilities.

As land purchases are finalized, we will begin the design and construction phases for new buildings in Nepal and Cambodia and renovations in Laos. In each country, these

projects will increase stability, eliminate rental costs and facilitate the restoration and education of children for generations to come.

We see the physical roots we're setting in Nepal, Laos and Cambodia as a tangible expression of our commitment to the long-term work required to create systemic change and impact future generations. Similarly, in Canada, our growing team will be moving into a new office space in Vancouver—with a focus on expanding our education and prevention work domestically.

To meet the needs we've established for 2022, we anticipate a financial target of **7.2 million** dollars. With ongoing support from our generous community, we're hopeful that 2022 will be an exceptional year.

**On behalf of our Canadian team and local partners, thank you!**



# Financial Breakdown

Total Raised in 2021 ..... \$5,640,280

## SOURCE OF FUNDS

Individuals .....	\$4,361,868.50	77.33%
Foundations / Charities .....	\$669,907.00	11.88%
Corporate .....	\$559,658.50	9.92%
Other Income .....	\$39,267.00	0.70%
Federal Grant .....	\$9,579.00	0.17%

## ALLOCATION OF FUNDS

Programs .....	\$5,152,816.00	91.36%
Administration .....	\$300,481.00	5.33%
Fundraising .....	\$186,983.00	3.32%

## BREAKDOWN OF OPERATIONAL EXPENSES

Overseas and General Casework .....	\$2,125,200.00	37.68%
Administration .....	\$252,808.38	4.48%
Fundraising .....	\$186,983.00	3.32%
Education and Awareness (Prevention Work) .....	\$109,652.00	1.94%
Support of Canadian Anti-Trafficking Partners and Charities .....	\$43,447.00	0.77%
Credit Card Fees .....	\$35,559.62	0.63%
Amortization of Tangible Capital Assets .....	\$12,113.00	0.21%

Balance of Funds ..... \$2,874,517.00 50.96%  
(to be used for capital purchase and case work in early 2022)



← View our full audited financial statements here.





**“As one of the leaders and a part of the team, I sincerely would like to thank you for your generosity and for having a heart to support this cause. You’re far away, and you don’t know us—yet you contribute and reach out to help kids.**

**We really want to thank you and encourage you: your support and love is making a difference in the life of both individuals and our community in Nepal. We are always grateful. Thank you.”**

**— Nepal Local Partner**

# Thank it Forward

Now it’s your turn! Send a note of gratitude or encouragement to someone in your life who is making the world a better place.

THANK  
YOU



Every child deserves  
saftey and freedom.

 [ally.org](https://ally.org)  [@allyglobal](https://www.instagram.com/allyglobal)

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