



CANDACE
JUNÉE

speaker kit



@CANDACEJUNEE



/CANDACEARMOUR

About Candace



DIGITAL MARKETING EXPERT + ENTREPRENEUR

Candace Junée is a faith-based digital marketing expert who helps hundreds of women achieve 10k+ months using her 6 Figure Marketing Maven Method. Collectively, these women have generated multiple millions, and COUNTING.

Candace went from working at Accenture while managing her side-hustle as an entrepreneur to full-time entrepreneurship in 2017. She is the founder of Epic Fab Girl, a membership that equips Christian Women entrepreneurs to scale businesses.

Named a top Social Media expert by Later Media and 2020 Entrepreneur of the Year by Black Christian Influencers, Candace shows that it's completely possible to love God, inspire others, AND secure the bag.

Recognized by Facebook as a Fearless Mogul, she uses humor, authenticity, and God-led confidence to help women level up in life and business.

“Candace gave right-now applicable strategies for me to improve my Instagram conversions. I knew I was leaving money on the table and now I know exactly what to do.

- Hustle Her Way,
June 2019

SOCIAL & STATISTICS



47K



32K



5.6K



3K MONTHLY
VISITORS

Topics & Signature Talks

TOPICS SHE COVERS



BUSINESS, BRANDING & ENTREPRENEURSHIP



DIVERSITY, EQUITY, & INCLUSION



DIGITAL MARKETING & SOCIAL MEDIA



PURPOSE & CONFIDENCE



CHRISTIANITY & FAITH

SIGNATURE TALKS

6-Figure Marketing Workshop

Aimed at helping service-based entrepreneurs market and scale their services to 6-Figures with \$10K+ months using Instagram.

Instagram Content that Converts

This training is aimed at helping your company, corporation, or school maximize your Instagram conversions with content.

The Bold & Courageous Leader

Great for students, leaders, & professionals, this focuses on how to make scary decisions that lead to massive gains.

How to Develop a Premium Personal Brand

Learn how to position yourself as an expert with your professional or entrepreneurial brand.

Clear & Confident in Purpose

Helps you maximize your brilliance with your talents, passions, and experience to create the life you were destined to live.

SPEAKING OFFERINGS

15-MINUTE MEET & GREET

Informal meet & greet session designed to briefly cover the topic.

45-60 MINUTE KEYNOTE

Signature talk or custom keynote session to dive deep into the topic.

90-MINUTE WORKSHOP

Keynote session paired with interactive workshop for guests.

HALF-DAY WORKSHOP

4-Hour day dedicated to the topic that allows for breakout sessions.

FULL DAY WORKSHOP

8-Hour deep dive into the topic with interactive breakout sessions.

TWO-DAY WORKSHOP

16-Hour deep-dive, retreat-style workshop w/ interactive breakouts.

A FEW

Custom Talks

IN THE PAST...

Content Marketing Conference

Instagram: Hacks for Marketers and Hints to Snag Influencers

Purdue D&I Speaker Series

2020's Biggest Lessons on Diversity & Inclusion in the Workplace

Obama Foundation Chicago

Discovering Your Passions and Purpose

Purdue Women in Business Conference

Charting Your Own Path: How to Overcome Fear & Create a Life You Love Through Your Career

BlogHerU International Women's Day

Money Making Strategies

Thinkific's Think in Color

How to Position Your Course as a High-Ticket Signature Offer

PAST ENGAGEMENTS



Benedict College

THINKIFIC



BYOBlive

the bundle bestie



AND MORE





Social buzz

WHEN SHE SPEAKS



Lillie Perdue • 2nd
Marketing Student at Purdue University
2mo • 🌐

Had a blast with [Purdue University Women In Business](#) this last semester! My favorite event was the Monarch Leadership Conference, where [Candace Armour](#) encouraged us to "Embrace the Unexpected"! This was a great reminder as I have combatted Covid-19, college, and Purdue's coursework all in one year!



Sushmita Malakar @sushmitamalakar · Mar 8
Watching [@Candacejune](#) speak is just so confidence-boosting!
[@blogher](#) #blogher



Dani @ Wanderlust on a Budget @wanderlustbdgt · Mar 8 ...
Feeling so inspired by [@CandaceJune](#) during the [@BlogHer #IWD](#) conference. She's full of nuggets of wisdom. Making me so motivated to crush it!



Mille Fiori Favoriti @MilleFioriPat · Mar 8 ...
[@candacejune](#) is giving great marketing advice for bloggers on BlogHer!
[#blogher](#) [@blogher](#) [#IWD2021](#)



Sejal |Social Media x Pop Culture | sonasocial.com @So...
Get money marketing method via [@CandaceJune](#):

- 💡 Solidify profit-focused vision
- 💡 Maximize income w/ research
- 💡 Accelerate growth, understand your clients
- 💡 Select channels to attract clients
- 💡 Hone your profitable strategy

[#BlogHer](#) [@BlogHer](#) [#IWD](#) [#IWD2021](#) [#marketingtips](#)



WITH CHERYL @WithCheryl_ · Mar 8 ...
Looking to make money? [@CandaceJune](#) says "figure out who your specific audience is and where they show up the most" at [#BlogHer](#) [#InternationalWomensDay](#) Celebration [@BlogHer](#)



Kay 🗣️ @shmgpod · Mar 8 ...
[@CandaceJune](#) is dripping major gems [@BlogHer #IWD21](#) can't wait for you guys to hear her episode this Thursday 🔥



Ready to Book Today?

REQUEST TO BOOK CANDACE

bit.ly/bookcandacejune

BOOKING@CANDACEJUNEE.COM

PURPOSE CLARITY WORKSHOP

An overview of the workshop and what to expect

The purpose clarity workshop is curated for groups of any size. The goal of the workshop is to help the audience understand the tools needed to discover their purpose and start taking steps toward it. The concepts from this workshop can be adapted to be relatable and relevant to audiences of all ages. This workshop is meant to be interactive, and can typically range from 45 minutes to 3 hours depending on how interactive the workshop is.

45-MINUTE



This 45-min workshop is aimed at teaching the principles of purpose clarity and leaves time for a brief 5-10 min Q&A session.

75-MINUTE



The 75-min workshop dives deeper into the principles of the purpose clarity workshop and includes 15-min Q&A session, and worksheets.

3-HOUR



The 3-hour workshop teaches the principles purpose. It includes a purpose workbook, additional time for breakouts, feedback on work, and more time for Q&A.

KEY TAKEAWAYS FOR THE PURPOSE CLARITY WORKSHOP

- Understand what purpose is and how it relates to you
- Know how to identify your talents, gifts, & passions as it relates to your purpose along with the blockers holding you back from your purpose
- Practical steps to achieve success in your purpose while incorporating the tough parts of your overall journey
- Gain tools to map out your purpose and identify next steps to achieving your purpose