# MEETING PLANNER GUIDE

LINDSEY POLLAK

# LINDSEY'S SPEAKER INTRODUCTION



Lindsey Pollak is one of the leading experts on the millennial generation and on how all generations can succeed in today's workplace.

She is the New York Times bestselling author of two career advice books, and Forbes named her blog one of the 100 Best Websites for Your Career.

Lindsey has worked with more than 200 organizations, including Citigroup, Dell, Estee Lauder, JP Morgan, Verizon, Yale, Harvard, Stanford and Wharton. Her advice and opinions have appeared in such media outlets as NBC's "Today" show, The New York Times, The Wall Street Journal, CNN and NPR.

Lindsey's interest in mentoring and generational differences began when she served as a dorm RA at Yale University, from which she graduated. Lindsey also holds a master's degree in women's studies, and she is currently based in New York City.

## LINDSEY POLLAK

#### CONTACT

Phone: (800) 935-2172

E-mail: info@lindseypollak.com

#### A/V REQUESTS

- Please provide a wireless lapel microphone.
- Please provide an LCD projector and screen for a PowerPoint presentation.
- Please advise Lindsey if you prefer a slide aspect ratio of 4:3 (square) or 16:9 (widescreen).

- Lindsey travels with a MacBook Air laptop and will bring all necessary adapters and a wireless clicker.
- Lindsey does not require an Internet connection and her presentations contain no audio or video elements.

#### PRESENTATION DELIVERY INFORMATION

- Lindsey does not require a podium or flipchart.
- Any audience seating arrangement is acceptable.
- Lindsey will arrive on-site one hour before the program start time, unless otherwise directed.
- Lindsey will dress in business attire, unless otherwise directed.
- Please confirm in advance if you would like Lindsey to offer Q&A at the conclusion of her presentation.

- A digital version of Lindsey's presentation will be made available following your event for distribution to attendees and for internal use.
   Slides may not be shared publicly.
- Photographs and video recording are permitted, with copies provided to Lindsey after the event. Presentation recordings may not be shared publicly.
- Lindsey has no dietary restrictions.

Please direct any additional inquiries to Eileen Coombes at eileen@lindseypollak.com.

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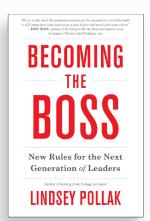
 $\hbox{E-mail: in } fo@lindseypollak.com$ 

Please don't hesitate to reach out to Lindsey's team with any additional questions or requests. We look forward to working with you!

#### **BOOKS FOR AUDIENCE MEMBERS**

Upon request, Lindsey can offer deeply discounted copies of her books, *Becoming the Boss: New Rules for the Next Generation of Leaders* and/ or *Getting From College to Career: Your Essential Guide to Succeeding in the Real World.* Please allow two weeks for shipping and handling.

Lindsey's bestselling and critically acclaimed books help young professionals manage their careers today and into the future. They provide reinforcement of the concepts in her speaking programs.



### BECOMING THE BOSS: New Rules for the Next Generation of Leaders

By Lindsey Pollak (HarperCollins, 2014)

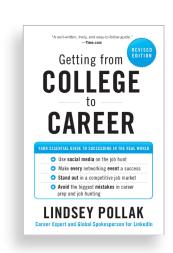
In her latest book, a New York Times Best Seller, Lindsey Pollak reinvents the concept of management for a new generation, offering a fresh and relevant approach to career success that shows them how to take the next step: becoming a leader.

#### GETTING FROM COLLEGE TO CAREER:

REVISED EDITION: Your Essential Guide to Succeeding in the Real World

By Lindsey Pollak (HarperCollins, revised edition 2012)

How do you get a job without experience and get experience without a job? It's the question virtually every college student or recent graduate faces. In Getting from College to Career, Lindsey Pollak offers the first definitive guide to building the experience, skills and confidence you need before starting your first major job search.





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#### **CONTACTS**

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YouTube: Lindsey Pollak's Channel

**Lindsey travels from New York City.**