



# Eastlake Football Booster Club

## Meeting Minutes 07-20-2018

### 1. Call to Order

Meeting was called to order by EFBC President Sarah Olivas at 6:17PM.

### 2. Minutes:

Minutes from 7/18/2018 were reviewed and approved.

### 3. Officers' Reports

*President's Report:* Sarah Olivas reviews the club goals for new members and introduced the Executive Board. An announcement for the opening of permanent secretary was made. Falconpalooza was discussed in brief detail, as were scholarships. The run through tunnel design was discussed and approved. Facilities requests have been submitted, and Plaozoa will be held August 18, 2018 from 5PM-9PM. The club is pending final word from Mr. Martinez ref: security and custodial services.

*Treasurer's Report:* LeeAnn Wells reported on club finances and operations. EIN is pending, and Assumed name has been achieved. The club's first purchase will be to obtain our 501c tax exempt status via Parent Booster. This will total \$495. It is expected that with new membership dues received once the school year begins, the goal will be achieved. Discussion of accepting credit card transaction was approved by the club, and the treasurer will begin this process.

### 4. Committee Report

There were no Committee Reports to be given

### 5. Athletic Director's Report

There were no athletic director's reports to be given.

### 6. Unfinished (Old) Business

- a. Bylaws were reviewed and approved.
- b. Corporate Sponsorship Incentive Packages were discussed and affirmed.
- c. Falconpalooza will be the main focus of fundraising. Additional fundraising options will be briefly discussed at next meeting.
- d. Sarah Olivas was placed as head chairman of End Zone Store.

### 7. New Business

- a. Falconpalooza
  - i. Date finalized as August 18, 2018, 5-9pm.
  - ii. Booth ideas discussed and voted on.
  - iii. Executive Board will meet with Kelly Akins to further discuss Falconpalooza and get necessary approvals.
- b. Marketing
  - i. Web page is being designed. Social Media Accounts have been created.
  - ii. Freshman/JV Media Guide initially approved.
- c. Parent Meeting

- i. Coach Cal will host a parent meeting at the beginning of the school year. EFBC will take this opportunity to introduce ourselves and increase participation and membership.
- e. Other Fundraisers
  - i. Light Bulb and Flag Sale approved.
  - ii. Concession stands for Freshmen and JV Games

## **8. Announcements**

Next open meeting will be Thursday July 26, 2018 at 6:00PM in the Eastlake Library.

## **9. Adjournment**

Sarah Olivas opened for a motion to adjourn. LeeAnn Wells motioned, Neomi Vargas 2nd the motion. Sarah Olivas adjourned the meeting at 7:59PM.