Graphic Designer Job Description

(Remote, Contract/Project-Based)

At Digital Marketing Maven & Associates, we empower small businesses with creative and impactful marketing solutions. As a full-service agency, we thrive on turning marketing challenges into growth opportunities for our clients. We are dedicated to innovative design, digital communication, and delivering exceptional customer satisfaction. If you're passionate about creativity and looking to make a difference in a dynamic environment, we'd love to have you on our team!

Position Title: Graphic Designer
Location: Remote
Type: Contract/Project-Based
Salary: Competitive; based on experience

Why Join Us?

- **Flexible Work Environment:** Enjoy the freedom of working remotely with a flexible schedule.
- **Collaborative Team:** Be part of a dynamic team that values creativity, innovation, and professional growth.
- **Diverse Projects:** Expand your portfolio by working on a variety of design projects across different industries.

Key Responsibilities:

- Conceptualize and design creative graphics for both print and digital platforms, including social media, websites, brochures, and presentations.
- Develop layouts and design assets that align with brand guidelines and enhance overall marketing strategies.
- Update and create branded collateral for client presentations, trade shows, and marketing campaigns.
- Collaborate with internal teams to provide innovative design solutions that meet client objectives.
- Manage multiple design projects simultaneously, ensuring all work is completed on time and meets quality standards.
- Assist the marketing team with developing digital assets using various web marketing tools.

Required Skills:

- Proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign) and Canva.
- Strong portfolio showcasing 3-5 samples of graphic design work across print and digital formats.
- Solid understanding of marketing principles, website design, corporate identity, and multimedia design.

Qualifications:

- High school diploma or equivalent.
- 2-3 years of experience in graphic design, preferably in a marketing or creative agency environment.
- Excellent verbal and written communication skills.
- Strong critical thinking and problem-solving skills.
- Detail-oriented with a keen eye for brand voice and consistency.

Bonus Skills:

- Experience with video editing and creating multimedia content.

Characteristics We're Looking For:

- Creative and collaborative, able to work effectively both independently and as part of a team.
- Able to efficiently handle multiple projects and deadlines.
- Flexible and adaptable to project changes and evolving direction.
- Energetic, organized, and driven by a growth mindset.

How to Apply:

Ready to make your mark with us? Apply online here by submitting your resume and portfolio showcasing your best work. We can't wait to see your creativity in action!