

IGNITING YOUR
Rebellious
CURIOSITY

YEMI PENN



About Yemi

Yemi Penn is a courageous, powerful, kind and compassionate thought leader. Her drive for excellence through energetic brilliance is a rare find.

Her desire to grow and encourage others to grow from challenges and diversity of thought is the reason why clients work with her time and time again, she invites teams, senior leaders and executives to ignite their Rebellious Curiosity.

This allows them to achieve superior results in their business functions, providing a point of difference. Yemi shares ways to do this in a sustainable way to ensure wellness in the people and the profits.



Manifesto

We are born into an inherited narrative, a narrative of what works, and what doesn't.

As children, we are curious and adventurous, but as we grow, we are told not to stand out but to fit in, to mind our business, to follow the status quo.

We learn to go through life without question, until something goes wrong, but even then, at times we still stay quiet, for fear of retribution, eradicating creativity and collaboration.

We learn to accept things because they are simply the way they are, and have always been. This leads to people feeling unfulfilled, frustrated and uninspired.

But I am here today (and always) to encourage organisations to challenge status quo and unsubscribe from the norm. To learn a different way, a way that will inspire your teams and customers...

AND MIGHT JUST CHANGE THE WORLD

I believe to make radical change, each and every one of us needs to ignite our rebellious curiosity.

What is rebellious curiosity? It is the pathway to:

- *Knowing who we are and the roles we play*
- *Having compassion for self and others*
- *Questioning all things that just are the way they are*
- *Making changes when things don't work*

I believe rebellious curiosity will move us all forward to a place where everything works, because we all took the time to think critically about how things could be better, and make the necessary changes, even the uncomfortable ones.

I encourage teams and organisations to start today; what are you overlooking because it just is the way it is?

Bio

Yemi Penn is a fearless business woman and thought leader on creating your own memo, meaning 'she' gets to write the script of her life and encourages others to do the same.

An engineer by profession and entrepreneur by passion having run 3 successful businesses in the past. She is now researching the alchemy of transmuting pain to power with a strong desire to learn new ways of being whilst challenging the status quo. Yemi invites the collective to ignite their rebellious curiosity in all aspects of their life, sharing the tools to do just that.

More recently Yemi has added documentary producer to her repertoire as she shifts her core life's purpose to raising the vibration of acknowledging and healing our individual and therefore collective trauma, something individuals, communities and organisations alike have experienced over the past couple of years

Yemi is the go-to thought leader for transformation, productivity, diversity and inclusion



Methodology

Yemi's superpower is to meet people wherever they are, even with intense disagreement. In staying curious with a trained ability to tap into empathy she is able to reach a common ground that avoids a 'zero sum gain' scenario.

Yemi is renowned for highlighting the elephant in the room, ensuring no one gets trampled on, asking high quality questions to empower individuals, teams and organisations to be pivotal to their transformation process.

Yemi utilises a teach, reflect, share and act methodology in all of her offerings, using the framework in figure 1 to ultimately alchemise pain points to power.



figure 1

Recognition: Recognising that issues exist in all aspects of life and business

Acknowledgement: Acknowledging our individual challenges before tackling organisational ones

Cleaning: This requires digging deep into our roles in finding solutions to challenges

Understanding: Providing understanding and a safe space for others to remain curious in their transformation process

Compassion: Building and incorporating emotional intelligence into how we live and work

How Yemi works

- Initial consultation to understand the problem and opportunity
- Co-create with key stakeholders the appropriate mode/medium
- Based on the above, a succinct proposal submitted for review and acceptance

Service offering

A range of services that contribute to the boosting of employee moral, revitalised energy within teams, disruptor abilities, curiosity ignition, sense of belonging.

This is done through a range of offerings such as keynote delivery, facilitation of conversations, deep dives and workshops, curation and co-creation of programs consulting. **Current offerings include** – How to ignite your Rebellious Curiosity program, Liminal Leadership program.

Benefits to Organisation

- ✓ *Improved employee wellness*
- ✓ *Reduced turnover, higher staff retention*
- ✓ *Better employee engagement*
- ✓ *Higher employee referral*
- ✓ *Innovation through better disrupting practices*
- ✓ *Healthy profits*
- ✓ *Improved client feedback*

Businesses I've Partnered with



Testimonials

Yemi facilitated an extremely complex and challenging symposium over 2 days of multiple sessions with several stakeholders to help us achieve concrete outcomes and action plans that we wanted. It was an immense task and Yemi was beyond excellent in keeping people engaged, active and in good humour to work collaboratively and effectively

– *University Technology Sydney*

Yemi was very personable, sharing from her own experience built immediate rapport. Personally I was very impressed that Yemi was in the room for 2hrs prior to her session. This became evident in her presentation when she referred back to topics that previous speakers had discussed, making her key points more relevant to the audience.

– *Hammond Care.*

I just wanted to take the time to write back to say thank you for this session.

Yemi is an incredible speaker and the session far exceeded my expectations! I've been involved in other mentoring programs before and they didn't have something quite like this / to this quality before.

- *Transgrid*

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