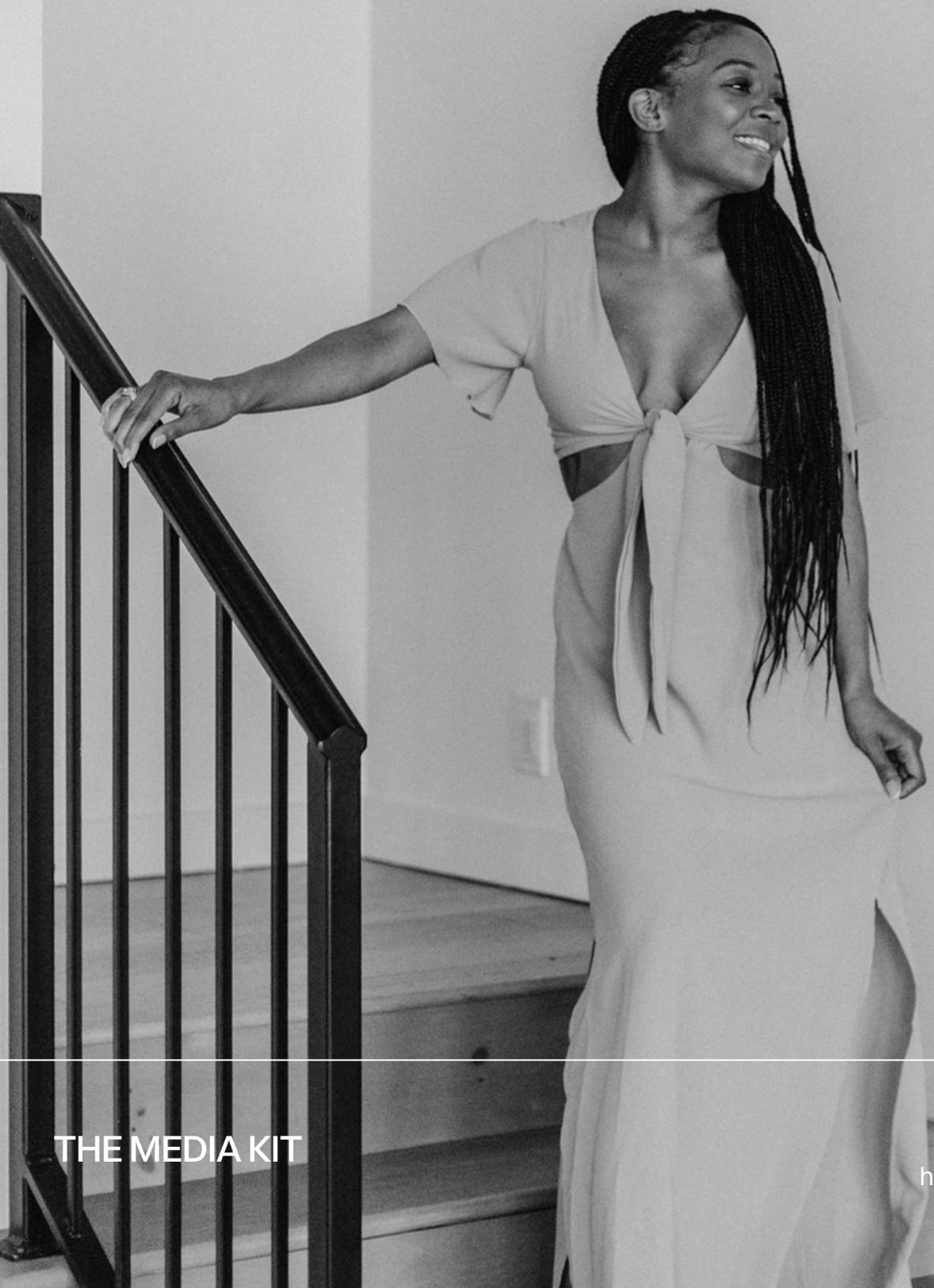


MALIA'S HOUSE

AN OUTWARD EXPRESSION OF AN INWARD GROWTH

'20



THE MEDIA KIT

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Malia Williams

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Malia Williams is a career-woman, wife, mama, small business owner, and part-time content creator. As a 21st century woman juggling a multi-faceted and passionate life, Malia's mission is to serve a market of modern women by sharing tools, resources, and a honest community to grow and thrive with.

Malia primarily creates content pertaining to motherhood, wellness, self-care, faith, and personal development.

Some of her notable past collaborations... Fabletics Partner, Goodbloom Paper, Universal Pictures All-Access, Bobs Red Mill, and more.

INSTAGRAM STATS

- 4,200 FOLLOWERS
- 68.6% FEMALE AUDIENCE
- 15K REACH
- 9% ENGAGEMENT RATE

PINTEREST STATS

- 10K IMPRESSIONS
- 84% FEMALE AUDIENCE
- 5K MONTHLY VIEWS

SINGLE INSTAGRAM POST

CAROUSEL INSTAGRAM POST

5 INSTAGRAM STORIES

IG REEL OR TIKTOK / 30 SECONDS

IG REEL OR TIKTOK / 15 SECONDS

Pricing & Rates Available Upon Request

5 PINTEREST PINS