

*an event by
sisterhood social co.*

dare to bloom.

YOUR DAY TO NOURISH & FLOURISH

Sunday, March 30th, 2025
1:00 PM – 7:00 PM
Hobart Community Center

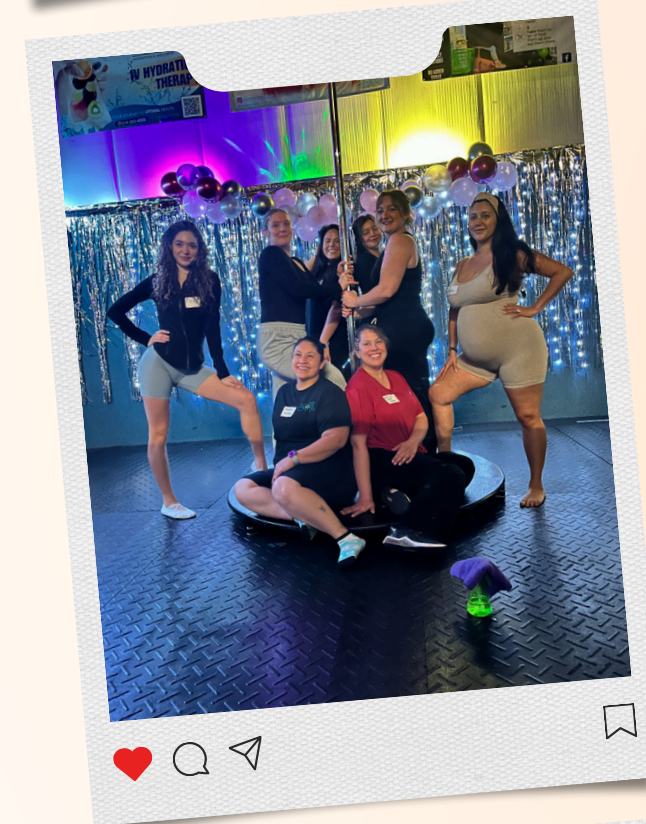
sisterhood social co.

**WHERE GENUINE FRIENDSHIPS AND
GOOD VIBES MEET DOING GOOD.**

We are Sisterhood Social Co., a 501(c)(3) nonprofit based in Northwest Indiana. Our mission is simple: to create safe, empowering spaces for women of all ages to come together, build genuine friendships, and support each other.

Through our in-person events and online community, we are the home base for connections, mental wellness, self-care, and collective growth.

*because life is better
when shared.*



dare to bloom.

A ONE DAY WOMEN'S EMPOWERMENT EVENT IN NORTHWEST INDIANA

Dare to Bloom is a one day event powered by Sisterhood Social Co. created for NWI women to reconnect with their inner power, discovering the potential that's already within them.

Through intentional workshops and a focus on deep connection, this will be a space to nurture our dreams, let go of limiting beliefs, and step boldly into the life we desire.

it's time to bloom, babe





event schedule

We believe transformation is about more than just listening to speeches—it's about what you do with what you learn. Through immersive experiences, this event is designed to support the attendees to carry on what they learn long after the event.

PLANTING INTENTIONS | 1:00PM

Check-In & Dream Garden

CLEARING THE WEEDS | 1:30PM

Speech by *Jessica, Thriving Mind*

BREATHING LIFE | 2:30PM

Breathwork by *Trinity Healing Center*

NOURISH TO FLOURISH | 3:00PM

Meal & Sponsor Introductions

GROWING BIGGER | 4:00PM

Speech by *Lauren Najjar*

CREATING SPACE | 4:45PM

Group Activity

EMBODYING CONFIDENCE | 5:15PM

Dance Journey by *Beeluma Yoga*

BLOOMING TOGETHER | 6:00PM

Women's Circle and Sound Bath



our audience

DEMOGRAPHIC

Women in Northwest Indiana, ages 25–45, including entrepreneurs, professionals, and creatives seeking growth and connection.

ATTENDANCE

50–65 women, ensuring an intimate and high-impact experience.

INTERESTS

Personal development, wellness, self-care, community, and entrepreneurship.

ABOUT

Our attendees are ambitious, growth-focused women who actively invest in their well-being, career or businesses, and personal development. They value and will invest in brands and experiences that align with their journey.



why partner *with us?*

Partnering with Dare to Bloom means more than just sponsorship—it's about creating genuine connections with an engaged, loyal community of women who support businesses that align with their values. Our past partnerships have led to increased visibility, foot traffic, and long-term customer engagement.

- **Proven Impact** – Our collaborations consistently drive sales and brand awareness.
- **Organic Growth & Exposure** – From viral TikTok moments to increased foot traffic, our audience is eager to explore and support new businesses.
- **Lasting Customer Loyalty** – Women in our community don't just visit once—they become repeat customers and advocates for the brands they love.





your impact

BY SPONSORING, YOU'RE MAKING A REAL DIFFERENCE.

Giving Back to Women in Need

- A portion of proceeds from Dare to Bloom will be donated to Gatehouse Recovery Home, a local safe haven helping women heal from addiction and embrace fulfilling sober lives.

Fueling Future Initiatives

- Your support also helps fund Sisterhood Social NWI's mission-driven events, fostering connection, well-being, and empowerment for women in our community.





success stories

- **Pilates Partnership:** After partnering with a local pilates studio, one of our TikTok videos went viral, providing them with incredible exposure. The video led to increased foot traffic and a wave of positive comments from our community, many of whom were excited to discover the studio. This is just one example of the organic promotion our partners receive.
- **Shop Partnership:** Collaborations with local shops consistently lead to increased visibility. Many businesses report a rise in foot traffic, social media engagement, and new customers after partnering with us. We're all about bringing new eyes to your business and ensuring a lasting impact.
- **Pole Dance Partnership:** For many women, trying a new product or service can be intimidating, but our environment encourages them to step out of their comfort zones. After a successful pole dance class event, we saw new customers enroll in future classes, and others began building trust with the business, purchasing classes in advance or for future use.

WHEN YOU PARTNER WITH DARE TO BLOOM, YOU'RE INVESTING IN MORE THAN JUST AN EVENT—YOU'RE TAPPING INTO A HIGHLY ENGAGED, SUPPORTIVE NETWORK OF WOMEN WHO TAKE ACTION.

Our wins

Our events have created a dynamic and thriving community of women who are actively engaged and forming meaningful connections. Here's a glimpse of our past successes:

Growing Online Community

- Our private online group has grown to 150+ NWI women, all actively engaging, supporting each other, and building lasting connections.

100% Booked Out Rate

- Many of our events sell out weeks in advance, generating high demand and excitement within the community.

Repeat, Happy, & Engaged Attendees

- Our attendees are returning, with many expressing their excitement to come back and continue growing with us. They leave each event feeling empowered and supported.

Positive Testimonials

- We've received numerous testimonials from attendees who feel a deep sense of belonging and empowerment after attending our events.

★★★★★ a month ago

I just attended my first event hosted by Sisterhood Social, and I cannot recommend it enough! From the moment I walked in, I was warmly welcomed and instantly felt a genuine connection with so many of the incredible women there. The atmosphere was uplifting and inclusive, making it easy to feel comfortable and engaged.

Jessica, the founder, is truly amazing. Her thoughtfulness and attention to detail shined through in every aspect of the event, from the beautiful setup to the carefully curated activities. It's clear she is passionate about creating a space where women can connect, support, and inspire one another.

There is such magic when women come together and fully support each other, and this event was a perfect example of that. I left feeling so refreshed, supported, and eager to attend the next one. If you're looking for a community of empowering women, Sisterhood Social is the place to be!

★★★★★ 2 months ago

I absolutely love being apart of Sisterhood Social, it's such an uplifting and welcoming community that Jessica has brought together for us girls in NWI! I can't say enough of how important community is and feeling apart of such a positive group of ladies is so refreshing. Living in a world that's so divided, it's a little escape from it all. I can't wait for what's in store and I'm excited to be apart of the good we're doing for the community!

★★★★★ 2 months ago

As a new IN resident I wanted to connect and begin building community. The Sisterhood of NWI does exactly that and so grateful to have met so many wonderful ladies!

★★★★★ 2 months ago

I had a really positive experience in our meeting today. I felt included and appreciated, which made me feel like I was part of a supportive community. This experience has left me excited and looking forward to future meetings and the chance to engage more deeply.

monetary *sponsor tiers*

BLOOM PARTNER – \$750

- ✓ **Exclusive Event Sponsor** – Your brand highlighted as a top sponsor in all event promotions.
- ✓ **Business Introduction** – Briefly introduce your business during meal time.
- ✓ **Sponsor Table Visits** – Opportunity to personally introduce yourself and your business to attendees during check-in.
- ✓ **Featured Content Reel Post** – Dedicated post / reel showcasing your business.
- ✓ **Logo Placement** – Featured on printed media, event signage, and our event sales page.
- ✓ **Email Feature** – Highlighted in a pre-event email to all attendees.
- ✓ **Social Media Recognition** – Multiple mentions before and after the event.
- ✓ **Private Group Chat Post** – Exclusive sponsor post shared with 150+ women in our private group chat.
- ✓ **Gift Bag Inclusion** – Option to include an item or offer in attendee gift bags.
- ✓ **Tax-Deductible Contribution** – All sponsors will receive a 501(c)(3) donation letter post-event.

FLOURISH PARTNER – \$400

- ✓ **Business Spotlight** – Spotlight mention during the event by event host.
- ✓ **Sponsor Table Visits** – Opportunity to introduce yourself to attendees during check-in time.
- ✓ **Logo Placement** – Featured on printed media, event signage, and our event sales page.
- ✓ **Social Media Recognition** – Acknowledgment on our platforms.
- ✓ **Private Group Chat Post** – Sponsor post shared with 150+ women in our private group chat.
- ✓ **Gift Bag Inclusion** – Option to include an item or offer in attendee gift bags.
- ✓ **Tax-Deductible Contribution** – All sponsors will receive a 501(c)(3) donation letter post-event.

ROOT PARTNER – \$150

- ✓ **Community Shoutout** – General mention during the event by event host.
- ✓ **Logo Placement** – Featured on printed media and our event sales page.
- ✓ **Social Media Thank You** – Group acknowledgment post.
- ✓ **Private Group Chat Post** – Sponsor post shared with 150+ women in our private group chat.
- ✓ **Gift Bag Inclusion** – Option to include an item or offer in attendee gift bags.
- ✓ **Tax-Deductible Contribution** – All sponsors will receive a 501(c)(3) donation letter post-event.

gift bag *partners*

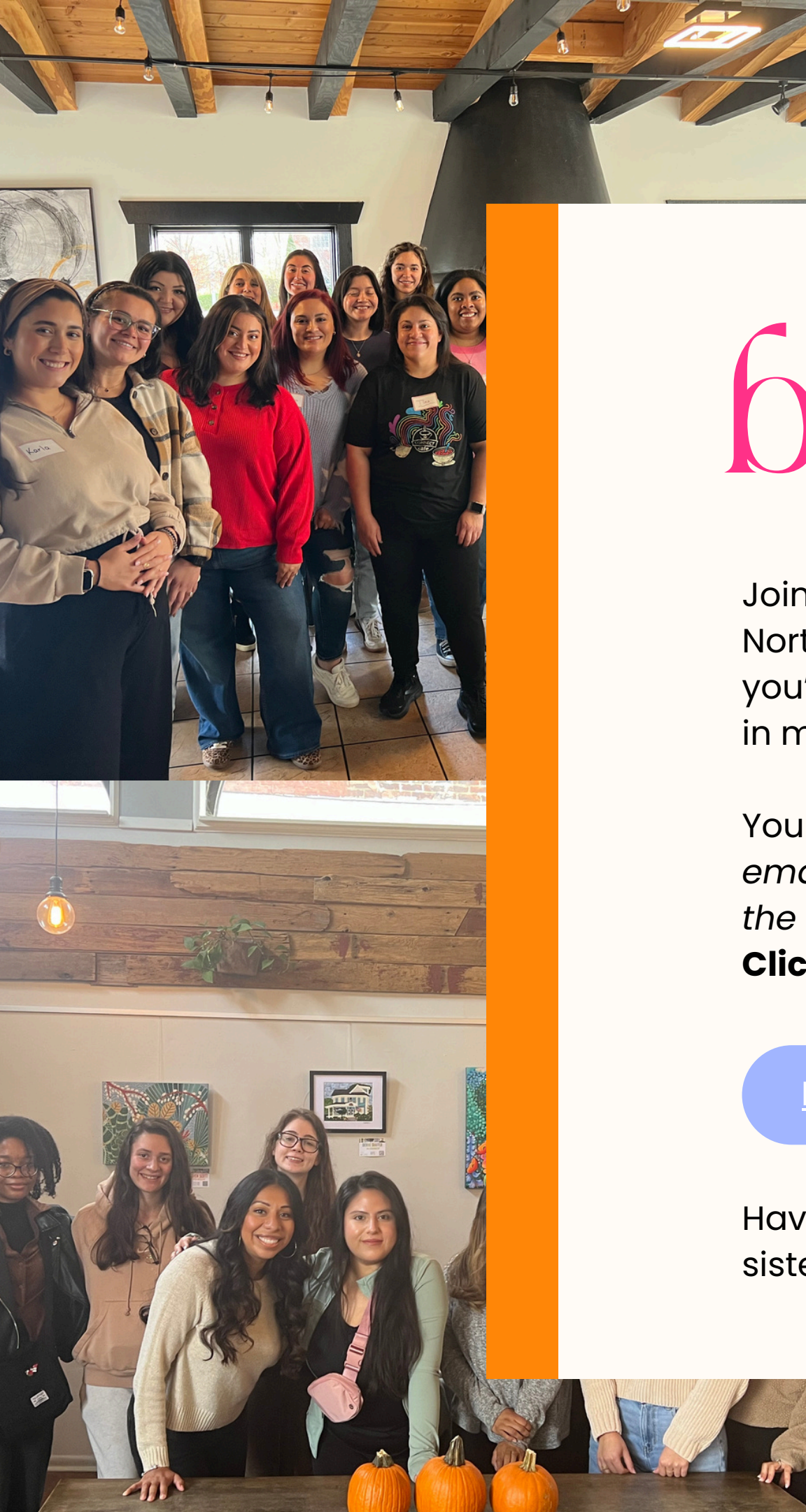
Put your brand in the hands of **50+ engaged women** at Dare to Bloom! Our curated gift bags will feature high-quality, intentional products that align with our mission of empowerment, well-being, and connection.

IDEAL GIFT BAG CONTRIBUTIONS

- **Wellness & Self-Care:** Skincare products, bath essentials, essential oils, candles, or aromatherapy items for relaxation and self-care.
- **Beverages & Snacks:** Non-alcoholic spirits, teas, wellness shots, cold-pressed juices, protein bars, granola, and healthy snacks.
- **Lifestyle & Inspiration:** Journals, planners, affirmation cards, books on self-growth, custom totes, and inspirational accessories like keychains and stickers.

PARTNER BENEFITS

- ✓ **Community Shoutout** – Business mention during the event by event host.
- ✓ **Logo Placement** – Featured on printed media and our event sales page.
- ✓ **Social Media Thank You** – Group acknowledgment post.
- ✓ **Private Group Chat Post** – Sponsor post shared with 150+ women in our private group chat.
- ✓ **Gift Bag Inclusion** – Your item included, plus the option to add a business card
- ✓ **Tax-Deductible Contribution** – All sponsors will receive a 501(c)(3) donation letter post-event.



become a *partner*

Join us in making Dare to Bloom an unforgettable experience for the women of Northwest Indiana. By partnering with us, you're not just gaining brand exposure—you're becoming part of a movement that empowers, uplifts, and connects women in meaningful ways.

Your support makes this event possible. *Upon your submission, you'll receive an email with next steps to collect necessary items for your sponsorship benefits. After the event, we'll provide a 501(c)(3) letter for tax purposes.*

Click below to become a sponsor today!

[MONETARY SPONSORSHIP](#)

[GIFT BAG PARTNERSHIP](#)

Have questions? Email Jessica at sisterhoodsocialnwi@gmail.com