



IGNITE
YOUR VERVE

SOCIAL MEDIA

ANALYTICS

FROM CLIENTS' PINTEREST,
FACEBOOK AND INSTAGRAM
ACCOUNTS

evelyn@igniteyourverve.com

Accounts reached from Apr 19 - Apr 25

Impressions 101,429
+573.9% vs Apr 12 - Apr 18

Account Activity 2,999

Profile Visits 2,859
+882.4% vs Apr 12 - Apr 18

Website Taps 134
+570% vs Apr 12 - Apr 18

Last 7 Days ▾

Accounts Reached

93,515 accounts

+2,940.1% vs Apr 13 - Apr 19



Accounts reached from Apr 20 - Apr 26

Impressions 421,151
+2,773.7% vs Apr 15 - Apr 21

Account Activity 14,640

Profile Visits 13,925
+3,757.3% vs Apr 15 - Apr 21

Website Taps 673
+3,858.8% vs Apr 15 - Apr 21

Impressions 179,101
+1,379.3% vs Apr 13 - Apr 19

Account Activity 5,693

Profile Visits 5,439
+1,892.3% vs Apr 13 - Apr 19

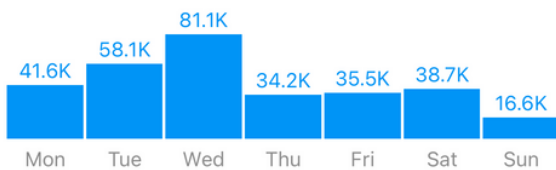
Website Taps 242
+1,916.6% vs Apr 13 - Apr 19

Last 7 Days ▾

Accounts Reached

298,161 accounts

+443.1% vs Apr 18 - Apr 24



Accounts reached from Apr 25 - May 1

Impressions 569,290
+461.1% vs Apr 18 - Apr 24

Account Activity 19,341

Profile Visits 18,242
+538% vs Apr 18 - Apr 24

Website Taps 1,026
+665.6% vs Apr 18 - Apr 24

Follower Breakdown

6,306 followers

+199% vs Apr 18 - Apr 24

Growth

- Overall 4,197
- Follows 4,320
- Unfollows 123



1,034

24

137

79

29
Profile Visits

13,153
Reach

Interactions ⓘ

Post Insights

504 15 6 14

89 Profile Visits
6,308 Reach

Interactions ⓘ

89
Actions taken from this post

Profile Visits 89
Website Clicks 16

Discovery ⓘ

6,308
Accounts reached
89% weren't following you

Follows 20
Reach 6,308
Impressions 6,639
From Hashtags 5,877
From Home 613
From Location 21
From Other 128

Post Insights

485 14 6 13

77 Profile Visits
5,983 Reach

Interactions ⓘ

77
Actions taken from this post

Profile Visits 77
Website Clicks 16

Discovery ⓘ

5,983
Accounts reached
89% weren't following you

Follows 18
Reach 5,983
Impressions 6,310
From Hashtags 5,593
From Home 613
From Location 20
From Other 84

Post Insights

486 14 6 13

79 Profile Visits
6,008 Reach

Interactions ⓘ

79
Actions taken from this post

Profile Visits 79
Website Clicks 16

Discovery ⓘ

6,008
Accounts reached
90% weren't following you

Follows 18
Reach 6,008
Impressions 6,366
From Hashtags 5,646
From Home 613
From Location 20
From Other 87

Post Insights

415 5 44 17

24 Profile Visits
3,648 Reach

Interactions ⓘ

24
Actions taken from this post

Profile Visits 24
Texts 1

Discovery ⓘ

3,648
Accounts reached
96% weren't following you

Follows 2
Reach 3,648
Impressions 4,281
From Hashtags 3,700
From Home 214
From Profile 150
From Other 217

Your Pins

See stats for your latest Pins and promote them to grow your audience

+2,121%

85.9k

Impressions ?

+11,540%

1.2k

Saves ?

+1,633%

208

Outbound clicks ?

+3,545%

173.8k

Impressions ?

+1,620%

1.8k

Saves ?

+1,133%

370

Outbound clicks ?

Recent Pins

Top Pins

Your Pins

See stats for your latest Pins and promote them to grow your audience

+2,469%

98k

Impressions ?

+8,907%

1.3k

Saves ?

+1,858%

235

Outbound clicks ?

Recent Pins

Top Pins

Your Pins

See stats for your latest Pins and promote them to grow your audience

+3,165%

198.5k

Impressions ?

+1,167%

2k

Saves ?

+1,081%

425

Outbound clicks ?

Your Pins

See stats for your latest Pins and promote them to grow your audience

+2,855%

103.7k

Impressions ?

+6,721%

1.3k

Saves ?

+1,831%

251

Outbound clicks ?

Recent Pins

Top Pins

Your Pins

See stats for your latest Pins and promote them to grow your audience

+280%

221.7k

Impressions ?

+115%

1.9k

Saves ?

+230%

498

Outbound clicks ?

Insights

[See All](#)

Last 28 days : Jan 3 - Jan 30 ▼

People Reached

83,294

▲77%

Post Engagements

9,075

▲66%

Page Likes

167

▲8%



Posted on 02/05/20, 6:45pm

490 984 18

Interactions

40 Promotion Clicks

Visit Profile 207 19% from promotion

Visit Website 13 0% from promotion

Discovery

4,775 People reached 80% weren't following you 25% came from your promotion

Impressions 5,402 23% from promotion

Follows 103

113 4 0 0

16 Profile Visits 903 Reach

Interactions

16 Actions taken from this post

Profile Visits 16

Website Clicks 10

Discovery

903 Accounts reached 40% weren't following you

Follows 0

Reach 903

Impressions 1,006 From Home 605 From Hashtags 368 From Explore 3 From Other 30

Post Insights

267 1 3 9

15 Profile Visits 1,664 Reach

Interactions

15 Actions taken from this post

Profile Visits 15

Discovery

1,664 Accounts reached 65% weren't following you

Follows 2

Reach 1,664

Impressions 1,824 From Hashtags 1,146 From Home 663 From Explore 1 From Other 14

145 6 0 1

13 Profile Visits 1,063 Reach

Interactions

13 Actions taken from this post

Profile Visits 13

Website Clicks 5

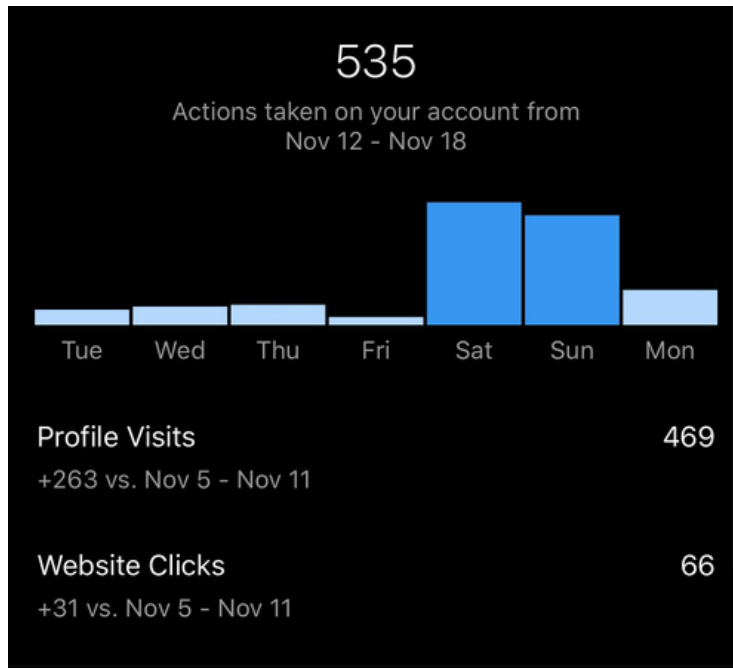
Discovery

1,063 Accounts reached 49% weren't following you

Follows 0

Reach 1,063

Impressions 1,126 From Home 513 From Hashtags 496 From Profile 3 From Other 114



Reach 4,616
 +2509 vs. Jan 19 - Jan 25

Impressions 12,852
 +2515 vs. Jan 19 - Jan 25

Interactions ⓘ

481
 Actions taken on your account from

Reach 5,204
 +607 vs. Jan 25 - Jan 31

Impressions 25,556
 +12856 vs. Jan 25 - Jan 31

Profile Visits 1,141
 +722 vs. Jan 25 - Jan 31

Website Clicks 92
 +50 vs. Jan 25 - Jan 31