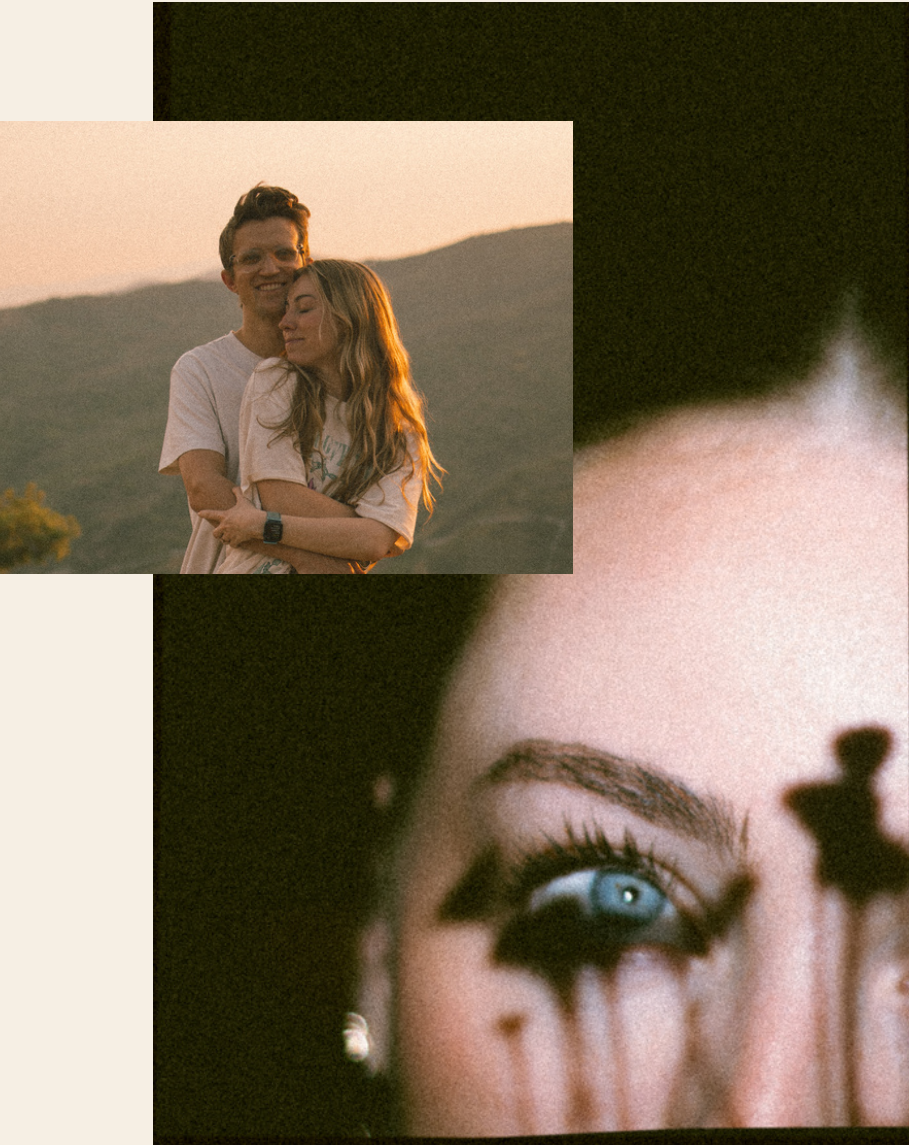




*2023 portrait pricing guide*

# WELCOME



Hi! I'm Danielle, a photographer based in Salt Lake City, Utah. I'm a mountain girl through and through and love romanticizing my life with my surfer dude husband of three years.

I have had a camera in my hand for as long as I can remember, taking photos for fun and sometimes for pay part time. When I got to college I decided to study sociology, pursuing my love for the untold stories of humanity, and fueling my passion to give voice to the voiceless.

It all came full circle when I had a friend convince me to quit my corporate job in pursuit of becoming a full time photographer. Something in my bones screamed "this is your path - jump!" and I dove head first into capturing stories and telling visual poetry - weddings, portraits, small businesses and creative shoots - and I immediately knew this was what I was meant to do.

I'm a girl with an unrelenting love for humans, and I truly believe that we all have a story to tell and a voice that needs to be heard.

Photography allows me to become a vessel in telling those stories. I cannot wait to help you tell yours <3

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# HOW THIS WORKS



## *pick your collection & add ons*

My portrait collections are totally up for your interpretation. I love to collaborate with clients on what is meaningful and important to them - what story are you wanting to tell? What are you wanting to memorialize and celebrate? Let's brainstorm & capture all that.

My wedding collections are compartmentalized so you can create the exact package you want, complete with base hours of coverage and then allllll the optional add ons you could dream of

## *schedule a call*

After you have gone through this guide and frequently asked questions, reach out to me to schedule a quick facetime/zoom call! Here you can paint me your vision, ask me any question you might have, and pick a time and place.

## *secure the date*

Once you've decided on a collection and add ons, I'll send over a contract for you to sign, and set up a payment plan for you. I require a 40% nonrefundable retainer fee at the time of booking in order to reserve your date on my calendar. After that, we're good to go!

## *make it yours*

Leading up to the shoot, we will continue to collaborate and dive into the story you are wanting to tell. Feel free to do this in whatever way works for you - make a mood board, create a playlist, send me poetry. - whatever speaks to you. This way, we can ensure that your voice is heard in a way that makes you feel absolutely seen.





## *my philosophy*

My art is inspired by my life - and similarly, I highly value collaborating with you to create art that reflects yours. I am all about capturing real, raw, honest moments and emotions. I will talk with you (and your partner) to understand what story you are trying to tell, and observe everything about you to help tell it honestly. I will offer pose/movement inspirations or ideas when necessary, but really I love a more hands-off approach when it comes to shooting, choosing to let you have your moment, while I observe and capture it through my lens.

When you choose to work with me, it's not just a day-of process where I shoot and deliver. Rather, we will enter a creative collaboration where we can brainstorm and create something new and wonderful together. Anyone can take a nice portrait with a pretty pose at golden hour. I'm more interested in capturing the human elements behind the pretty picture, so you can look back and see YOU reflected in them, a timestamp in your beautiful story.

You in?



*filmy & cinematic*



*clean & classic*



## *my philosophy pt. 2*

Part of our creative collaboration will include choosing between two general editing styles. As a multipassionate girlie myself, I understand the desire to have it all, and also that there is a time and a place for different types of styles/vibes.

You are welcome to choose two different styles for different sessions, i.e. filmy & cinematic for your bridal session and clean & classic for your wedding day photos. That is totally up to you!

Not sure what to decide? Through our collaboration process I will ask questions and help you to determine what might be best to achieve the vibe and look you are going for.

You can also refer back to my website for more examples of the difference between the two styles :)





# PORTRAIT COLLECTIONS



# FAMILY & NEWBORN

Family is at the core of our human experience, and the rapid changes and various states our families go through deserves to be documented.

I love doing in home, location- or activity-based family sessions, focusing on the nuances of your family's relationships - what makes your family unique? What sweet traditions or values do you hold?

As we plan a session with your family, I will ask you to share what exactly it is that you want to capture about this moment in time with those you love so dearly. You will come away from your session with a few posed, standard family photos that you can show your mom or hang on the wall, yes, but you will also receive so much more than that - I specialize in capturing the small, in between moments, the fleeting interactions that you don't want to forget that characterize where you and your loved ones are at in this phase. We will talk, laugh, play - memorializing whatever it is that makes your family uniquely yours.

You can choose to create an in home, location-based, or activity based session. All sessions include 1 hour of shooting, online gallery, and 3 week turnaround.

**400**





# PORTRAIT/INTENTION

The sky really is the limit here. This type of session is perfect for when you are wanting some images to capture a significant time in your life, or a story you are wanting to tell. It can also be a powerful opportunity to create something beautiful out of something difficult you have or currently are going through. I believe the best way to alchemize your emotions is by creating art.

Examples of sessions I have done in the past that might fall under this umbrella would be: self love, embarking on a mission, representing a mental health journey, applying to a new job/program, graduating, experiencing and processing a divorce/loss, etc.

We can collaborate together to create a plan to bring your vision and story to life. Together, we can work to create something powerful and beautiful. I will help you to see the light and beauty in yourself, through whatever you are experiencing.

Up to 1 hour of shooting, online gallery of images, 3 week turnaround.

*250*





# MOTHERHOOD

This is a fleeting and powerful time of transformation, and whether you feel you've had a great pregnancy or a difficult one, I can promise you that you'll want to have captured this time of your life - and not just with your first, but each of your pregnancies. Your mind, body, spirit change on a daily basis, all in preparation to bring a new and wonderful soul into this world. How magical is that?

Your journey into motherhood is unique, and deserves to be remembered. What a sweet reminder these photos will be in the days to come that you are a powerful, capable, beautiful vessel. Maternity sessions are some of my very favorites to capture!

Includes one hour of shooting, online gallery of images, 3 week turnaround time.

*250*



# SMALL BUSINESS

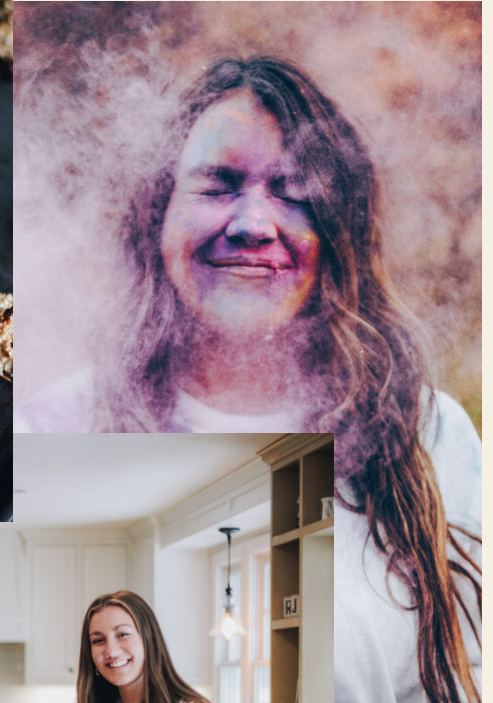
As an entrepreneur myself, collaborating with new businesses and hearing your aspirations absolutely sets my soul on fire.

This type of session is perfect for the flexibility you might need to capture images and marketing materials to tell your story and help your business get off the ground. I've worked with several types of businesses including fitness gurus, wellness retreat organizers, interior designers, etc.

We'll work together to capture images that resonate with your passion, purpose, and bring your vision to life. I LOVE these sessions!

Includes 2 hours of shooting, distributable (can be spread out over several days/types of shoots if you want!), creative collaboration, online gallery, and 3 week turnaround.

**400**







# COUPLES

You know how special your story is - and I am here to help you document it and tell the world.

I know that I have gone through so many different versions of myself and experienced so many different phases of my relationship in just the three years my husband and I have been married. To be honest, I no longer entirely resonate and identify with the version of ourselves in our engagement photos, and odds are, you and your sweetheart feel the same.

This is me giving you permission to capture some new photos that represent where you and your lover are now, in this version of yourselves. Because couples photos shouldn't only be limited to your wedding photos, and you shouldn't have to wait for a big life event like having a child to decide you want photos to capture your life right here, right now.

Similar to family sessions, couple sessions can be in home, location- or activity-based. Let's collaborate on what story you want to tell, and what you want to remember about this phase of your life.

1 hour of shooting, online gallery of images, 3 week turnaround.

*250*

# PORTRAIT ADD-ONS

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## *extra hours*

Just in case you need an extra hour of coverage added on to your session, whether we add it on in advance or the day of. Sometimes you need a little longer than you thought, or you have an idea that will take longer and you want to run with it! This is meant to make your session flexible to you and your story! I'll capture it all!

**150/br**

## *out of state/travel*

The base prices included on this guide are for in-state (Utah) only. Out of state inquiries are more than welcome - I love to travel and would love to come to you wherever you are!

**+300-500**

## *content creator*

Because professional photos are obviously wonderful and beautiful and serve their purpose but sometimes you want a little behind the scenes, raw phone footage action as well! With this option, I will have a second shooter come and capture iphone footage that we will air drop to you by the end of the session - you'll have it the same day!

**150**

\*Optional highlight reel created by me from the footage we capture **+50**

## *rush turnaround*

My portrait turnaround time is typically 3 weeks, but if you'd like your photos back sooner this is a great option!

**100**





# NEXT STEPS



From here the next step is for us to connect over a quick facetime/zoom call! There, we can walk through your vision and I can answer any questions you might have so we can make sure to build your ideal package to capture the photos of your dreams <3

Once you have read through this guide and my FAQ's, shoot me an email with a couple times you are available in the upcoming work week (M-F 10am-5pm MST).

After our call when we have finalized your collection & add ons, I will send you a contract and invoice for a retainer fee to save your date on my calendar. Once those have been taken care of you are good to go!





# WHAT TO EXPECT FROM OUR CLIENT CALL

1. I'll ask about your vision & any details you have so far
2. We'll brainstorm what collection & add ons you are thinking of and what would be best for your situation!
3. Questions you have for me?
4. Walk through the workflow
5. Go over next steps, seal it in!



*Contact me!!!*

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THANK YOU FOR BEING HERE, I AM SO BEYOND  
EXCITED TO CREATE SOME STORYTELLING  
MAGIC WITH YOU <3

