

— KIND WORDS —

Subject line: Kind Words Request

Hi, [Client name]—since you're a dream to collaborate with, I've made it my mission to serve more clients like you.

With that in mind, will you please share your experience with [Your business name]?

If so inspired, these prompts make writing your testimonial a breeze:

- What specific challenges did you contact [Your name] to solve?
- Describe what the collaboration process felt like for you.
- How did hiring [Your business name] [make your life easier / directly benefit you / impact your business]?
- Why do your friends and colleagues need to know about [Your business name]?

If you choose to share your thoughts, please include a photo of yourself we have permission to publish along with your testimonial.

[Your signature sign-off]

[Your name]

NOTE: This can also be a smart time to solicit constructive feedback.

Simply ask, "How may I improve?"