

GET LUCKY

THE ONLYFANS SUCCESS GUIDE



get started!!

CLUB



YOUR LUCKY START

THE ULTIMATE ONLYFANS SUCCESS GUIDE

EVERYTHING YOU NEED TO START STRONG, STAND OUT, & MAKE MONEY



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INTRODUCTION

Spin, Win, and Cash In. Join Get Lucky Club!

Diving into OnlyFans is exciting—but let's be real, it can also feel overwhelming. With millions of creators competing for attention, standing out takes more than just good content—it takes smart strategy, bold branding, and consistency. This guide gives you everything you need to launch, grow, and actually make money—without the guesswork.

We've got you covered from start to finish. We'll walk you through setting up your account, getting verified quickly, and building a promo strategy that actually brings in subscribers. Plus, we'll show you how to create killer content that keeps fans coming back for more—and paying. No fluff, no guesswork, just a solid plan to get you making money.



SETTING UP YOUR ONLYFANS ACCOUNT

Account Creation & Verification

Before We Get Started—Why Verification Matters

OnlyFans takes identity verification seriously, and for good reason. The platform follows strict **tax, ID, and financial laws** to ensure all creators are legit, of age, and in full control of their content. This process helps prevent **deep fakes, face-swaps, stolen content, and, most importantly, the exploitation of minors.**

TO GET APPROVED, YOU'LL NEED TO PROVE YOU'RE A REAL PERSON BY UPLOADING:

- A government-issued ID
- A series of selfies for facial recognition
- A linked Instagram account (this helps verify that your photos match and you're not impersonating someone else)

This is all behind the scenes—**your legal name and personal Instagram will never be visible to fans** unless you choose to share it. Just a little red tape to make sure the platform stays safe and secure.

WHAT IF I HAVE A PERSONAL INSTAGRAM AND A CREATOR INSTAGRAM?

For verification, use your personal Instagram (the one with your real name). If your account is usually private, switch it to public for a few days until you're verified—this process is usually quick, often just a few hours. Meanwhile, keep posting to your creator Instagram—that's the one we'll focus on later for branding and promotion.

Username and Display Name:

On OnlyFans, users find you by searching your username—there's no algorithm doing the work for you. If your name is hard to spell, too generic, or full of random symbols, you're making it harder for fans to find (and pay) you. Choose wisely!

WHAT NAMES WORK?

- Short, clean, and easy to type (examples: LunaFox, IvyBlaze, TheRealRoxy)
- No weird symbols or excessive numbers
- Consistent with your planned creator Instagram/Twitter for easy cross-promo

Your username is your digital identity—make it something fans will actually remember and search for!

- Username: This is your unique identifier on OnlyFans. Choose something memorable and reflective of your brand.
- Display Name: Initially, use your real name for verification purposes. Post-approval, you can change it to your preferred stage name.

Lock In Your Instagram Handle

Since you will be promoting your OnlyFans on Instagram, make sure there is a related Instagram username available. (If you already have a creator Instagram, congrats—you're ahead of the game!) It doesn't have to be an exact match, but if it is--even better! Secure that Instagram username as well, but leave your instagram account empty for now.





Verification Process:

You've set up your OnlyFans account and locked in the perfect username—plus, you've got a matching Instagram handle ready to go. Now, it's time to give OnlyFans a little info to get things rolling.

A SHORT BIO, PROFILE PICTURE, AND BANNER IMAGE ARE MANDATORY BEFORE VERIFICATION.

Content Guidelines:

- Ensure that your profile and banner images are free from nudity, but give them a taste of what fans will be seeing if they subscribe. Show your personality!
- Same goes for your bio—make it enticing, make it you, and make it sell. Just be sure to check our list of banned words later in this guide so you don't accidentally get flagged. Let subscribers know exactly what they're in for... wink, wink.
- Social Media Link: Linking an active Instagram account is required for identity verification. If you are starting an Instagram for the first time, ensure you've been posting regularly for at least a week prior to applying. If you're using a personal Instagram account, make sure it is set to "public" for a few days while you get verified.

Lets do a recap:

- Log on to OnlyFans and create an account
- Secure an Instagram name and post regularly if it is a new account
- Add a bio and photos to your OnlyFans profile
- Make sure your Instagram is established, active and set to "public"

Link your bank account for payouts

This step includes **ID verification**, where you'll scan a QR code with your phone to upload your required documents and selfies.

To start, head to your **profile settings** and navigate to the "Subscription and Price Bundles" section. You will see red text prompting you to link a bank account. Click here to kick off the identity verification process.

Time to grab your government ID—a driver's license or passport works best. **This step trips up a lot of people, so pay attention.** Your photos must be clear, well-lit, and free of reflections, shadows, or blur. We recommend taking them in natural daylight against a dark background, but if that's not an option, your kitchen's brightest lights might do the trick—just make sure the details are crisp and readable.

You'll need to take **several photos of your ID—front, back, and then a series of (very) close-up selfies.** Yes, it'll feel uncomfortably zoomed-in, but don't worry—it's just for the facial recognition system, not human eyes. Once that's done, it'll sync with the OnlyFans platform, and you'll be redirected back to your computer to finish up.

Next, be ready to upload **clear, well-lit photos of your ID and a selfie holding your ID.** For best results, hold your ID directly under your chin—almost touching—with no glare or shadows.

Tax Docs? Don't Worry, They're Discreet.

You'll also need to fill out a W-9 and click "send." Just a heads-up—any tax documents for your earnings will be mailed to your address, which must match your ID. But **don't stress—the envelope won't say "OnlyFans"** anywhere. Instead, it'll come from "Fenix", the business behind OnlyFans, so your mail carrier or roommate won't necessarily know.

Quick & Dirty

- **Short Bio:** Craft a compelling bio that highlights your personality and what subscribers can expect.
- **Profile & Banner Images:** Use high-quality, engaging visuals that align with your brand.
- **Username Alignment:** Having the same username across OnlyFans and Instagram enhances brand recognition and eases the verification process.
- **Crystal-clear photos & real info = instant approval.** Blurry, shadowy pics or fake details? That's a fast track to getting rejected. Keep it sharp, keep it legit, and get verified faster.



CONTENT CREATION: BUILD A STRONG FOUNDATION

Tips for Success as a Creator

Stock Up!

Before you start promoting your OnlyFans, you need to have a well-stocked content library. **Think of it like setting up a store—no one wants to walk into an empty shop.** Fill both your OnlyFans profile and your Instagram with high-quality content so that when potential subscribers land on your page, they see variety, consistency, and value. Having a solid selection of posts encourages people to stick around.

Once your profile is ready, consistent updates are key. Posting regularly keeps your audience engaged, gives them a reason to stay subscribed, and builds excitement for new content. Whether it's daily, a few times a week, or on a set schedule, the goal is to keep fresh content rolling in without burning yourself out.

Photography Tips: Look Like a Pro (Even If You're Not One Yet)

Creating high-quality visuals doesn't mean you need an expensive camera—**your phone can do the job if you use it right.** One of the biggest time-saving hacks? **Batch shooting.** Plan a few photo sessions where you knock out multiple outfits, poses, and themes in one go. This way, you'll always have content ready to post, instead of scrambling to create something last minute.

A strong, cohesive look makes you instantly recognizable—consistency in colors, style, and vibe keeps fans coming back for more.

→
**CONSISTENCY
CREATES A
STRONG
BRAND
IMPRESSION**



INCONSISTENT CONTENT

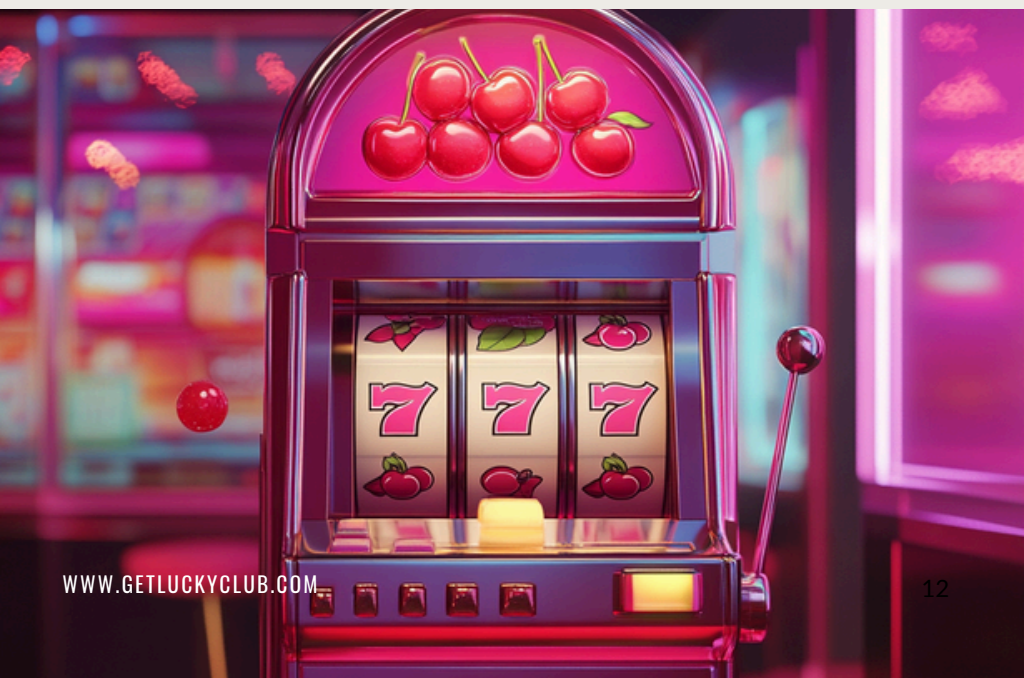


New to posing? No worries—you'll figure it out fast. Confidence and practice make all the difference. Need help? We've got your back. Reach out to us for tips, tricks, and connections to pro photographers who know exactly how to capture content that sells.

Variety is key

Mix up your content with photos, videos, behind-the-scenes glimpses, and interactive elements to keep fans engaged. And when it comes to basic must-have tools, don't skip on the essentials: a ring light on a stand that holds your phone is a game-changer. Good lighting can take your content from "meh" to scroll-stopping.

Oh, and one more thing—**never use the front-facing camera**. Yes, it's tempting because you can see yourself while shooting, but the quality is way lower than the main camera lens. Instead, always use your rear camera for sharper, more professional-looking shots.



PROMOTION STRATEGIES



The Hustle Is Real

Leveraging Social Media:

Let's be real—promotion is hard. Not only do you have to **make killer content**, but you also have to **market yourself, drive traffic, and keep fans engaged—all while juggling the mental load of being your own boss**. Without an agency like Get Lucky Club, you're the content creator, the sales team, and the marketing department—24/7, no breaks. And even then, **there's no instant money switch**.

Here are some platforms to start using:

- Reddit: Identify/engage with subreddits that align with your niche. Share teasers/interact with the community to drive traffic to your OnlyFans page.
- Twitter and Instagram: Utilize these platforms to post previews and updates, subtly directing followers to your OnlyFans.
- Twitch: If you're a streamer, subtly promote your OnlyFans during sessions, ensuring it aligns with platform guidelines.

More Than Just Content—It's Connection

Your fans aren't just here for content—**they're here for you**. They want to feel seen, noticed, and connected. It's the Girlfriend Experience, the illusion of intimacy that keeps them coming back. They want to know your favorite candy, your dog's name, **the little things that make you, you**. The more you engage—personalized DMs, inside jokes, remembering details about your top tippers—the deeper that connection grows. And when fans feel invested, they stay, they tip, and they spend more.

- Personal Interaction: Respond promptly to messages and comments. Building a rapport fosters loyalty and encourages subscribers to remain active.
- Exclusive Content: Offer special content or perks to subscribers, making them feel valued and appreciated.

Protect Your Privacy Like a Pro

The internet never forgets

Before you dive in, lock down your privacy and keep your personal life separate from your creator persona. Here's how to **stay in control** of your identity while building your brand:

- **Use a Stage Name (Seriously, Do It)**

Your stage name is your brand—and it's also your shield. Using a pseudonym helps protect your real identity from **prying eyes, obsessive fans, and potential leaks**. Choose a name that feels authentic but isn't traceable to your personal life. Avoid using parts of your real name, birth year, or anything too personal. Once you pick a name, stick with it across all platforms for consistency.

- **Lock Down Your Social Media Settings**

Your personal Instagram and Facebook? **Tighten them up**. Switch your profiles to private, remove personal details, and **scrub any connections** between your real life and your creator persona. Check your tag settings to make sure no one can randomly tag you in posts that could link back to your personal identity.

✓ Create separate social media accounts for your OnlyFans brand.

✓ Turn off location settings when posting.

✓ Be mindful of what's in the background of your photos (no house numbers, street signs, or anything that could give away where you live).

Your safety comes first. Be smart, stay private, and own your brand without exposing your real life

Good Luck—You've Got This!

You're officially set up with everything you need to launch, grow, and thrive on OnlyFans. Now, it's time to be yourself, be smart, and most importantly—have fun. Success isn't just about the content you create, but the energy you bring and the connections you build.

And remember, you're never in this alone. If you have questions, need guidance, or just want to check in, you know where to find us. We're always here to help you make moves, make money, and make magic.

xoxo

 **Brooke & Sara**

