

B-niche cheatsheet

question #1

Who would be easy and enjoyable for you to work with?

HERE ARE 3 WAYS YOU CAN FILTER YOUR DECISION:

1. EMPLOYMENT:

79 JOBS THAT PAY 6 FIGS

2. AGE GROUP:

IE, MILLENNIALS, GEN X, OVER 40, 50, EMPTY NESTERS, RETIRED, ETC.

3. WHO YOU ARE OR YOU HAVE BEEN IN THE PAST

(OFTEN THE EASIEST BIZ TO CREATE IS TO HELP THE PEOPLE WHO ARE JUST LIKE YOU OR WHO ARE WHERE YOU WERE AT SOME POINT IN YOUR PAST.)

niche hack to make this easier:

[HTTPS://247WALLST.COM/SPECIAL-REPORT/2020/11/14/79-JOBS-WITH-SIX-FIGURE-SALARIES-12/](https://247wallst.com/special-report/2020/11/14/79-jobs-with-six-figure-salaries-12/)

[HTTPS://WWW.KASASA.COM/EXCHANGE/ARTICLES/GENERATIONS/GEN-X-GEN-Y-GEN-Z](https://www.kasasa.com/exchange/articles/generations/gen-x-gen-y-gen-z)

question #2

List 3 places where you could easily find your people.

(FB GROUPS, FORUMS, PROFESSIONAL ORGANIZATIONS, ETC.)

USE GOOGLE SEARCHES AND FB GROUP SEARCHES OR FOLLOW THE PEOPLE YOUR PEOPLE ARE FOLLOWING ON SOCIAL MEDIA

question #3

Visit these 3 places and find 3 problems your person struggles with. List below.

[HTTPS://WWW.LIFEHACK.ORG/ARTICLES/LIFEHACK/7-STEPS-TO-RESOLVE-ANY-PROBLEM.HTML](https://www.lifehack.org/articles/lifehack/7-steps-to-resolve-any-problem.html)