

# *SMALL BIZ MENTORING*



*NOTHING  
GOOD*

COMES FROM  
COMFORT ZONES!

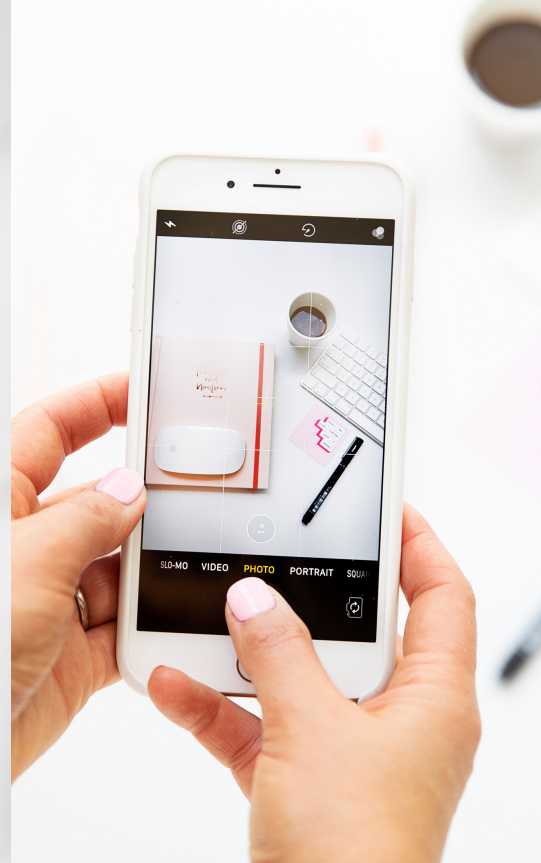
## **Kick imposter syndrome to the kerb & run your own race**

Do you have big goals but don't know how to reach them? Or maybe you have a million goals and don't know where to start?

I'm so passionate about helping small business owners succeed in the many roles they have to play in business-land.

I provide fresh and fun marketing advice and strategy for female creatives and small business entrepreneurs who want to feel empowered and confident as the face of their business.

You will go from feeling imposter syndrome'y to inspired in the space of a couple of hours + I'll be there to hold your hand and keep you accountable while you roll it out too!



## ***HAND HOLDER SESH***

### INVESTMENT



#### HAND HOLDER SESSION INCLUDES:

- Half day one on one workshop session with Leah
- Covering anything & everything for your business
- Pre-workshop questionnaire
- Lunch, Refreshments & Snacks on the day
- Resource booklet on the day with take home strategies
- Follow up care for 3 months

***\$1,500***



\_THECAPTURECLUB  
#TCCALUMNI

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## ***THE QUICKY***

### INVESTMENT



#### THE QUICKY INVESTMENT INCLUDES:

- 1 hour discovery call with Leah (phone or video)
- Covering anything & everything for your business
- 1 hour strategy call with Leah (phone or video)
- Resource booklet with summary of works
- Follow up care for 1 month

***\$800***



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## Topics



### SOME OR ALL OF THE BELOW:

- Business planning & road mapping
- Financials & pricing
- Digital marketing & social media
- Tools, equipment & software
- Goal setting
- Workflow & systems
- Client interaction & delivery
- Website & social media evaluation
- Branding development
- Tone of voice
- Photography: Settings & Modes on camera
- Photography: Editing/Post-production