

## 100%

of franchisees would recommend joining the Performance Group

## 96%

of franchisees felt they had learned how to work ON their business vs in it

## 96%

of franchisees graduated with a strategic plan mapped out to grow their business

### Our Most Popular Fractional Service:

## FRANCHISEE PERFORMANCE GROUPS

An AC Inc Performance Group is a small-group training & coaching program designed to equip franchisees with essential business skills, strategic planning, and accountability through interactive sessions facilitated by an experienced AC Inc advisor.

Over six months, participants collaborate in bi-weekly meetings to set goals, develop actionable growth plans, share insights, and drive their businesses forward in a supportive peer environment.



Accelerate growth with essential business skills and foundational knowledge.



Boost engagement and motivation through personal goal-setting and vision planning.

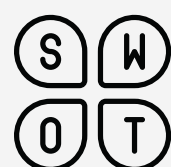


Enhance strategic action and accountability with clear, actionable plans.

## THE PERFORMANCE GROUP CURRICULUM

The group's curriculum is tailored to your franchisees' needs within our comprehensive framework.

S.W.O.T.



Utilizing Core Values



Sales & Customer Service



N.O.W. Deep Dive



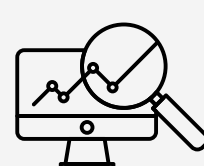
Growth Mindset



Issues Management



Data & KPIs



Community Marketing Foundations



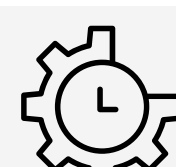
Goal Setting & Budgeting



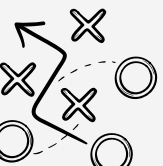
Finances (P&L)



Time Management



Vision & Action Planning



Action Plan Presentation



### ADD-ONS

There are additional 6-session add-on sessions available to target specific areas of professional development

Community Marketing

Staffing for Growth

Leadership

## TESTIMONIAL

"I can't recommend the Performance Groups enough. I've been in the system a really long time and I have learned so much more about running my business. AC Inc has provided the tools, encouragement and support (and the kick in the butt) to take my business to the next level!"



For complete details on any AC Inc services please follow the link to book an initial call with our solutions team.

**BOOK A CALL**

Joining a performance group was the best decision I could have made. The time commitment was well worth it. **I feel a sense of community and collaboration with my fellow 'zees** and have gained a feeling of control over my business.

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My work with AC provided me with structure that I needed in my daily business operations. It is hard as a business owner to focus on working ON your business instead of working IN your business. **AC provided me with the tools and direction I've been craving!**

How to efficiently read and understand the KPIs and growth trends, **the meaning of strategic planning, the importance of Core Values** and how to do a SWOT analysis for business and each staff.

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The performance groups are helping me understand and therefore use the tools we already have in place to help me fix the areas that need fixing. **I can ask questions and get opinions from other owners.** It has been a very valuable experience.

The processes and tools provided has made me more efficient and effective as a leader. I highly recommend joining a group especially if you are feeling stuck, or **want to boost your your results in your business.** Thank you AC Inc!

**These performance groups are a great opportunity to know the numbers in your business,** what you need to do to increase revenue and profitability, and to truly understand why you are in the business and where you want to take it.

**The AC Performance Group was the best thing I've participated in to help propel my business forward.** Pre-pandemic we were doing well, but I was coasting. Now I know my numbers, have a better sense of direction and a renewed interest in the business.

**I've learned to focus on the metrics that matter,** I understand the costs and what I can control, and how to plan better based on data rather than thoughts or feelings.