



AMY MADDOX PHOTOGRAPHY

THE WEDDING EXPERIENCE

Amy Maddox

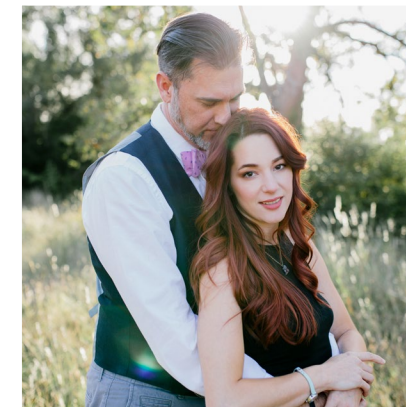
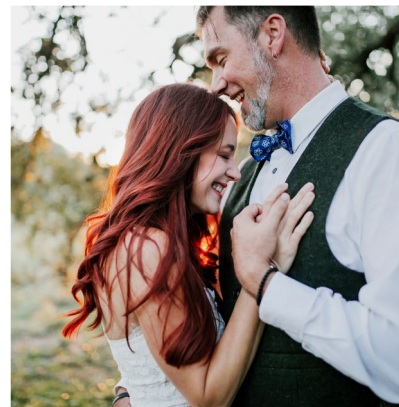
Since 2009



WELCOME FRIENDS

THIS IS US!

Hello Bride-to-be and Welcome! This is such an exciting time for you! We're Amy and Steven and we're a husband and wife team that make up Amy Maddox Photography! We're so excited that you found us and because we believe that getting to know our clients is the #1 way to ensure an awesome experience, we'd love to tell you a little about us! Here are a few things you should know!



- We're both romantics, though Steven is the girl in the relationship!
- We have a labradoodle named Archie!
- We live in Houston, Texas but we're from Georgia.
- Amy started the business in 2009 as a commercial photographer then branched into fashion, boudoir, and weddings.
- Steven has a day job working for NASA! He travels the country teaching educators and is a minor celebrity but shoots with Amy as often as possible. He also keeps our life straight!
- Amy is the lead photographer, email writer, blogger and editor and Steven is her devoted minion. He second shoots, assists, and carries all the heavy things. When he's not available we have 3 other associate photographers who fill in for him.
- Steven is very dapper. He wears a vest, bowtie, and pocket watch every day. He's also a gentleman, and Amy never touches a doorknob.
- We love travel, standup comedy, farm-to-table restaurants, steampunk, anything pumpkin, and all things tulle (well, Amy does anyway).
- Amy is 5'2 tall and Steven is 6'4 and 11 years older so people often think we're father/daughter. We think that's funny. We often go out of our way to confuse people.
- We shoot 25-35 weddings annually.
- We love creating beautiful images but more importantly, we love serving couples on one of the greatest days of their lives!!

Now that you've gotten to know us a little bit, turn the page to read more about our "Wedding Experience"!!

Keep reading!...

(See how tall he is? (Amy's wearing four inch heels!!!))

THE
Wedding
EXPERIENCE

MY STYLE | My style is very soft, light, and romantic with vibrant colors, dreamy textures, and playful elements. I use soft, flattering light to minimize imperfections, and thoughtful posing to create beautiful images that flatter every body type.



MY PHILOSOPHY | I'm sure your mind is racing with all that needs to be planned. It's all very exciting but it can also be somewhat overwhelming. You're planning the day that you've been anticipating your whole life and yet you only get one shot at it! By the time you get the hang of it, the planning is over! Our goal as wedding photographers is to make this one aspect of the planning process simple. Photography is more than just images, it's a real part of your day. Your wedding photos and heirloom album will be passed down to your children and grandchildren who will look through these photographs and get to see moments and memories from the day their family started. This is a priceless gift for them. Not only do you deserve beautiful images, you also deserve an amazing photographic experience. When our couples feel comfortable and relaxed in front of the camera, that results in genuine, joyful images! Your wedding day is an experience from beginning to end and your photography is a huge part of that experience..... shouldn't it be fun? and enjoyable? and natural? I think so! My goal is to not only capture memories for my clients, it's to create an experience that they will never forget.

THE PROCESS | One way I ensure that our brides and grooms enjoy the BEST photographic experience possible is through forming a relationship with our couples. We try our best to make sure that all our couples are the PERFECT fit for us before officially booking. A bride and groom should connect with their photographer, trust their photographer and be EXCITED about the whole process with them! After booking, I love getting to know my clients through a complimentary ENGAGEMENT SESSION that helps them warm up to the camera so that they are ready to rock and roll on the wedding day! By the time the wedding day arrives, my clients feel more like friends and that creates a safe and relaxed environment for photography! Now that you know a little bit about my approach to the wedding day, you can continue reading to find more detailed information about THE WEDDING EXPERIENCE!

Random fact #1

Amy could live off of ice cream and Pinot Noir if Steven would let her! And she eats vegetables for breakfast. Weird.



ENGAGEMENT SESSIONS

This is when we really get to know each other! I love hearing your love story, finding out how you met, how he proposed, and watch how you interact together. I learn so much about you during this time and it influences how I photograph you. Are you a goofball? Is he serious? Is one of you the caretaker, shy, or giggly? In addition to teaching you our posing techniques that flatter your specific body type, we also do fun prompts to get genuine candid photos that are 100% you.



Couples typically receive anywhere from 100-200 images from their engagement session, delivered within one week via gallery in high resolution with printing and sharing privileges. I overshoot. For a reason. I deliver so many images because I feel that YOU should be the ones who get to pick which images you want to share and print. *I* might love an image because it has perfect depth of field, great composition, and other super-smarty-pants-technical-sounding-words :-). *You* might love it because your guy is ogling you in an adorable way. So I want you to have every moment. The same goes for your wedding photographs.

ALBUM OPTIONS

8x8 20 page Album \$400

10x10 20 Page Album \$500

Upgrade album to 10x10 \$100

Additional album Spread (2 Pages) \$15 per spread

4x4 Duplicate Parent Album - \$250

Upgrade to Leather Cover - \$100



WHY INVEST?

Your first decision as an engaged couple is to set priorities for your wedding planning. You must decide what you value most. Is it the dress? The food? The Venue? As a photographer AND former bride, I believe that couples should make their photography a top priority. After the big day is over, you will leave your reception with a spouse, your memories, & your pictures.... that's it! All of that planning and preparation is over in a matter of hours! So, if you're choosing to invest in high quality photography, those images deserve a classy, elegant home after the wedding. I offer high end, linen or leather-bound Albums for my wedding clients. The images are printed straight onto the pages and the covers are wrapped with fine linen or top grain leather. This is the perfect ending to The Wedding Experience and it's a keepsake that you will be passing down to your children and grandchildren one day.

Faq's

THE WEDDING EXPERIENCE

Random fact #3 Amy says “awesome” way too much!



COVERAGE :

Not sure how much coverage you need? We can help! Generally, we want to arrive at least two-three hours before the ceremony, and we can either stay through just one hour or more of open dancing or until your grand exit. Every wedding is different so we're happy to guide you!

OUR SHOOTING STYLE :

We love being both interactive and discreet throughout the wedding day. There will be parts of the wedding day when I will need to be in control in order to accomplish everything that needs to be done while staying on schedule. There will also be moments when you shouldn't even know that I'm there. (The ceremony, during dances and toasts, etc.) We teach our couples how to pose, model and interact during their engagement session so they are naturals on the wedding day and don't need quite as much instruction from us! While I'm a tiny little person and can stand near the front of the church during your grand entrance and not be noticed, Steven, who is most definitely NOT a tiny person, is in the back capturing your groom's expression when he first sees you. As you browse through the gallery of your wedding photos, you'll be happily surprised by all the little moments we captured from throughout the day that you may not have even realized happened!

DIGITAL FILES :

We love delivering our client's files quickly and easily via an online gallery- always within TWO WEEKS after your wedding! You & your loved ones will have the ability to print, share and download your images as much as you want. We believe in freely sharing our work because that is what we wanted when we were in your shoes!

BRIDAL SESSIONS :

Every collection includes an engagement session, but you can also add an additional bridal portrait session. We will get photos of you in your dress on your wedding day, but a bridal session is an added benefit because often portrait times get rushed on the wedding day and the weather could be less than ideal. Plus, you are spending so much on this dress, why only wear it once?! Bridals are best scheduled on the day of your hair and makeup trial run.

BOOKING :

Once I have answered any questions you may have, and you have decided that our Wedding Experience is exactly what you're looking for on your wedding day, the next step is securing your date! There is a signed agreement and 30% nonrefundable retainer required to book your wedding date and that does go towards your final balance. The remainder is due two weeks before your wedding. Simple. Easy.

EVERYTHING TULLE!

AMY HAS A LOVE (ahem, obsession) with tulle! There's nothing more thrilling than twirling around in a tulle skirt, swishing its layers back and forth. So, we've started collecting them in all lengths, colors and sizes, as well as stunning beaded gowns, mermaid dresses and lacy maxi dresses and rompers and we loan them to our brides who wish to wear them during their engagement sessions. There's no charge for our brides! To view available inventory, go to <https://www.amysawesomephot.com/tulle-skirts-available> We add new ones every month!



BOUDOIR

You've seen them on Pinterest, your friends have done them, and you love their pictures. You've always wanted to try it but maybe it just wasn't a priority or maybe it was a little too intimidating.

BUT THIS IS THE TIME TO DO IT!

You're spending so much time taking care of yourself to prepare for your wedding day and you're feeling amazing! So, on your wedding day, give your fiancé a gift he'll love- a boudoir album! I'll walk you through the entire process, send you a How To Prepare Guide, then you'll get all dolled up, have a glass of champagne, and then the magic happens! I'll pose and direct you while making you feel relaxed, beautiful, and confident and it will be so much fun! Your fiancé will love and treasure your photographs forever- and so will you! This is the time to treat yourself and celebrate!





THE WEDDING EXPERIENCE

Collection 1 - Two photographers for 5 hours coverage and a one hour Engagement session

\$ 2 0 0 0

Collection 2 - Two photographers for 8 hours coverage, a one hour Engagement session and a 16x20 canvas print

\$ 2 , 6 0 0

Collection 3 - Two photographers for 10 hours coverage and an additional half hour of engagement photography which allows us to try more looks and styles. Includes an 8x8 wedding album.

\$ 3 , 2 0 0

Collection 4 - The ultimate wedding experience, it includes two photographers for 12 hours of coverage. This also includes a two-hour engagement session which allows us to try different looks and styles, a 16x20 canvas print of one of your engagement session photos & a 10x10 wedding album. Also included is a same day wedding slideshow to show off your wedding portraits at the reception. Guests love these!

\$ 3 , 8 0 0

EACH COLLECTION INCLUDES ALL USABLE IMAGES, EDITED, DELIVERED IN HIGH RESOLUTION, WITH PRINT RELEASE.

THE WEDDING EXPERIENCE

enhancements

ADDITIONAL COVERAGE - \$200/HR

16X20 CANVAS PRINT - \$75

ONE HOUR BRIDAL SESSION - \$500

ONE HOUR BOUDOIR SESSION - \$500

After booking, you will receive our exclusive Bridal Guide Magazine with tips & suggestions for planning your wedding & engagement session. We know that wedding planning doesn't come with an instruction manual & you've likely never planned one before so there's a lot you may not know. But we can tell you both how to dress for your engagement session (there's so much you need to know!), how to set your wedding day timeline, how to pick your wedding day prep location (it matters!) & what kind of sparklers to buy. We've photographed so many weddings, so we are happy to share our knowledge with you!

**** A 30% retainer and signed contract is due to reserve one's date ****

contact : amy@amysawesomephotos.com

Random fact #2

Amy has photographed a POTUS - twice - and is a published fashion photographer!



Thank You

I'm so glad you contacted me! Enjoy this season of engagement and get excited about your BIG DAY because it's going to be fabulous! Plan and prepare but always remember that at the end of the day, you're marrying the love of your life and that's all that really matters. Congratulations on your engagement and I look forward to hearing from you! Be sure to visit the [BLOG](#) to view my most recent weddings!

LOVE,
Amy (and Steven)

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