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Trusted brands trust <u>us</u> with their photos



SAVE TIME, MONEY & STRESS

Work with us and save months of time, thousands of dollars, millions of details and the overwhelming stress of organizing your own shoot.

Below are some examples of what a professional product shoot would look like to set up on your own.

\$10,000 EXPERIENCED PHOTOGRAPHER

\$2,500 COMPANY TRAVEL COSTS

\$2,000 COMPANY TIME AND STAFF TO ORGANIZE EVENT

\$4,500

SET DESIGN, INSURANCE AND SHIPPING



YOUR SHOOT DONE FOR YOU

We capture breathtaking images of your product, the kind that will catch the attention of your customers.

Say goodbye to the guesswork, worrying and wondering if you will end up with images that have impact for both your brand, business and bottom line.

We help you get your product get the attention it deserves!

It's as easy as 1-2-3, with our Epic Product Shots services!









IMAGES THAT IMPACT

Start by selecting the number of product images that best fit your needs.



EXTREME **EXPOSURE**

Harness the power of BodyScape Magazine and get in front of your target audience.



INDUSTRY INFLUENCE

Leverage the power of marketing for exponential reach on social media with trusted industry influencers PictureGroove Photography & Monica Brant.



INFLUENCE: The numbers speak for themselves. Leverage the combined reach of over 368K potential new customers on socal media.

PICTUREGROOVE PHOTOGRAPHY SOCIAL MEDIA



10,4K

followers



886

0

followers

8,6K followers

MONICA BRANT SOCIAL MEDIA



281.4K followers



40.7K followers



27.1K followers

As of February 2020



WHY US?

Benefit from the combined experience, expertise and exposure of two powerhouse industry leaders.

SARAH LYONS

Sarah Lyons, founder of <u>PictureGroove</u> <u>Photograhy</u>, a recognized name in the photography industry, is both an accredited and certified photographer. She was nominated one of the top 10 fitness photographers in the world in 2014, and has shot covers with FHM, Status Fitness, Most, XFitness, and more. Her well-trained eye and expertise behind the lens will allow your products to stand out like never before



MONICA BRANT

A beloved fitness since 1991, Monica has won the hearts of life long fans and continues to inspire and influence over a quarter of a million of people on social media daily.





APPLICATION

We are selective to work with businesses that are in alignment with our brands. Please complete the 2 application pages and email a scanned copy to picturegroovephotography@gmail.com. We look forward to hearing from you and will get back with you in a timely manner.

What is the name of your business?

What kind of product do you sell that you want images of?

Do you have a website?

How long have you been in business?

Are you ready to get started right away?

If you were referred by someone, please let us know their name:

If not, when do you expect to need these services?

Where can we reach you (email):



IMAGE PACKAGE SELECTION



Up to 10 images, 2 retouched images of your choice \$497

11 - 20 images, 5 retouched images of your choice \$1297

25 - 40 images, 10 retouched images of your choice \$2497

BODYSCAPE MAGAZINE AD OPTIONS

FULL PAGE AD

Single Issue (regularly \$500) \$350

Annual - 4 issues in 15 months (regularly \$2000) \$1200

INSIDE COVER DOUBLE PAGE AD

Single issue (regularly \$1500) \$1100

Annual - 4 issues in 15 months (regularly \$4000) \$3600

INDUSTRY INFLUENCE OPTIONS

30 second Instagram Story +3 minute Facebook Live - PictureGroove Photography \$200

30 second Instagram Story + 3 minute Facebook Live - Monica Brant \$450

Epic

Terms and Conditions for Epic Product Shoots:

*All deposits and payments are considered non refundable unless the photo shoot has to be cancelled by the photographer. Payment for Product shoots is to be paid in full upon serving your shoot time.

*The company is responsible for the shipping costs of the products to the location round trip, as well as the cost of any additional packaging needed.

*Your Instagram lives and Facebook lives will be completed within 2 weeks of the time of the photo shoot. There is a possibility of going live during the shoot, if desired. This depends on internet service during our shoot, and the company's desired time to showcase the product. Please note that if you have a specific launch date for your product that we are shooting, let us know ahead of time so we can schedule your IG and FB lives accordingly. Make sure we have all applicable details and info pertinent to your specific product so your branding message is delivered clearly.

*BodyScape Magazine ads will appear in the next issue of BodyScape Magazine to be released AFTER the shoot, using the images we took.

Please note: Picturegroove Photography retains legal copyright to all images. However, with the chosen edited images for the company, Picturegroove Photography will HONOR said company full copyright usage for all of those edited images. This means that company can go forward with advertising the way they see fit with all of the edited images sent to them. Applies ONLY to the edited images chosen by the company.