

BACKGROUND: Provide context on the project to establish	olish why it's being undertaken
PURPOSE STATEMENT:Articulate the intended imp	pact of the project
OBJECTIVE: 1.Enumerate the goals of the project 2. l	Use phrases that start with "To", focusing on outcomes
PROJECT SPONSORS & STAKEHOLDERS:	List both Business &IT Sponsors and all Stakeholders
DELIVERABLES: Write the qualitative or quantitative target	KEY MILESTONES & TIMELINE: Milestone 1: Add Here Target Completion Date: DD/MM/YYYY Milestone 2: Add Here Target Completion Date: DD/MM/YYYY
KEY PERFORMANCE SUCCESS METRICS: • Itemize the outputs • Add quantities where applicable	INDICATORS (KPI'S) GOAL: Write the qualitative or quantitative target
INCLUSION: • List down what the client can expect	MS EXCLUSION: • List down what the client can expect
Add as many as needed	Add as many as needed



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OBJECTIVE:		
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DELIVERABLES:		KEY MILESTONES & TIMELINE:
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SUCCESS METRICS:	 	GOAL:
INCLUSION:	TERMS	EXCLUSION: