



The Smart Women in Meetings Award Winners

SMART WOMAN SUMMIT BROUGHT LEADERS TOGETHER FOR ACTION AND CELEBRATION

Honoring excellence in event leadership as a way to inspire more of it is serious business. But when a powerful group of Smart Women in Meetings Award winners came together at Caesars Palace Las Vegas for a day of education, personalized experiences and a full-glam gala, fun was also on the agenda. Smart Meetings CEO Marin Bright launched the signature leadership accelerator event nine years ago and it is still the only confluence of its kind for women at all career stages of the events industry. As the founder and CEO of an events company, she recognized she was the only woman in her position at that time and hoped to encourage others to find their way to a seat at the hospitality table.

VOICE OF THE GODDESSES

The stage was filled with messages from on high with powerful calls for connection, action and urgency.

Author, pop-artist and 2023 Smart Speaker Shelley Brown vividly shared the importance of banishing “the shoulds” and embracing the fullness of our creative selves with energy and joy.

The brilliant Judi Holler encouraged meeting pros to remix their negative self-talk and embrace their inner advocate with daily affirmations and help from friends. Aligning with our personal values sets us up for “hollering” at our dreams. “Bring your own hype,” Holler proclaimed.

Jenn Cassetta, author of “The Art of Badassery: Unleash Your Mojo with Wisdom of the Dojo,” brought martial arts strategies to the stage



Sepideh “Sepi” Eivazi shares tea time



Be Bright Together smiles



A sold out Smart Women in Meetings Awards Gala celebrated excellence



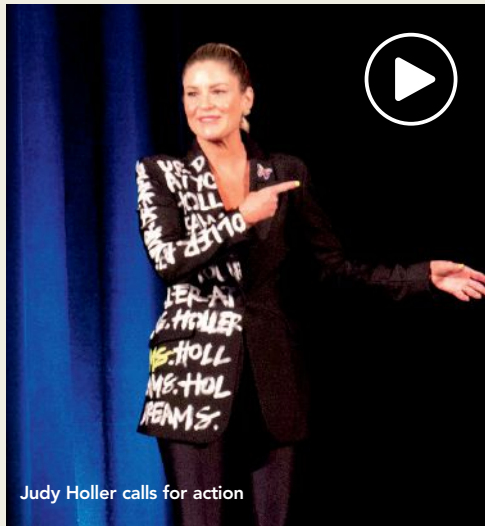
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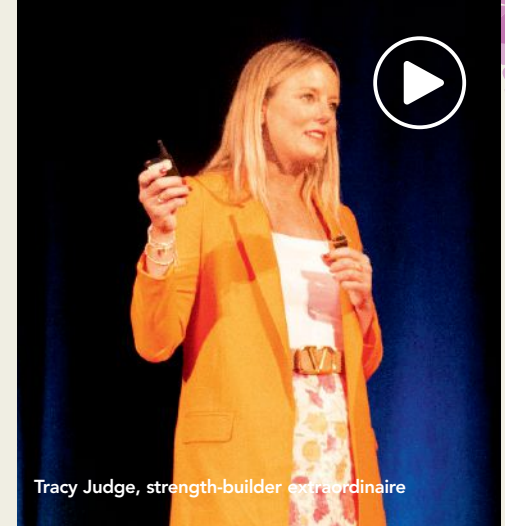
ALL THE FUN IN A COMMEMORATIVE
PHOTO ALBUM



Judy Holler calls for action



Jenn Cassetta brought the art of badassery



Tracy Judge, strength-builder extraordinaire

to help rising leaders battle their inner critics, external barriers and break through to a more focused and effective approach to work and life. "Embody your power by being in your body," Cassetta advised.

The fabulous Tracy Judge, founder of Soundings Connect, and fellow coach Howard Cleveland brought personalized CliftonStrengths coaching to the provocateur circles, so everyone could leave with a better idea of how to manage the challenges and superpowers embedded in their leadership styles. When you know, you can take action.

All of these wisdoms were sealed in as part of a coming together ceremony led by Dawn of the Earth breathwork coach Sepideh

Eivazi and Mindful Moments founder Charlotte Frederick.

Meanwhile, Rainmaking speaker Precious L. Williams helped attendees sharpen their elevator pitches while BoothEasy gifted them with professional headshots to match.

RELEASE THE GLIMMER

The only way we will elevate women to the highest levels where they can contribute their unique perspectives and skill sets is by coming together to lift each other up. Smart Woman Summit released a flutter of glimmers (a feeling in your body that is the opposite of a trigger because it results from remembering a positive moment) that will spread joy and badassery far and wide for years to come.



Precious Williams on the Perfect Pitch



Congratulations to all the award winners



Shelley Brown taught the art of Belonging

