



loes kuiper

freelance fashion & print designer
12-07-1987

Sterrenkroos 16
2371 HJ, Roelofarendsveen
The Netherlands

T 06-10731768
M loes@designlablk.com

LinkedIn: <https://nl.linkedin.com/in/loeskuiper>
Portfolio: www.designlablk.com
Instagram: https://www.instagram.com/designlab_lk/

"From what I can remember I've always been very creative and at a very young age I already knew what I wanted to use it for: fashion! My biggest passion is combining my love for fashion & my creativity. Transforming ideas into new interesting creations is what makes me happy every day. I'm an allround fashion designer, and have developed into sort of a jack-of-all-trades in fashion."

competencies

Creative | Commercial | Allround | Initiative | Accurate | Self-assertive | Eager to learn | Teampayer

character

Enthusiastic | Ambitious | Exploring | Hands-on mentality | Curious | Sustainable minded

skills

Adobe Illustrator | Adobe Photoshop | Adobe Indesign | Canvas | Microsoft Office | Quest PDM

languages

Dutch | English

interests and hobbies

Fashion | Art | To Travel | Momlife | Bootcamp | Pilates

references

On request

work experience

Sept '16 - Present | Freelance fashion & print designer | Designlab Lk

Trend research and visualisation, Concept development and moodboards, Collection design and development, styles | graphics | all-over prints, Branding design and development, labelling | trims, Sustainability consultancy.

Clients: O'Neill Europe | Noppies | Supermom | Tumble 'n Dry | Asics Europe | Peacebird | Ibiza People | Muchachomalo | Happy Rainy Days | Me & Mats | Shoeby | Topitm | Lovlee Day | Salty Stitch | Petit Blush | Royal Blue Avenue | Crush Denim | Freelancers United | Door Mode | Retail Tribes | Holland House Fashion | Circle of trust | Marge in charge | Daily Mantra

Aug '12 - Aug '16 | Design Coördinator | Muchachomalo* | Men, Women, Boys, Girls

Leadership at the design department

Trend research, concept development and moodboards

Design several collections (underwear, beachwear, easywear), all over prints, graphics, labelling

Make all collections ready for production in technical drawings and stylesheets

Follow up collections, production comments, fitting, create and adjust sizespecs

Travel to suppliers (Hong Kong, China) | shoppingtrips and visit fairs

Organisation & styling several photoshoots, fashionshows

Aug '10 - July '12 | Designer | Cars Jeans & Casuals | Women, Girls, Little girls

Trend research, concept development and moodboards

Design several collections (jersey, knits, woven, jeans), all over prints, graphics, labelling

Make all collections ready for production in technical drawings and stylesheets

Follow up collections, production comments, fitting, create and adjust sizespecs

Travel to suppliers (Hong Kong, China, India, Bangladesh, Turkey) | shoppingtrips and visit fairs

Design Collection Ilse de Lange (Dutch singer) with the women design team (Jacks, Tees, Jeans)

June '09 - June '10 | Visual Merchandiser | Superstar | Women

Window, table and wall presentation

Sept '08 - June '09 | Styling Assistent | Miss Etam | Women Allround

Trend research and moodboards

Design several collections (jersey, knits, heavy knits, woven, jeans), graphics

Make collections ready for production in technical drawings and stylesheets

Dec '07 - Sept '08 | Buying Assistent | Miss Etam | Women Jersey & Knits

Ordertracking | Fitting | Production comments | Monitor delivery times | Analyse sales

May '07 - Dec '07 | Cabin Attendant | Transavia

Sept '05 - Feb '06 | Internship Styling | Miss Etam | Women Allround

Trend research and moodboards

Design several collections (jersey, knits, heavy knits, woven, jeans), graphics

Make collections ready for production in technical drawings and stylesheets

education

Sept '08 - June '10 | HBO Fashion Styling | Artemis Styling Academy

Trained as allround fashion designer

Sept '06 - June '07 | HBO Fashion Design | Amsterdam Fashion Institute (AMFI)

Trained as fashion designer

Sept '03 tot Juni '06 | MBO Fashion Commerce Level 4 | Mondriaan College for Fashion

Trained as commercial assistant in the fashion industry

Sept '99 tot Juni '03 | VMBO TL | Bonaventura College

Dutch | English | French | Biology | Geography | Mathematics | Economy

Courses

Fashion & Sustainability | London college of fashion & Kering

Fashion's future | Fashion revolution

Fashion consultant | Detex

Patterndrawing & Sewing | Cuppens-Geurs

Adobe Illustrator & Photoshop | Artemis