

LM

# LUKE MOEHLE

Play-by-Play Broadcaster

## Contact



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<http://moehlebehindthemic.com>



8840 Henry Rd, Unit 267  
Longs, SC 29568

## Education

### **Graduation May 2021**

Bachelor of Journalism, Sports Radio  
and Television Broadcast Journalism  
University of Missouri – Columbia

### **Graduation August 2022**

Bachelor of Science, Parks,  
Recreation and Sport, Sport  
Management  
University of Missouri – Columbia

## Software

Adobe Creative Cloud, Blue Frame  
Production Truck, Diamond, Final Cut  
Pro, Forge, Microsoft Office

## Media

Facebook, Instagram, Snapchat,  
Threads, Tik Tok, Showit, Square  
Space, YouTube, X

## References

### **Ryan Lefebvre**

Broadcaster – KC Royals

### **Zach Bigley**

Broadcaster – Frisco RoughRiders

### **Nick Kappel**

Media Relations – KC Royals

**Contacts Available Upon Request**

## Work Experience



Manager of Broadcast & Media Relations | Myrtle Beach Pelicans | March 2025 – Present, Myrtle Beach, SC

- Delivered solo play-by-play for all home and select road games, including 37 games between the Marquee Sports Network and local television.
- Authored game recaps, features, blogs, game notes, and press releases.
- Conducted interviews, managed social media, created graphics and content for team.



Broadcast & Media Relations | Frisco RoughRiders | February 2024 – September 2024, Frisco, TX

- Provided play-by-play commentary and hosted the pre/postgame show, featuring a player or coach interview for 100 games.
- Hosted and edited seven podcast episodes, wrote game recap stories, blog posts and press releases to be distributed on the team website.



Media Relations Trainee | Kansas City Royals | February 2023 – October 2023, Kansas City, Missouri

- Researched and compiled data to be featured in daily Royals game notes packets, stat packs, press releases and other distributed material.
- Analyzed statistics and upcoming milestones to be written as short-form player notes to be featured in-venue during games on the scoreboard at Kauffman Stadium.



Play-by-Play Broadcaster | Johnson County Community College | November 2022 – May 2023, Overland Park, Kansas

- Worked as the lead broadcaster for Men's Basketball, Women's Basketball, and Baseball.
- Hosted and engineered all broadcasts, including pre- and post-game shows, scheduled and conducted player/coach interviews and was responsible for all play-by-play duties.



Broadcast & Media Relations | Orleans Firebirds | June 2022 – August 2022, Orleans, MA

- Broadcasted and distributed game notes for all 44-regular season CCBL games.
- Developed a new revenue stream by adding commercials to broadcasts purchased by local businesses.



Play-by-Play Broadcaster | NorN Productions | November 2016 – June 2022, Kansas City, MO

- Conducted extensive research on topics to generate meaningful content, articles and scripts.
- Accumulated 300+ hours of live on-air experience announcing and producing football, basketball, and baseball games archived on MOKSsports.com