

# the bright method™

BY KELLY NOLAN

AN 8-WEEK PROFESSIONAL DEVELOPMENT TIME MANAGEMENT PROGRAM  
DESIGNED FOR PROFESSIONAL WORKING WOMEN

The Bright Method is a realistic time management system for managing – and accomplishing – professional and personal projects and tasks with more efficiency and less stress. The program teaches professional working women:

- Organization strategies to gain a more objective understanding of their capacity, workload, and how they interact, which improves workload management, prioritization, and work product quality;
- A 6-step process to set and achieve realistic plans to meet work deadlines and accomplish long-range projects while improving communication within the team and with clients; and
- A system to understand how projects get done over time (instead of right now), which allows for taking breaks that can actually be enjoyed, which reduces the chances of burnout.

Women who have gone through the program describe being able to prioritize better at work, produce better work product, accomplish priority projects successfully on time with less stress, sleep better, improve their relationships (including with clients and teammates), and feel more confident. To hear more in their own words, see the next page.

*The investment for the eight-week program & these results is \$2,997.*

## About Kelly Nolan

The Bright Method was created and is taught by Kelly Nolan, an attorney-turned-time management strategist and mom. After experiencing overwhelm as a young patent litigator in a big Boston law firm, Kelly figured out a time management method that helped her show up at work and at home in the ways that she wanted to – without requiring her brain to somehow magically remember it all. She used this system to continue practicing law for years. She now empowers other professionals with this realistic time management method. Learn more at [kellynolan.com](http://kellynolan.com).

*As seen in*

**Bloomberg  
Businessweek**

**FASTCOMPANY**

**Forbes**

**Parents**

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## WHAT WOMEN WHO'VE LEARNED THE BRIGHT METHOD HAVE SAID

### **Kristin Waters Sullivan, Attorney:**

"The first brief I submitted following Kelly's program was a game-changer. Feeling good about getting it not only submitted well within time, but also knowing it was a quality product because I wasn't rushing at the last minute and panicking that I missed something, was a relief I honestly have never felt before while practicing law. I was so calm! And it helped my arguments in the hearing too because I had been so organized in writing it (I won, by the way!)."

### **Stephanie Ness, Finance Director & Mom of Two:**

"[After the program, I] had more confidence in pushing a prioritization conversation at work with my boss and business partners. I was able to get alignment to work on three big priorities for the quarter - only three. With two weeks left in the quarter, we're on track to deliver all three, something my boss didn't expect would be possible."

### **Dr. Rachel David, Physician & Mom of Three:**

"I am definitely the busiest I have ever been in my life... And yet... I am also probably the most relaxed/calm I have been in a very long time (ever?). My workload (between home and work) hasn't changed, but the way I process and calendar the endless to-do's has, and it's amazing."

### **A.M., Marketing Director, California:**

"My biggest wins have been the ability to SEE immediately when I'm overcommitted, which allows me to confidently negotiate timelines upfront. I didn't realize how much of my stress came from committing to timelines and then not realizing until late in the game that I had too much on my plate and not enough time to complete everything. I was pulling so many late nights to get things done, and now I can prevent that whole cycle from happening. Kelly's method of connecting tasks to the concrete reality of time, using the visual format of a calendar is just so logical that once you learn it, you'll wonder why everyone else isn't doing this!"