



EP. 158

The Strategy Behind
a Profitable Business
with Christie Varner

THE RENDER PODCAST

RENDEREDUCATE.CO

How you balance and manage your business finances is the key to staying afloat and operating. Where there are bookings coming in, *there is a strategy behind that*, and while the continuous bookings are what we had hoped for, *we cannot simply rely on hope*.

REVENUE — the total amount of money brought in by a company's operations, measured over a set amount of time

EXPENSES — the cost required for something; the money spent on something.

PROFIT — a financial gain, or the difference between the amount earned and the amount spent in buying, operating, or producing something.

Be sure to listen to [episode 158](#) of The Render Podcast as you do this worksheet to jot down any ideas you may get while learning from Christie! Are you ready to dive into more ways to create additional revenue within your business? Let's begin!

REVENUE BOOSTING IDEAS

Write down any ideas you may have to help increase your revenue.

IDEA ONE —

IDEA TWO —

IDEA THREE —

IDEA FOUR —

REVENUE BOOSTING IDEAS

Write down any ideas you may have to help increase your revenue.

IDEA FIVE —

IDEA SIX —

IDEA SEVEN —

IDEA EIGHT —

DISCOVER YOUR LATTE FACTOR

Think about the things you are spending on each month. Do you *actually* need them? Write those down — (Use a check mark, question mark, or an X to evaluate.)

EVALUATE YOUR BANK STATEMENT

EXPENSE	EVALUATE

NOTES/ADDITIONAL IDEAS —

Looking for additional ways to

INCREASE YOUR PROFIT MARGINS?

In Price for Profitability, our three-part mini-course, we will break down the elements of procuring new inventory pieces, share *our pricing formula* and equip you on setting up a successful budget. Start learning today with one single payment of \$97.

[EXPLORE THE COURSE](#)