

ALMA
ΣΛΙΤΣ

LEADERS

FROM THE BEST FOR THE ELITE



MEDIAKIT

2025



ALMA[®]
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The ARE BUSINESS

program on Radio Libertad

We invite you to explore an exciting sponsorship opportunity with ΣLITΣ LEADERS, a new and dynamic radio segment within the ARE BUSINESS program on Radio Libertad. This unique platform is dedicated to interviewing top-level executives from the real estate, architectural, and construction management sectors, fostering insightful discussions on leadership and current industry trends.



Program Overview

Program Name: ARE BUSINESS

Host: Roberto Rodríguez Manzaneque

Executive Coach: Alfonso Gutiérrez Manzanos

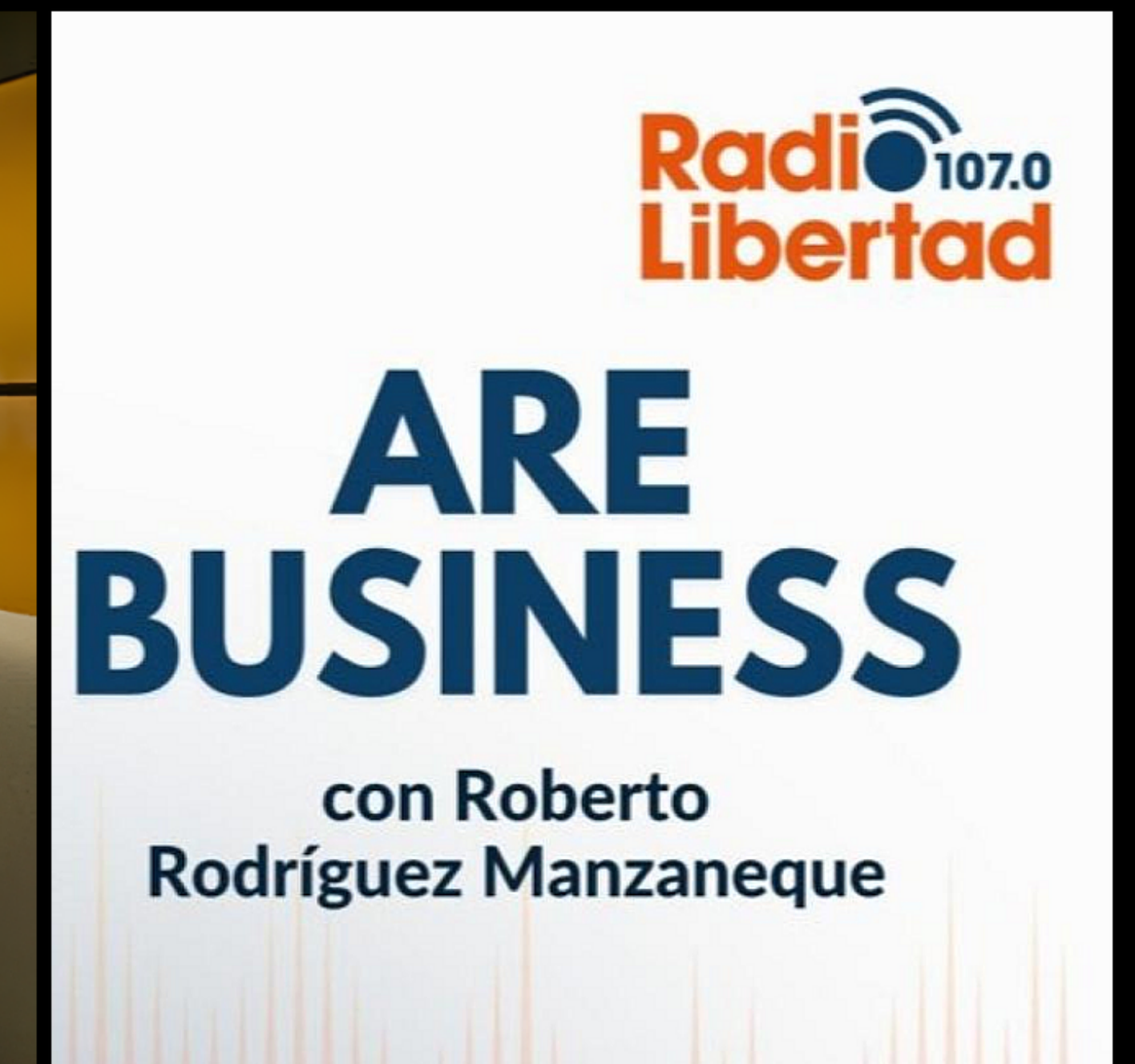
Frequency: Every two weeks

Audience: 80,000 daily listeners

Broadcast Station: Radio Libertad

Platforms: YouTube and iVoox

Libertad





Why Sponsor ELITE LEADERS?

Sponsoring ELITE LEADERS presents an unparalleled opportunity for your company to:

- **Gain Exposure:** Access a highly qualified audience of executives and entrepreneurs actively engaged in the construction sector.
- **Enhance Brand Visibility:** Your brand will be prominently displayed throughout the program, ensuring maximum exposure to decision-makers who influence project selections.
- **Engage Directly:** Participate in interviews or submit questions to guests, allowing for meaningful interactions and visibility for your brand.

Sponsorship Format Options

We offer flexible sponsorship formats to meet your business needs:

1 Program per Month: €750 + VAT (30 minutes)

2 Programs per Month: €1,500 + VAT (60 minutes)

Audience Insights

Our audience primarily consists of influential decision-makers within the **real estate, architectural, and construction management industries.**

This offers an exceptional avenue for brand engagement and connection with key stakeholders.

Program Highlights

- Roundtable discussions led by industry experts.
- Focus on leadership and pressing industry topics.
- Opportunities to reach C-Level executives and entrepreneurs.

Contact Information

If you are interested in discussing this unique opportunity or securing your sponsorship, please contact us directly:

WhatsApp: +34 629 844 031

Email: info@almaelite.com



LEADERS

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As a sponsor, you will have the opportunity to participate in the program and ask questions to the guests, establishing a connection with them and enhancing your engagement with the audience.

If you are interested in this exclusive opportunity, please contact us via WhatsApp at +34 629 844 031.

Elevate your brand through this unique opportunity!

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