

PRICE LIST

THANKS FOR DOWNLOADING OUR PRICE LIST!

Just like a hummingbird, creativity is about movement, lightness, and bringing vibrant ideas to life. Within these pages, you'll find everything you need to know about partnering with us — from branding and design to photography and storytelling.

My goal is to make this process effortless for you so you can focus on what matters most: growing your business and sharing your story with the world.



WWW.KRISTENVANNCREATIVE.COM

[@kristenvanncreative](https://www.instagram.com/kristenvanncreative)





HI, I AM KRISTEN

CREATIVE VISUALS BUILT FOR IMPACT.

We know how overwhelming it can feel to piece together a brand or content strategy on your own. That's where we come in. At Kristen Vann Creative Co., we blend design, photography, and drone video to create visuals that not only look beautiful but also work hard for your business.

From branding and websites to photo + video storytelling, our goal is simple: to solve your content struggles so you can focus on running your business with confidence.

Our why: Every brand has a story worth sharing. We're here to help you tell yours clearly, creatively, and with intention.

SERVICES

Every brand is unique, and so are the services we provide. From design to photo + video, we create tailored solutions that bring your vision to life and help your business grow.

◆ Branding & Design

Custom logos, brand kits, and visuals that give your business a polished, cohesive identity.

◆ Website Design

Showit + WordPress websites that are both beautiful and strategically built for growth.

◆ Photography

Headshots, brand, lifestyle, and product photography that captures your story and connects with your audience.

◆ Drone Photo & Video

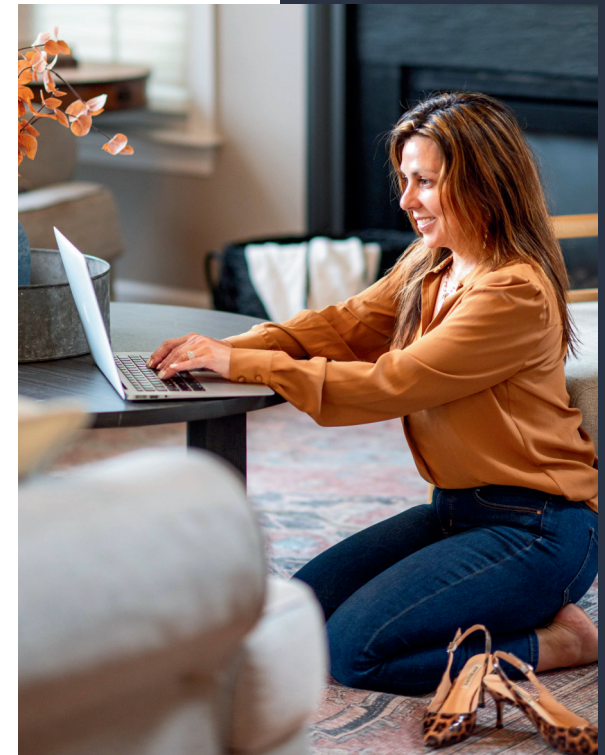
Aerial visuals that add cinematic perspective and elevate your brand's presence.

◆ Videography

From short social clips to full storytelling, we create videos that engage and inspire.

◆ SEO & Strategy

Smart optimization and brand strategy so your message gets seen by the right people.



An aerial photograph of a rugged coastline. The top half shows dark, craggy rock formations. The bottom half shows white, frothy waves crashing against the shore. A semi-transparent dark blue rectangle is centered over the image, containing a quote.

“

The moment you choose to
invest in yourself is the moment
your story begins to shift.

”



INDIVIDUAL PRICE LIST

HEADSHOTS

Natural Light Photography - Soft, approachable portraits in natural light — ideal for LinkedIn, About pages, and personal branding. **\$300**

Studio Photography - Controlled lighting and backdrops for a consistent, polished look. **\$500**

Team Headshots - Up to 10 employees, studio lighting + optional backdrop. **\$975**

PHOTOGRAPHY

Product - Styled images that highlight the details of your products. **\$500**

Lifestyle / Branding Photography - Story-driven imagery to elevate your brand presence. **\$500**

VIDEO

Professional video tailored for websites, social media, or campaigns. **Starting at \$1250**

DRONE VIDEO & PHOTOGRAPHY

Aerial perspectives for branding, real estate, or events. **Starting at \$450**

WEBSITE DESIGN

Custom Showit design, built to be both strategic and beautiful. **Starting at \$1750**

BRANDING GUIDE

Comprehensive brand kit with logo, fonts, colors, and usage rules. **\$500**

PACKAGES

1

Starter Brand Package

For small businesses wanting a professional foundation.

- Logo suite (primary + secondary)
- Brand guide (colors + fonts)
- 1-page website
- Mobile responsive + SEO-friendly
- 1 round of revisions

PHOTOGRAPHY:

- 1 professional headshot
- 1 “hero” brand image for homepage
- 10 stock-style brand images (office, products, details)

\$2,500

2

Signature Branding & Website Package

Professional branding + a polished website + engaging visuals.

- Logo suite (primary, secondary, icon)
- Full brand style guide (colors, fonts, usage)
- 5-page custom website (Home, About, Services, Contact, Blog/Portfolio)
- SEO-friendly + mobile responsive
- 1 round of revisions

PHOTOGRAPHY:

- Full headshot session
(with lighting and up to 5 images)
- Hero images for homepage + services pages
- 30 brand/stock images
(products, team, office, lifestyle)

VIDEO:

- 1 Website Visual Loop Video (10–30 seconds, no audio, designed for site banner)

BONUS: 5 SOCIAL MEDIA-READY GRAPHICS FOR MARKETING

\$4,500

3

Premium Branding & Content Suite

Full brand identity + website + a complete content library.

- Full logo suite + brand guidebook
- 7+ page website (Home, About, Services, Team, Blog, Contact, etc.)
- 2 rounds of revisions
- Polished, SEO-friendly copy for every page

PHOTOGRAPHY:

- Team headshots (up to 20 people)
- Multiple hero images for website
- 50+ stock-style brand images

VIDEO:

- 3-minute professional brand video with audio
- 3 short-form reels (Instagram/TikTok/LinkedIn ready)
- 12 pieces of social media content (custom graphics + photo/video clips)

ADD-ON: CONTENT MANAGEMENT & MONTHLY RETAINER

\$7,500

YOUR NEXT STEPS

1.

Get in Touch

Reach out with your project details — whether it's photography, video, design, or a full brand refresh. We'll chat about your vision and the best way to bring it to life.

2.

Secure Your Spot

Once you're ready to move forward, we'll lock in your date or project with a signed agreement and retainer. This ensures we're fully dedicated to you.

3.

Create Together

From our first brainstorming call to the final delivery, we'll guide you through each step — making the process easy, collaborative, and inspiring.



The most powerful brands aren't
the loudest, they're the ones
people believe in.



Kind Words

”



“We have been using Kristen Vann for photos for our business for years now. She is always very professional and enjoyable to work with. Kristen pays attention to detail and makes sure that all of the photos are done perfectly!”

Daniel Roth, DC

Williamsburg Neck & Back / Owner



READY TO TAKE THE NEXT STEP?

Let's get started. Reach out using the details below, and we'll bring your vision to life together.

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