

LEADERSHIP BEYOND THE THEORY

LIVIU IUSAN

OPERATIONS MANAGER - GOOGLE



"I'm now far more confident as a leader. It has really helped me to deal with the crisis situation unfolding with the COVID-19 pandemic. I've already recommended LBT to leaders in my area of influence!"

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NUMBER OF YEARS
AS A LEADER

10/10

LIKELIHOOD TO
RECOMMEND TO OTHERS

10

LARGEST TEAM
LIVIU HAS LED

DID LEADERSHIP BEYOND THE THEORY MEET YOUR EXPECTATIONS?

LBT definitely exceeded my expectations. It's extremely well structured and practical. You can do it at your own pace, it develops a high engagement factor and it makes you feel part of a cohort of students all eager to learn.

I am an avid listener of the No Bullsh!t Leadership podcast and I felt that I needed to go slower through all of them again, capturing ideas along the way.

When I found out about LBT it was the solution: aggregating all the materials and concepts presented in the podcast, sequenced in a logical way with plenty of examples and reflection exercises to keep you engaged and actually coaching a self development in leadership

WHAT RESULTS OR CHANGES HAVE YOU SEEN IN YOURSELF SINCE COMPLETING LBT?

I'm far more confident in leading and the team appreciates an articulated communication which brings clear guidance.

This is the result of THE structured concepts presented in Leadership Beyond the Theory which have become the framework of my leadership behaviour.

WHAT WOULD YOU SAY TO SOMEONE IN A SIMILAR CAREER POSITION TO YOU WHO WAS CONSIDERING DOING THE PROGRAM?

I would ask if this is the foundation of the house you want to build, would you think it is expensive? If everything in front of you is ambiguity, wouldn't you need a framework that makes you put all pieces in place? Let alone getting all of it structured for you in 7 weeks, a practical, highly educated approach.

This program will increase your leadership abilities immediately with a clear reflection on both your personal performance and your team's performance.

WAS THERE ANYTHING THAT PLEASANTLY SURPRISED YOU ABOUT THE LBT EXPERIENCE?

The reflection exercises were a pleasant surprise that made the training extremely interesting and a go-to resource I intend to revisit along my path again and again.

WHAT SPECIFIC CAREER CHALLENGES DID YOU HAVE, THAT LED YOU TO LOOK FOR A SOLUTION LIKE LBT?

I recently started on my management path and I felt I needed the leadership foundations to build upon. I was looking for something that would help me do that, and that's what I got from Leadership Beyond the Theory.

I resonated the most to the structured approach. I think the value added is Marty's practical experience which brings to life leadership concepts.

WHAT WAS YOUR 'PIE IN THE FACE MOMENT', THE CONCEPT THAT REALLY STUCK WITH YOU?

Work at level was the concept that I considered a good skeleton to build on for myself but also for the team I lead.

But as Marty says "Being right isn't everything ... it's just a good start", so I am still building.