

TERRI BASKIN

PHOTOGRAPHER | SPEAKER | EDUCATOR

Terri Baskin is an International wedding photographer who focuses on creating romantic, fun and timeless images for stylish couples in love. Terri has over 10 years of experience photographing weddings. She credits her love of photography to her dad, a former published wedding photographer, in his own right, and assistant photographer during her first year of weddings.

Terri's photography has been published locally and nationally in online and print wedding and lifestyle publications such as Inside Weddings, Essence, The Knot, Washingtonian Weddings, Style Me Pretty, New York Times, Modern Luxury Weddings and Martha Stewart Weddings, to name a few.

In 2015, Terri started using her business experience to educate other photographers and creative entrepreneurs on the importance of creating their brand and defining authentic ways to stand out in their markets. Terri has spoken at conferences such as Imaging USA, Showit United, TKWW Wedding Pro COR, Creative at Heart, The Reset Conference, WeddingPro, We Speak Summit, Creative Launch Summit and the Black Bride Bridal Brunch. She is also a 2021 WeddingPro Educator and Mentor.

Terri has been named a Washingtonian Weddings Recommended Vendor, received the Wedding Wire Couple's Choice Award for the past 10 years, won the Best in Photography- Boudoir Category by the Blink Conference and in was Named to theKnot 100 list. Terri was named to Brides Best Photographers in America List in 2021.

A lover of Oreos, fresh flowers, and soy candles, in her downtime, Terri also enjoys grabbing dinner with friends, catching up on Netflix and shopping at Target, whether she needs anything or not!



POPULAR PRESENTATIONS

5 WAYS TO GET CLIENTS TO RAVE ABOUT YOU (KEYNOTE)

This presentation takes the audience through the practical steps that I have used to create a referral based business and what makes clients want to proactively share my business with their network of friends and family.

WHAT'S YOUR FROSTING (KEYNOTE)

In this presentation, I am teaching the audience ways to authentically stand out as a creative entrepreneur in a saturated market without feeling the need to sacrifice their pricing or feeling the need to copy what their competitor is doing.

SELLING FROM YOUR STRENGTHS (WORKSHOP)

Learn how I sell with confidence by using my natural strengths in my business. From rocking your client meetings to increasing your comfort level, learn new ways to create momentum without feeling salesy.

PRESENTATION TOPICS

- Selling Skills
- Client Experience
- Standing Out in a Saturated Market
- Marketing to Future Clients
- Photographing Diverse Skin Tones

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