



ROSS LONG &





CONTENTS

06	ALBUM OPTIONS
07	SIZE AND PRICES
08	COVER OPTIONS
09	CHOICE OF COVER MATERIALS
18	ENDSHEETS
19	DEBOSSING
20	KEEPSAKE BOX
21	PROCESS
22	FAQ
27	REVIEWS
28	OTHER PRODUCTS

Awakening your 'best day ever' memories with every page turn



Delicately crafted from the finest materials and customisable to your liking, let's create your first-ever family heirloom - your wedding album!

Breathing life into all the memories and feelings - the nerves, the excitement, the joy, the tears - your fine art album is a tangible reminder of your special day. For you to hold and to keep forevermore.

From choosing the album design to handpicking all your favourite photos and moments, we'll weave a spellbinding story that does justice to your romance. I'll guide you through the whole process and we won't send it off to print until you're 100% happy with the chosen layout.

To be savoured with your lover, family and friends for years to come, let's make sure your bespoke wedding album is picture-perfect!

A MANIFESTO
OF YOUR LOVE

A CURATION OF
YOUR LEGACY

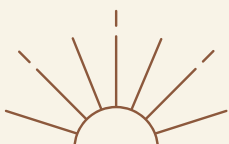


*These are the beautiful memories you'll treasure with
loved ones for generations to come*



THE ALBUM

Our albums are man made using the finest materials and best printing techniques. The flush mount design allows images to spread seamlessly over 2 pages uninterrupted.



ALBUM OPTIONS ✓

Whether you're envisioning something classic and timeless, something bold and colourful, or anything in between, you're guaranteed to fall in love with one of the many options available.

And here's the most amazing thing - your album will be designed and made the old-fashioned way...by a real, living and breathing human! Working closely with my trusted printing lab partners, I'll be making sure every single photo is perfectly edited and thoughtfully situated to tell the story of your special day. No lazy shortcuts or quick fixes here!

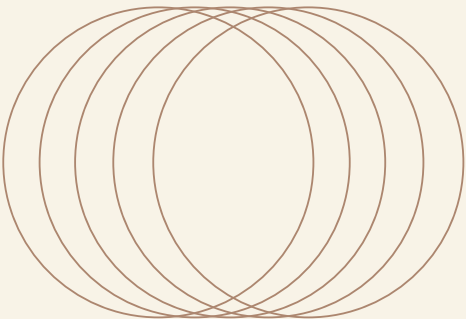
There's nothing more rewarding than being able to hold the finished product in my hands, even if it's just for a moment, knowing that soon it'll be on its way to you, for your everlasting viewing pleasure.

Please take your time to explore and enjoy all the album options below. If you get stuck or simply can't decide, let me know and I'll be more than happy to help you get started!

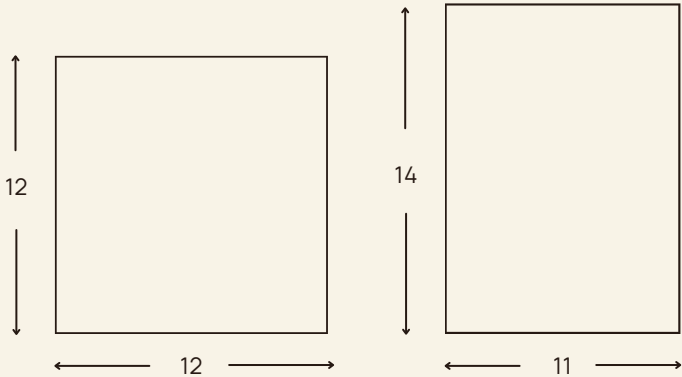
SIZE AND PRICES

Choose from standard and larger sized albums, whichever tickles your fancy! Whether it's displayed on your coffee table or safely tucked away on your bookshelf, you can't go wrong with either.

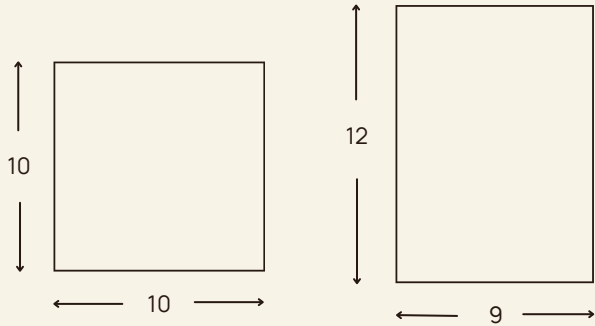
The 'Parent Albums' are smaller replicas of your wedding album. A wonderful way to say "thanks for everything", your parents/ grandparents will love this thoughtful gift.



Wedding Album FROM \$1300



Parent Album FROM \$800



COVERS TO CHOOSE FROM



Materials with Embossing



Journals

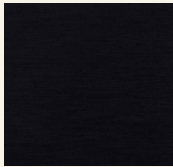


Full Photo Wrap



MATERIAL

Choose your cover material



Twilight



Black



Steel



Seal Grey



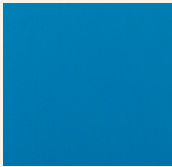
Grey



Navy



Cornflower



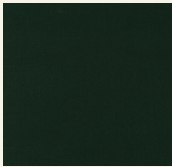
Kingfish Blue



Linen
Edgewater



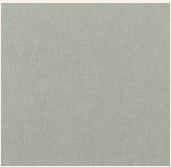
Sky Blue



Evergreen



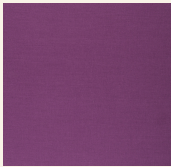
Aquamarine



Smoke



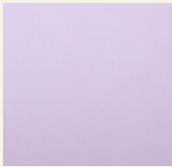
Panama Green



Violet



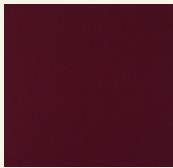
Mauve



Powder Blush



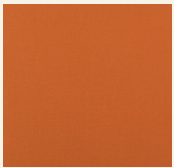
Linen
Mushroom



Imperial Red



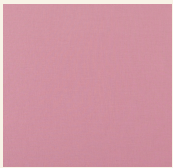
Candy Apple



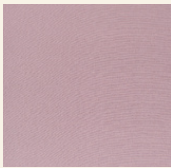
Marmalade



Fuchsia



Pink



Desert Rose



Sandback



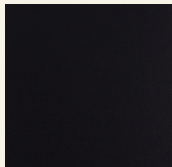
Linen Wheat



Natural Blend



Oatmeal



Black



Slate



Gunmetal



Admiral Blue



Java



Hot Red



Oyster



Vanilla Ice



Midnight Sin



Steel Magnolia



Cool Elements



Cool Mint



Something
Borrowed



Mint Julip



Summer Plum



Platinum



Desert Haze



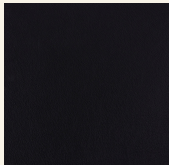
Pearl



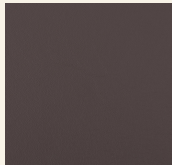
Sunflower

CLASSIC LEATHER

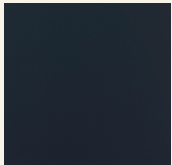
CHOICE OF COVER MATERIALS



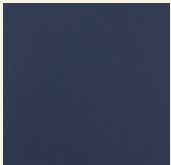
Black



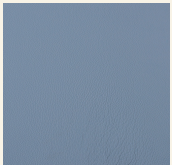
Buffalo Bill



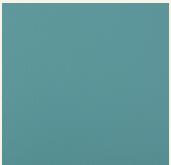
Navy



Cobalt



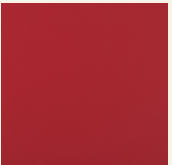
Seabreeze



Tiffany



Lady Fern



Capsicum



Blossom



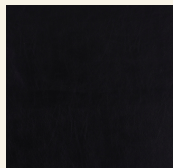
Ivory



White

LEATHERETTE

CHOICE OF COVER MATERIALS



Onyx



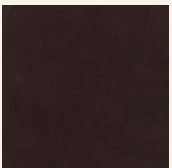
Charcoal



Black Iguana



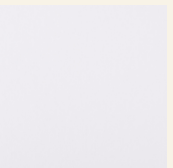
Black Wildfire



Chestnut



Pearl Iguana



Snow White



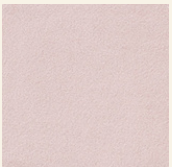
Teal



Sky



Cloud



Petal



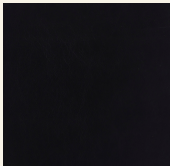
Buff



Tumeric

PREMIUM LEATHER

CHOICE OF COVER MATERIALS



Raven



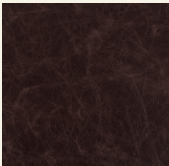
Hermitage



Shale



Pumice



Cafe



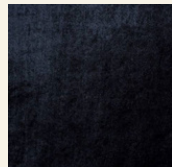
Cedar



Claystone



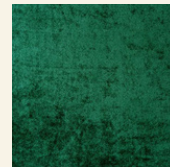
Basalt



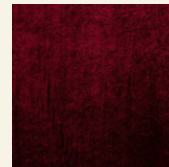
Obsidian



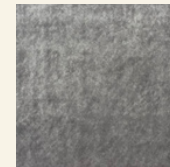
Sapphire



Emerald



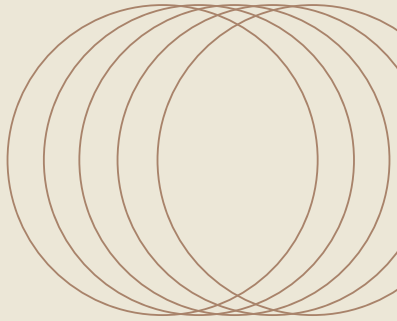
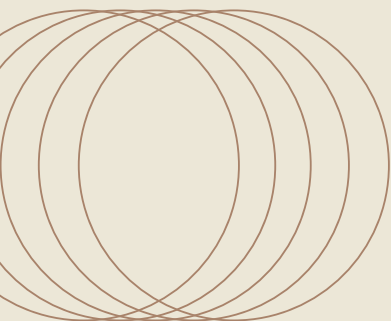
Ruby



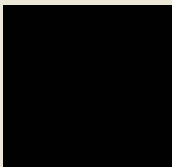
Silver

ENDSHEETS

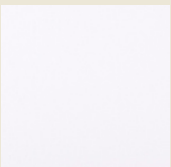
Add endsheets to your album



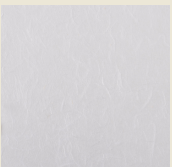
Endsheets are thin, beautiful textured paper placed on the inside of the cover of the album - front and back.



Black



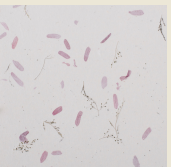
White



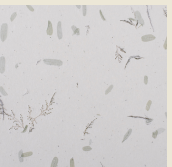
White Unryu



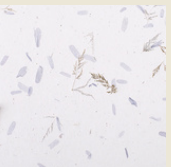
Natural Unryu



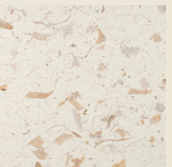
Pink Tamarind
Leaves



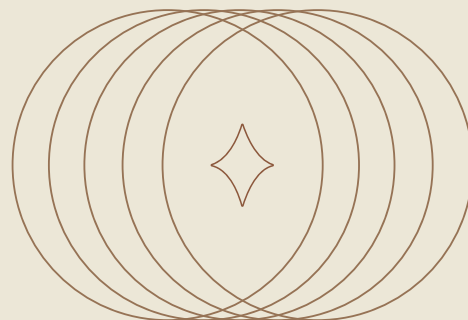
Green Tamarind
Leaves



Blue Tamarind
Leaves

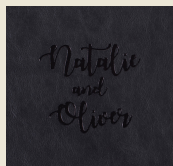


Natural Mango

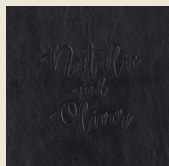


DEBOSSING

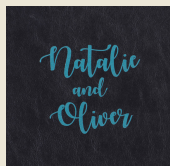
Personalise your album by imprinting your names, wedding date, a special quote or anything that's meaningful for you both!



Black



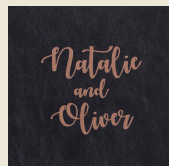
Blind



Turquoise



Copper



Rose Gold



Gold



Silver



White

KEEPSAKE BOX



Your album will be delivered to your door in a beautiful keepsake box, complete with white gloves and a care guide

ALBUM MAKING PROCESS



01



Get in touch to begin your album design story

02



We'll design your album together, making sure it is perfect

03

Once approved it will take 4 weeks to arrive at your door

FAQ



DO YOU HAVE PAYMENT PLANS?

Yes, I do! I offer several payment plan options to suit your needs. For more information, please reach out and we can set up a payment plan for you.

HOW MANY PAGES CAN I HAVE IN MY ALBUM?

The albums come standard with 32 pages (16 spreads), accommodating a total of 60-80 images. The maximum number of pages is 47 and each extra spread is \$60. If you would like to add more pages to your album, just let me know.

CAN I DECIDE TO PURCHASE AN ALBUM AFTER THE WEDDING?

Yes, you certainly can! However, please note that my top package includes a wedding album at a significantly reduced cost - so if you are leaning towards getting an album, I highly recommend booking my top package for some cheeky savings. Believe me, you won't regret having one of these beautifully design albums in your home!

WHAT IS THE PAPER QUALITY IN THE ALBUM?

The paper is high grade 'fine art matte paper'.

The luxurious pages are 2.5mm thick, ensuring the sturdiness of the pages so they forever remain flat and do not warp. The album uses the best paper grade for printing ensuring your wedding album stands the test of time.

HOW MANY PHOTOS CAN I INCLUDE IN MY ALBUM?

As many as you like! However, I do recommend allowing the pages to have some breathing room so each and every photo has the chance to shine! I suggest having no more the 6 images on most of your albums pages. In saying that, the only exception are the end pages - I tend to pack in lots of dance photos on the final pages to wrap up your story with a fun bang!

I DON'T KNOW WHICH IMAGES TO INCLUDE...I LOVE THEM ALL! CAN YOU HELP ME?

It's hard not to love them all!! But not to worry, I've got you! To make it easier for you, I can help with filtering the first round of photos, selecting images that best tell the story of your day. From there, you can add, delete or swap images until you're 100% happy!

CAN WE INCLUDE OUR PHOTOBOOTH AND DISPENSABLE CAMERA PHOTOS IN THE ALBUM?

Adding photobooth and dispensable camera photos are a really fun idea. I can leave a few extra pages at the back of the album for us to add these images in the design. I advise against mixing these photos with the "professional" photos as the tones will be different and won't work well together.

HOW MANY PAGES WILL WE NEED IN OUR WEDDING ALBUM?

The wedding albums come standard with 32 pages. This is a good number of pages for a standard wedding.

If you had a large wedding (150+ guest list), had portrait photos taken at multiple locations, and/or had a multi-day wedding, all of which you'd like included, you may want to add extra pages. The maximum number of pages is 47.

A 32-page wedding album can accommodate around 60-80 images. Images are placed in the album in order of events of the day. This will ensure that all of the photo tones work together as the colours in the images will change according to the specific location, time of the day, etc.

If you are unsure of how many pages your wedding album should have, I can create a draft for you with as many pages as I think your album needs. The first round is a draft where you are welcome to add/delete images and remove/add pages. Your wedding album comes with several draft rounds to make sure everything is perfect before we send it off to print.

Most couples feel happy with their design after 2-3 rounds of amendments.





I'M NOT SURE WHAT COVER OR MATERIAL I WANT!

It's okay, I know it can be tricky to decide when there's so many gorgeous options! You are welcome to book a meeting with me and we can go over the swatches together in person. In this meeting I can advise you what colours and textures would work well together.

You are welcome to change your mind on the material choices right up until the album is approved and ready for print. Once it's out for print, you won't be able to make any further changes or customisations, so trust your gut!

CAN I SEE A DRAFT OF THE ALBUM BEFORE IT GOES TO PRINT?

Yes indeed! I will send you a digital proof as soon as I put together the design. You are welcome to add, delete or change images via our easy-to-use digital proofing system. This is where you'll be able to add comments directly to the pages and let me know the changes you would like - everything is done online! Two proof rounds come included in the price of your album. Beyond the two proof rounds, you can add extra proof rounds for \$70 per round.

CAN I PURCHASE A SECOND ALBUM DOWN THE TRACK? HOW LONG DO YOU KEEP THE DESIGN?

I will keep your design for up to 3 years and in this time you can order a second album, such as a parent album, at a discounted cost. Once the 3 years has past, any new album purchases will be at full price.

DO YOU OFFER ALBUMS FOR OTHER SHOOTS (E.G. ELOPEMENT, FAMILY, BOUDOIR OR COUPLE)?

Absolutely! These beautiful albums are perfect for any shoot! If we have done a boudoir session, family shoot or any other shoot together, we can certainly create a bespoke album to house your memories. Albums also make great gifts - family albums are perfect for a Mother's/Father's Day gift, while a boudoir album is great for celebrating Valentine's Day or a special anniversary.

IS THERE A DISCOUNT FOR PARENT ALBUMS?

Yes, parent albums are priced at a discounted rate as they are essentially smaller replicas - same orientation and photo selection - of your wedding album. This means you will not need to pay for the proofing process. Due to this, parent albums can only be ordered in conjunction with your wedding album.

HOW LONG WILL IT TAKE TO RECEIVE MY ALBUM?

Please allow up to 2-3 weeks for your first draft to be sent. As I work full-time as a photographer, unavoidable delays may also occur during the busy season. If there's a special date you would like to receive your albums by, such as a birthday, Christmas, anniversary, etc, please let me know and I'll see what I can do!

The timeline of receiving the final album is also dependent on you as I'll need your help with proofing and approving the draft round/s. The less back-and-forth changes we have, the quicker the process will be.

Once you are 100% happy with the album we will send the design off for print. You will then receive your album in the post 3-4 week from the time we sent the design to print.

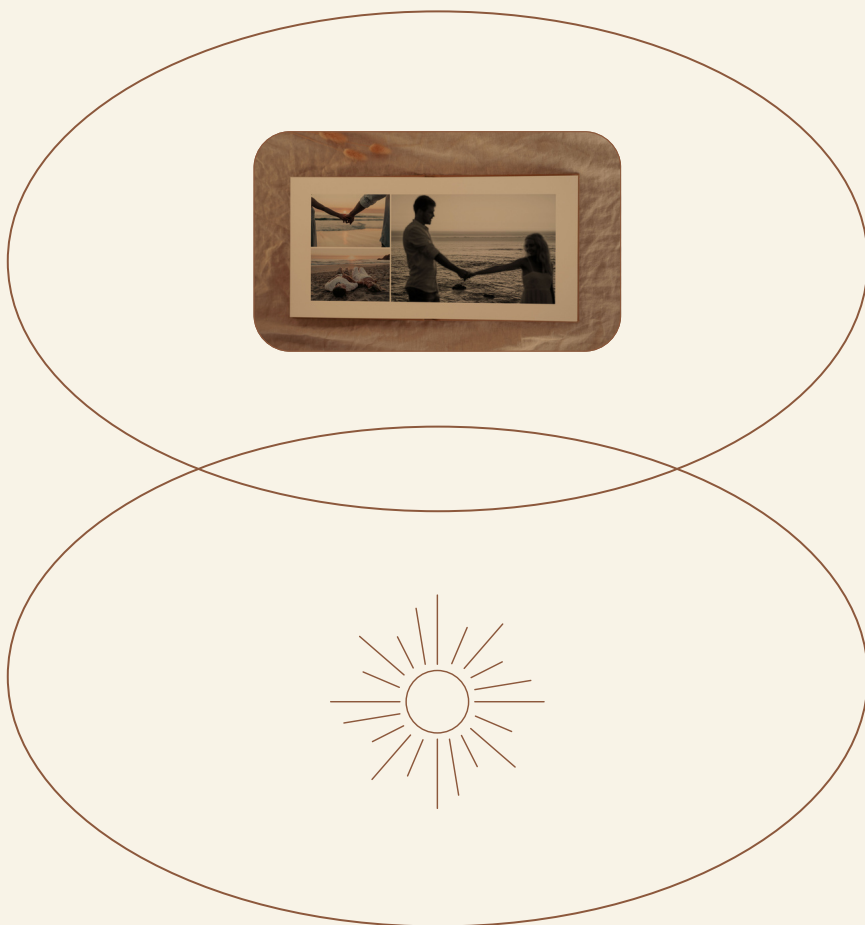
HOW DO I CARE FOR MY ALBUM?

Your album will come with a detailed care instruction card to help you ensure its longevity.

It is best if you;

- keep your album out of direct sunlight
- store your album in a non-humid, cool, temperate place.
- store your album flat
- keep sticky mitts away from your album pages!





DO YOU SHIP AUSTRALIA WIDE AND OVERSEAS?

A1. Wherever you are in Australia or across the world, your album will be shipped to you at no extra cost. The price of my wedding albums are all-inclusive.

A2. Shipping within Australia is complimentary. However, if you're located outside of Australia or would like to send an album to a friend or family member overseas, please let me know and I will provide you with a shipping estimate.

DO YOU OFFER RETURNS?

Prior to finalising your album design and sending it off to be printed, you'll have multiple proof rounds to ensure you are 100% happy with your album. As your album is a handcrafted, customised piece, I unfortunately can't provide a refund once it's been printed.

In the rare instant your album is damaged in the post or there is a mistake in the album due to an oversight/error (something that you did not approve), then I'll replace your album for free, at no additional cost.

DO YOU OFFER REFUNDS IF I DECIDE NOT TO GET AN ALBUM AFTER I HAVE ORDERED?

The album design process begins as soon as your non-refundable album deposit is paid. From selecting and curating images, designing the layout, creating a story flow and contacting the printers, a lot of time and energy is committed to creating your wedding album behind the scenes. Therefore, the deposit is non refundable, and the final payment of your album, which is due before print, is also non refundable once paid.

If you have any questions or are feeling uncertain, I recommend booking an in-person appointment with me so we can chat through it and I can show you some sample albums, for your peace of mind.

ALBUM LOVE

FROM MY COUPLES



"Ahh, Ross we're so in love with what you've created for us!"

The attention to detail in every page is extraordinary. The colours are so rich, and the paper feels so elegant. It's more than an album, it's a work of art that tells our story perfectly. Thank you!

- SHANNON & SEAN



"Ross the album is amazing"

It holds a special place on our table and we regularly look through it, especially when friends and family come over. I love being able to have my photos in my hand and not having to scroll through my phone to find them.

- CARA & GORDON



"Don't go past adding an album to your package!"

Like most people, we were tightly squeezed at the time of our wedding and could not afford a wedding album but Ross contacted me before our first wedding anniversary and I bought one for my wife as a gift. We sat down with a glass of wine and relived the day and all the happy memories came flooding back.

- KELLY & JARRAD

OTHER PRODUCTS

We also offer a range of prints so that you can display your treasured photos around your home or gift prints to your friends and family.

01

Photo Duos

Folio displays are the perfect way to feature your favourite photos in your home.

Handcrafted with your choice of material these folios can be made to compliment any home decor.

These folio frames also make great gifts to your parents, family, friends and loved ones.



02

Printed Frame Mounts

Show off your photos with these beautiful high quality frame mounts.



03

Framed Prints

I offer an array of different style, sizes and shapes for framed prints. You will be sure to find the perfect frame to match your home



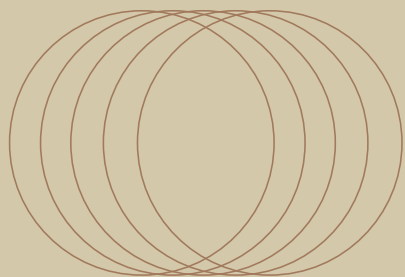
04

Canvas Prints

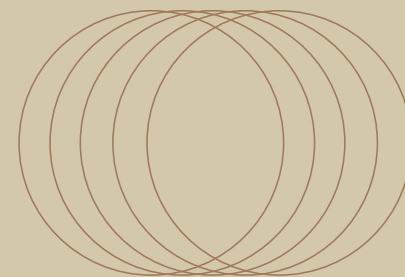
These stunning canvas prints have a beautiful matte finish. The canvas prints come in many different size options and can be hung framed or unframed.



REACH OUT FOR SIZES AND PRICING



YOUR LOVE STORY IS ONE FOR THE AGES



This is a book you'll treasure forever