

2024

WEDDING

EDITION

# MY WHOLE HEART CO.

MY WHOLE HEART COLLECTIVE

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2024  
*Welcome Guide*

Hi, I'm *Nicole Kilday*. I'm a wife, mama (human & furry), and my love languages are cheese and dogs.

I've been goin' at this dream since 2016 (thank you to my Grandpa for instilling this passion in me at such a young age) & can't wait to see what the future holds! Here for the perfectly (and imperfect) unscripted moments that tell your story in it's most authentic form.



# About us



Hi, I'm *Ashley Bowling*. I've been pro third-wheelin' on many different lovers' adventures since early 2020. When I'm not behind camera, you can find me in an intense game of fetch with my maltipoo puppy, Charlie (Charleston Chews, Charlie Brown, Mr. Fluff Pants) - whatever you wanna call him, or playing 1,346 rounds of Mario Party with my squad.

## WHO WE ARE

We want you to love your photos, which means loving *our style* & making sure we're the *best fit* for your dream team! My Whole Heart Collective is a team of artists, owned and operated by Nicole Kilday & Ashley Bowling. This helps us span the distance in service area as well as be in two places at once. That also means that our couples have the opportunity to not only have two amazing co-captains for planning, prepping, and brainstorming on this adventure - but also access to our amazing team members if you opt for two photographers for your best day ever. With our collective of artists, this gives added creativity to the mix, but also added insurance in the unfortunate case of an emergency.

are we the  
right fit?

## OUR STYLE

First and foremost, we're artists in this profession. We've spent years practicing, educating, and growing as artists in terms of the technicalities of photography as well as the behind the scenes post-processing and editing.

Our style is ever-evolving as we grow and experience new opportunities; However, we always gravitate towards a posing style that is hyper-focused on the natural, raw, authentic interactions in each love story. Movement is where we thrive in our creativity. It's much more fun to encourage our couples to play instead of pose. We love a good snuggly, candid vibe and are focused on welcoming you as you are, so we can document your story from a place of truth.

**We are not for everyone. And we're okay with that.** We only say this because most importantly, we want our couples to trust us and know that as artists & friends, WE GOT YOU. And it's 100% OKAY if our art isn't your style. Ultimately, you can't ask Picasso to paint a Michelangelo. We want you guys to love your images in terms of the posing as well as the editing! After all, these photos will last longer than our lifetime!

## OUR MISSION

We want you to **feel** the love, we'll handle the rest. Our mission is to offer our best selves throughout this adventure with you in a way that allows us to document your story from a place of truth. This entails us being here for every step of your wedding photography experience, from start to finish. It means celebrating the sh!t out of this chapter alongside you and breaking out into dance parties when our bodies can't help but physically feel the excitement. It means being here for you when the process feels heavy and you really just need a judgment-free space to let it all out. We are here to help you gain perspective and provide encouragement to continue ticking all the boxes and bring the wedding vision of your dreams to life. Most importantly, it means welcoming you and your partner *exactly as you are*, so we can tell your story *exactly as it is*. This is our deepest commitment to you on this journey.



## WE'RE A GOOD FIT IF...

- You love, love, love our art and want it plastered all over your home of you and your loved one(s)
- You fully trust us as artists + friends to make your wedding photography experience as seamless and as memorable as possible.
- You want new BFFS who pour their hearts + souls into your day and are with you every step of the way.
- You love the idea of having a collaborative team atmosphere and two nogginz to bounce ideas off throughout the entire process.
- You thrive in environments where connections are genuine & true; and everyone is free to come as they are and continuously be celebrated.





# our process

You've insta-stalked, portfolio cruised, and la-la-love our work and reached out to work with us - WE'RE SO EXCITED! The first step is complete, and now it's time to get to know each other. We're going to be the best co-captains you ever did meet!

## DISCOVERY CALL

Let's hop on a phone or video call and you two can share all the details for your best day ever! Our main goal is to capture your love exactly as-it-is. That being said, tell us about yourselves! Share all your plans & ask as many questions that you can think of.

## SAVE YOUR DATE

We've hit it off on our phone call and are naturally, A PERFECT MATCH! At this point, we've dug into your day and narrowed down the package that fits your day best & now it's time to get locked in and enjoy the ride. To book your date, a signed contract and non-refundable retainer is required. Once you're all locked in, let's get to planning!

## ENGAGEMENTS

Time for us to hang + for you two to get comfortable in front of the camera with your new bffs! Our optional discounted engagement sessions are booked on weekdays (M-TH). We will find a time/location that works best for everyone if you opt for this add-on!

## PLANNING

Lucky for you, we are highly invested in timeline planning. As professionals in the industry, we have a lot of feedback to give on what works & what doesn't & know how to best structure your day to accommodate photography. We'll only bug you a handful of times for milestone check-ins and to gather details to build out your schedule! We will share a Google Doc with you that we will utilize to hash out your timeline as well as send out a questionnaire around the 6 month mark to gather all the details!

## WEDDING DAY EVE

Celebrations are in order! This is the time for you two to really lean on us if you need any additional help/guidance before the wedding day - we're 100% here. If there is something you forgot that one of us may be able to pick up on the way, let us know!

## FOREVER BEGINS

You just literally had the BEST DAY EVER and married the love of your life - the last thing you want to do is wait for your photos. The first thing we do post-wedding is back up all your images and release sneak peek photos within your wedding gallery to hold you two over while we finish your gallery! The turnaround time on the remainder of your gallery can take anywhere from 4-16 weeks. Once we've completed your gallery, you'll receive a link via e-mail with gallery delivery details + instructions!

What to expect from us

*2024*  
WEDDING  
COLLECTIONS





# LIMITLESS

Your wedding day isn't mean to be scripted. The only focus we have on wedding days is to document your day as it unfolds from a story-telling perspective. If we pose every moment of your day, we'd be writing your story for you. We live for the perfectly unscripted moments on your day. This means we start the day with you at 10A, and end 1 hour into open dance - allowing for all day coverage of your best day ever.

*The Limitless Collection* includes:

All day coverage

1 photographer (Nicole OR Ashley)

Curated timeline creation & assistance

Online gallery w/ high & low resolution images

Print release

Sneak peeks within 7 days

4-16 week turnaround

Free travel within a 40 mile radius from Pingree Grove, IL

## \$4,950.00





# THE BASICS

If you're looking for coverage of your big day that hits all the key pieces of your day (getting ready, first looks, bridal party portraits, a minimum of 30 minutes for just the two of you, family portraits, ceremony, and all the way up to getting groovy on the dancefloor), 8 hours is the perfect fit.

The Basics collection works best for days that only have one location (or minimal travel time between locations).

*The Basics Collection* includes:

8 continuous coverage hours

1 photographer (Nicole OR Ashley)

Curated timeline creation & assistance

Online gallery w/ high & low resolution images

Print release

Sneak peeks within 7 days

4-16 week turnaround

Free travel within a 40 mile radius from Pingree Grove, IL

## \$3,600.00



# OUR CORE HUMANS

For intimate wedding days with a guest list of 50 or less,  
The Core Humans Collection covers the arrival of the soon  
to be newlyweds (AKA, you two), ceremony, family &  
friends, and portraits of you two on your best day ever.

*Our Core Humans Collection includes:*

3 continuous coverage hours

1 photographer (Nicole OR Ashley)

Curated timeline creation & assistance

Online gallery w/ high & low resolution images

Print release

Sneak peeks within 7 days

4-16 week turnaround

Free travel within a 40 mile radius from Pingree Grove, IL

## \$1,350.00





# *Add-ons* ALA CARTE

Second photographer	\$600
Added continuous hour	\$500
Discounted engagement session	\$250
Holiday weekend	\$500

*(These can always be added on later down the road  
if you're undecided!)*





The benefit of tagging on a discounted engagement session is that it gives you the opportunity to get comfortable in front of our camera and see how we work! It also gives us the opportunity to get some literal face-time together before your big day!

Every engagement session is fine-tuned to fit your love-story with a short questionnaire we will send out. From location (you're 312% free to choose and we're here to help guide you - we have a location guide we'll send to you as well) all the way down to clothing - it's all about your love. That being said, we want you two to feel 100% like yourselves in every aspect. The engagement session is a chance to showcase your love in all its authenticity, and gives us plenty of options to have fun and be creative!

# *Discounted* Engagement session

30 min - 1 hour session (M-TH)

1 Photographer

Posing direction & guidance

Location & outfit guidance

Online digital gallery & print shop

Printing rights

2-4 week turnaround

Free travel within a 40 mile radius from Pingree Grove, IL

(40+ miles = handled on a case by case basis)



Not sure whether or not you should have 1 or 2 photographers for your day? Having multiple photographers can help with time management, and is especially helpful if we need to be in two places at once. This saves time in the morning for getting ready as well as during bridal party photos and more throughout your day. Having multiple photographers can also give you multiple perspectives - capturing both of your reactions during first look & ceremony (one photographer can capture you walking down the aisle while the other can capture the groom's reaction), the behind-the-scene moments you may have missed with your guests, and much more.

*Keep in mind:* if you opt for 2 photographers, depending on our availability, you might not have both of us present on your day, but instead, one of us and one of our rockstar team mates!

# Additional photographers

In the incredibly rare event neither of us are able to attend your big day (cue the tears), you have the option of working with our team of **Associate Photographers**. Our team of associate photographers were hand selected by us to seamlessly mesh with our brand & style of photography. In the event an associate photographer has to step in, we can assure you, you're in amazing hands. Not to mention, we won't be out of the loop at any point in time as we will still be here to handle all of the pre & post processing. The perks are - you gain an extra (or 2) creative to brainstorm ideas, bring additional talent to the table, and even more friends to share in this journey.

## HOW MANY HOURS DO YOU NEED?

A standard recommended timeline for photography coverage is 8 hours. However, that is assuming everything will be happening on-site at one location and doesn't account for events that may require more time; AKA if you'll be getting ready or hosting ceremony at separate locations from the reception, etc. We can help you determine how much time you'll need and whether or not we think you'd want to consider an additional photographer!

We want you to know that we're willing to go the distance for love! Since 2016, we've journeyed across the United States to capture couples in love and it's been a highlight of our adventure. We've witnessed the beauty of the Midwest's cornfields, explored the Great Smoky Mountains of North Carolina and Tennessee, hiked through Ohio's Hocking Hills, visited Martha's Vineyard and various spots on the East Coast, and ventured through Denver and its surrounding areas. It's been an honor to be invited along to capture couples' dream wedding days. If you're up for an exciting journey together, count us in!

# Travel

We offer included travel within a 40 mile radius from Pingree Grove, IL (80 miles roundtrip). **Once travel exceeds the 40 mile radius from Pingree Grove, IL - please note that additional travel fees will apply and a second photographer may be required.** The remaining cost of travel fees will be determined on a case-by-case basis. Additional travel expenses may include, but are not limited to: mileage, fuel, travel stipend, hotel or accommodations, flights, rental vehicle, transportation, food, baggage fees, parking fees, and other related expenses.

40 mile radius - included	}	+ \$0.65/mile (round trip)
+40 mile radius - + 15% of total		
+120 mile radius - + 30% of total		
+200 mile radius - case by case		
City of Chicago - + 15% of total		





# READY TO CROSS FINDING A WEDDING PHOTOGRAPHER OFF YOUR TO-DO LIST?

If it's us you want on your dream team for your best day ever, we require a non-refundable retainer and a signed contract to **lock in your date**.

Wedding photography collections are on a 3 split payment schedule. The 1st payment is a non-refundable retainer and is due at signing to lock in your date. The 2nd payment is due at the mid-point between booking and the event date. The final payment is due 1 week prior to the event date.

Once you've signed your proposal, we'll let the dreams start rolling out into reality as a team through timeline planning, virtual (and sometimes in-person) meetings, and anything else you two need to lean on us for wedding-related (and not wedding-related). We pride ourselves on inclusivity and friendship. So please please please — reach out if you need anything!



# WE CAN'T WAIT TO CELEBRATE YOUR LOVE

*Northwestern Illinois based  
destination wedding  
photographers.*

My Whole Heart Co.

@mywholeheartcollective  
mywholeheartco@gmail.com  
mywholeheartco.com