



BEYOND
THE
ORDINARY

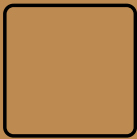
6 STEPS TO CREATIVE PORTRAIT MASTERY

Spark Sheet



1. STRUCTURES

Framing your subject with structures—like windows, arches, or doorways—naturally draws the viewer’s eye and adds depth to an image. It’s a simple technique that makes compositions feel more intentional and impactful.



2. ELEMENTS

Incorporating elements like fog, rain, or mist into your composition allows the environment itself to shape the story. These details don’t just frame your subject—they soften, obscure, or highlight parts of the scene, adding mystery, texture, and mood that transform a simple portrait into something cinematic and evocative.



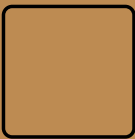
3. REFLECTION

reflections create layers within an image and invite viewers to look closer. You can double a subject, reveal a new perspective, or add symmetry, turning an ordinary scene into something more dynamic and visually engaging.



4. TAKE A STEP BACK

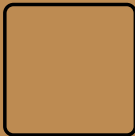
Sometimes the most powerful images come from taking a step back and capturing the bigger picture. By pulling away, you’re able to include the environment, details, and context that surround the moment





5. STEP OUTSIDE

Literally! Step outside! This incorporates more to the story by including the venue and story of the entire day. Stepping outside the building to photograph your subjects can completely change the perspective and feel of an image.



6. EVERYDAY OBJECTS

Using objects to frame your subject is a simple yet powerful way to add creativity to your images. Everyday items—like cups, doorways, flowers, or even people—can act as natural frames that draw the viewer’s eye directly to the subject.

