



SHE-TALKS

with Lisa Jones
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PODCAST KIT

ABOUT THE PODCAST

SHE-Talks with Lisa Jones is a podcast for women scaling up brands while maintaining balance.

Lisa brings inspiring conversations with female founders as they share their journeys to success, offering real-life insights and actionable takeaways. Lisa also opens up about her own experiences, providing valuable lessons on creating balance and building a life you love.

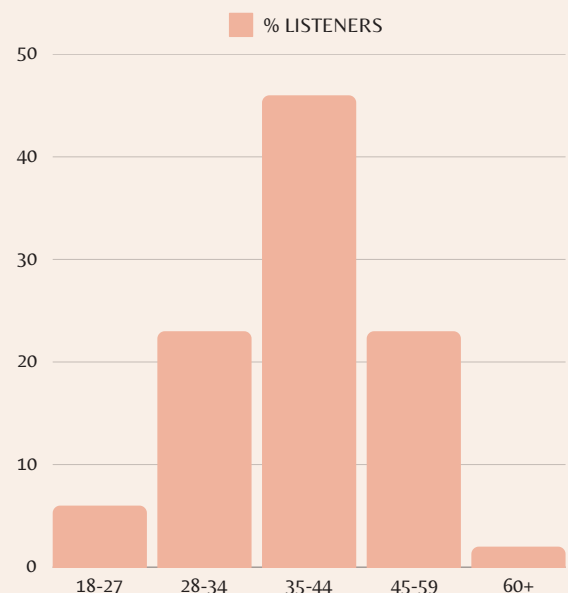
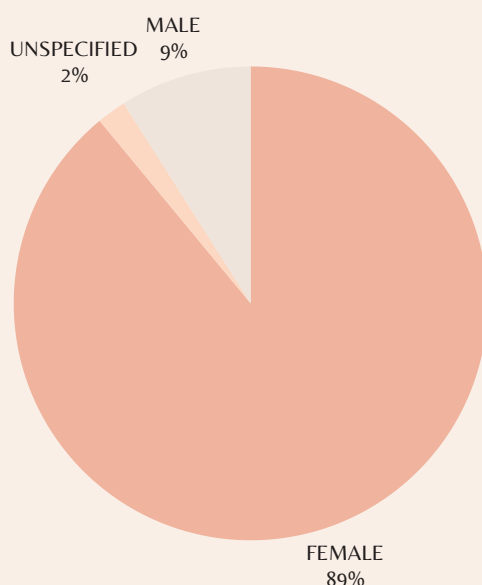
The SHE-Talks podcast has gone from strength to strength since the first episode launched early 2023. With over 25,000 downloads and incredible testimonials, the podcast has 89% Australian listenership and is consistently in the Top 25 Entrepreneurship Podcasts in Australia. It has also charted numerous times in the Business category.

OUR GUESTS

- ★ are uber-successful female founders running a product or service based business
- ★ are raw, open, vulnerable and honest
- ★ want to share their mistakes so others can learn from them

OUR LISTENERS

- ★ want to walk in the footsteps of giants, learning from the best of the best
- ★ are hungry for actionable strategies
- ★ are keen to hear the real stories behind successful brands, and the challenges they've faced



SHE-TALKS PAST GUESTS

SOME OF THE INCREDIBLE WOMEN LISA HAS INTERVIEWED



LISA CURRY

 happy
HEALTHYyou®



LOU RICE

Strapsicle®



LAUREN FRENCH

Mollo



JESS & STEF DADON

TWOOBS



CLARE SPELTA

BON MAXIE®



BIANCA TARRANT

OUR COW



CHLOE DE WINTER

NALA



DANI HOLLOWAY

MERRY·PEOPLE



CHANTEL BRAYLEY

NAKED HARVEST



KASEY GIARRATANA

XALI



LAUREN ROE

I love linen



ALISA FRASER

al.ive®
BODY



ANNA DUPONT

RINGERS WESTERN



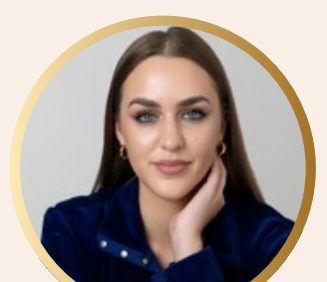
HAYLEY PANNECOECKE

KIP&CO



VANESSA LYNDON

VANESSA MEGAN™
Naturaceutical Skincare



IRIS SMIT

The
Quick Flick

[SEE MORE PAST GUESTS HERE](#)

SHE-TALKS REVIEWS

SEE WHAT OUR LISTENERS HAVE TO SAY

“

Have absolutely loved every episode of this podcast. I've learned so much and found the courage to push forward and grow my business in 2024.

”

“

Absolutely LOVING this podcast! Love listening along while I'm working on my biz packing orders - makes you feel like you're hanging out with some clever, insightful business besties.

”

“

This podcast has been really helpful. I love Lisa's no-nonsense, direct and honest style. Looking forward to hearing more!

”

LISTEN FOR YOURSELF!

SHE TALKS

with
Lisa Jones
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JOIN LISA ON SHE-TALKS

CONTACT US

APPLY TO BE A GUEST

We are always looking for successful women who want to share their real, vulnerable story. So if you're a female founder of a product or service based business and you're willing to share the highs and the lows of scaling up your business, we want to hear from you! [CLICK HERE](#) or scan the QR code below to submit your application, and if suitable we will be in touch soon. Please note due to the high number of applications we receive, we are unable to invite all applicants to record with Lisa.



APPLY TO SPONSOR AN EPISODE

If you're looking to gain a new audience for your business, please contact Bec at bec@shecom.co to learn more about our sponsorship opportunities.

