

MICHAELA SCOTT

PHOTOGRAPHY

SNEAK PEEK INTO OUR PORTRAIT STYLE GUIDE: CHOOSING OUTFITS

When picking outfits we recommend keeping in mind the word “complement” rather than “match.” For example, if Dad is wearing a blue and pink pastel plaid shirt, the Mom may want to choose a long, soft blue dress. It can also be a great idea to choose “color-families,” such as pastels or jewel tones.

A good rule of thumb: pick 3 or so colors and spread them throughout the family. Don't be afraid to mix a few subtle patterns or textures (such as linen).

And always keep the location in mind. If we're shooting in a green field, light green dresses might blend in too much with the surroundings. If we are at the beach, don't do all naturals - add a pop of color.

** always remember that super bright or neon colors will never photograph how you think - they tend to reflect back on your skin and aren't as flattering in photos as they are in person.

