

2027 Miss Teen Rodeo Wisconsin Pageant Application Packet

*St. Croix Valley PRCA Rodeo in
Glenwood City, WI
August 20-22nd, 2026*

Application Deadline: July 1st, 2026



Miss Rodeo Wisconsin Pageant Association, Inc.

Mission Statement

Our mission is to organize and put forth the Miss Teen Rodeo Wisconsin Pageant on an annual basis, to select a young lady to be an Ambassador of Good Will and Integrity to promote and further the State of Wisconsin, the sport of rodeo, and the Western way of life.

Checklist for all that needs to be submitted:

- Entry Fee - Choose one of the following (Any check is to be written out to Miss Rodeo Wisconsin):
 - a. \$100 non-refundable application fee
 - b. \$150 sponsorship for Miss Rodeo Wisconsin Pageant Association. In return, the sponsor will be announced at Horsemanship, Fashion Show, and Coronation.
 - c. Mail \$100 application fee to be refunded after attending one performance of the Heart of the North Spooner Rodeo (July 9 - 11, 2026) to sell 50/50 tickets from 5:00 P.M. - 10:00 P.M.
- 1 Photograph (Headshot with western attire including cowboy hat, no crown or sash)
- Copy of Birth Certificate or Passport
- “Why I want to be Miss Teen Rodeo Wisconsin” Max 250 words (Written in 3rd Person)
- Biography with max of 250 words (Written in 3rd Person and will be in rodeo program)
- Waiver Agreement * Signed Notary Public
- Participation Release Form
- Application Form

Please **email** a **PDF** version of your photograph, copy of birth certificate/passport, “Why I want to be Miss Teen Rodeo Wisconsin” essay, biography, waiver agreement, participation release form, and application form to Jessica Moor at missrodeowisconsinassociation@gmail.com by July 1st, 2026. **Mail** the 8x10 headshot picture and entry fee to the address below. Any portion of the application that is post marked or sent via email after July 1st, will not be accepted and the young lady will not be considered for the MTRWI title. Please be sure to read through the Rules and Regulations of the Pageant (sent with this application). Upon winning the title of Miss Teen Rodeo Wisconsin, the winner and her parents or guardians must sign a contract for the annual commitment. If you have any questions or concerns, please contact Jessica.

Jessica Moor
715-928-2046
missrodeowisconsinassociation@gmail.com
2814 US Highway 12
Wilson, WI 54027

General Rules

Contestants will check in at set times in the morning. They will be under supervision of Miss Teen Rodeo Wisconsin chaperones until they are checked out at the end of events. The chaperones or contestants will be escorted to and from all functions during those times.

Parents and supporters are welcome to attend all public events of the pageant, but may not have access to girls at certain events. (examples of events parents are not able to attend: All Interviews, Written Test, and Sponsor Visits)

A meeting of the parents, relatives, and friends will be scheduled on the first day of the pageant to explain the activities, rules, and answer any questions.

No gifts shall be given by any queen contestant to another queen contestant until all judging is over on Saturday afternoon.

Any complaints about the queen's contest, judges, other contestants, or anything relating to the pageant are to be referred in writing to the committee before the end of the pageant.

Judging will take precedence over all pageant activities. It will begin at the registration of the contestants and continue until coronation.

If there is only one contestant, the teen must score a 70% or higher overall to win the title and must score a 70% or higher in each category to win a category award.

After winning Miss Teen Rodeo Wisconsin, she may not compete in and/or otherwise participate in any other beauty contest, talent contest, pageant, and/or activity while holding the title of Miss Teen Rodeo Wisconsin.

MTRWI and contestants may not take any actions to cause harm to MTRWIPA.

Contestant Eligibility

Each contestant in the Miss Teen Rodeo Wisconsin Pageant shall on the date of competition and final selection of Miss Teen Rodeo Wisconsin:

- Have obtained the age of 13 years and shall not have obtained the age of 20 years by the time of the 2027 pageant in August.
- Not be or have been previously married and/or pregnant.
- Be a resident of the state of Wisconsin, except in the case of parents living in different states, one parent or guardian's household must be in the state of Wisconsin, or if attending college out of state.
- Not be a title holder of any other pageant or national pageant.
- Have executed all consent forms and/or waivers of liability presented as conditions precedent to competition.
- Not be charged with and/or determined to have committed any crime of moral turpitude or cause damage to Miss Teen Rodeo Wisconsin Association.
- Abide by all rules and regulations of the Miss Teen Rodeo Wisconsin Pageant.
- Any contestant not meeting the qualifications set forth above shall be denied the right to compete in the Miss Teen Rodeo Wisconsin Pageant.

Miss Teen Rodeo Wisconsin Title Holders

2013 - 2026

2013 Kelsi Rufenacht

2019(20) Mariah McFaul

2014 Danielle Stewart

2022 Samantha Kennell

2015 Hayley Vandenboom

2023 Ashley Johnson

2016 Olivia Bright

2024 Tiffany Smail

2017 Erica Wolf

2025 Ava Johnson

2018 Niamh Sexton

2026 Megan Sheldon

Pageant Award Categories

Appearance

- Proper fit of clothing
- Poise and posture – lady-like behavior in every situation
- Proper western attire and adhering to the dress code for each event
- Neatness and cleanliness in every detail including hands, fingernails, hair, hat, boots and clothing
- Contestants must wear long sleeve western shirts, pants, cowboy boots, cowboy hat, contestant banners, and belt for all appearances. The only exception is during the fashion show when young ladies will wear an outfit of their choosing that shows their style and personality.
- Contestants will wear two outfits during the fashion show. One, they will wear for a speech and modeling, for example dresses, suits, dress pants, shirt or skirt and long sleeve blouses. The second will be a fun fashion forward outfit. Both outfits will be worn with belt, buckle, boots, contestant banner, and cowboy hat.
- There should be no halter or prom type dresses. It is not acceptable to wear midriff or low-cut clothing and skirt length should be no more than 3 inches above the knee.
- See horsemanship portion for dress code for horsemanship.
- Any contestant dressed for a Queen function in attire other than what is called for in that specific category, will be penalized 10 points from each judge.
- **It is not necessary to invest in an excessive amount of expensive clothing. Judges will be looking for versatility and imagination displayed by the contestants.**

Personality

Will be judged at every event except the written test and based on:

- Good common sense
- Maintain a good conversation in rodeo, agriculture, and other areas with special emphasis on grammar and enunciation
- Maturity, high moral standard, sincerity, integrity, self confidence without making an issue out of it
- Genuine interest in other people, the pageant, agriculture, and rodeo
- Promptness in keeping pageant schedule
- Self-projection - ability to project one's personality, whether it is from horseback in an arena or before an audience

Horsemanship

Each contestant will have one go-round to select a young lady who:

- Has control of mount in any situation which may occur
- Proper position of hands, feet, and seat while riding, mounting, and dismounting
- Horsemanship will be judged on the contestant's ability to ride and knowledge of the horse. Not judged on the horse's ability or equipment.
- The judges will select one of the three patterns on the day of horsemanship. Each lady will run the same set pattern. Contestants will ride their own horse. Contestants may also be required to mount, dismount, carry a flag, do a presentation ride, and/or perform additional maneuvers on horseback. Any changes to horsemanship patterns will be made by judges and announced to the contestants before the horsemanship competition begins.

Attire – plain off the rack long sleeved, button up, collared, **white** western shirt (you may alter it to fit your body, but no dying or embellishments may be added to the shirt), off the rack jeans (no dying or embellishments added), boots, belt, and cowboy hat. Any accessories may be used (necklaces, wild rags, earrings, ect.) No vests, jackets, spurs, or chaps are allowed. All riding attire should be neat and fit properly. Showmanship should be considered since a contestant's personality does project from horseback to the audience and judges.

Knowledge

Select the young lady who has the highest cumulative score in:

- Content of speech that relates to rodeo, western, or agriculture
- Knowledge of PRCA rodeo, sponsors, equine and current news discussed during the horsemanship interview
- Quality of answer to the two extemporaneous questions
- The young lady should understand rodeo, equine, animal welfare, agricultural topics, and current events.

Categories that can be brought up for the knowledge portion are listed below:

Miss Rodeo America, Inc. Organization
Miss Rodeo America, Inc. Sponsors
PRCA Rules
PRCA Standings, Notables, Sponsors
Equine Anatomy, Aliments, Tack
News

Written Test

- Each contestant will take a 100-point written test. The test can ask about PRCA events, equine and animal welfare, PRCA cowboys/cowgirls, and PRCA sponsors.

Photogenics

- Photogenics is from the photograph submitted with the application in addition to the photoshoot that is done on the first day with all contestants and current Miss Rodeo Wisconsin and Miss Teen Rodeo Wisconsin.

Judged Events

Speech

- Each lady will give a 3 ½ minute maximum memorized speech.
- Topics are anything rodeo, western, or agriculture related. This can be a personal story/experience related to the topics mentioned.
- Judges will be made aware of the contestant's speech time. This will be done during the Fashion Show in your speech/modeling outfit.

Interviews

Personality:

- Each contestant will be interviewed by the judges, privately. The basis of this interview will be to get to know the lady on an individual and personal level.
- The interview will be up to 15 minutes.

Attire - jeans or skirt, long sleeve button down collared shirt, vest, cowgirl hat, boots, buckle, belt, and contestant banner.

Horsemanship:

- Each contestant will be interviewed by the judges, privately. The questions asked will test the lady's knowledge of the pageant, PRCA rodeo, horsemanship, and current affairs.
- The interview will be up to 15 minutes.
- Understanding of basic horsemanship, equine science, rodeo events, and animal welfare.

Attire - blue jeans or dress pants, long sleeved button down collared shirts, jacket or vest, boots, belt, buckle, hat

Extemporaneous Questions

- Two extemporaneous questions, personality based, will be asked of each contestant during the Fashion Show. The answers should be around 15-45 seconds long for each question.

Public Appearance

- There will be one event in which the contestants will speak about the rodeo and pageant.
- Kid activities are done before each rodeo performance and contestants are expected to participate as a volunteer.
- Autograph Signing

Fashion Show

- Contestants will wear two outfits during the fashion show. One, they will wear for speech and modeling, for example dresses, suits, dress pants, shirt, skirt or long sleeve blouses.
- The second will be a fun fashion forward outfit. Be ready to dance in this outfit.
- Both outfits will be worn with belt, buckle, boots, contestant banner, and cowboy hat.
- There should be no halter or prom type dresses. It is not acceptable to wear midriff or low-cut clothing and skirt length should be no more than 3 inches above the knee.

Program Ad

- The 250-word maximum biography (written in 3rd person) submitted will be displayed in the program handed out during the rodeo performances.
- Will be judged on grammar and sincerity.

Points

Judging – Judges will sign the score sheets in all categories, put them in a sealed envelope (furnished by the committee) and return to the committee immediately following each category. Awards will be handed out for each of the following categories: Appearance, Personality, Horsemanship, Knowledge, Written Test, Photogenics, and Congeniality. Points are distributed as follows:

<u>Events</u>	<u>Appearance</u>	<u>Personality</u>	<u>Horsemanship</u>	<u>Knowledge</u>	<u>Event Totals</u>
Media Interview	10	10		10	30
Personality Interview	15	30		20	65
Horsemanship	20		160		180
Horsemanship Interview	15	20		30	65
Speech	30	40		30	100
Extemporaneous Questions		20			20
Fashion Forward (Dance & Modeling)	10	10			20
Public Events (Kid Activities & Autograph Signing)		20		10	30
Biography in Programs		5		5	10
Photogenic (Headshot & Photoshoot)	25	25			50
	125	180	160	105	570
*Points Per Judge Per Contestant				Written Test	100
Total Points Per Contestant					1810

2027 Miss Teen Rodeo Wisconsin Application

Name: _____ Date of Birth: ____/____/____

Primary Mailing Address: _____

Phone Number of Contestant: (____) _____ - _____

E-mail Address of Contestant: _____

Parent/Guardian information (only one Guardian's contact information is required, Guardian refers to any legal Guardian or Parent of Contestant):

Guardian 1 Name: _____

Guardian Address: _____

Guardian E-mail Address: _____

Guardian Primary Phone Number: (____) _____ - _____

Guardian 2 Name: _____

Guardian Address: _____

Guardian E-mail Address: _____

Guardian Primary Phone Number: (____) _____ - _____

School and Grade most recently completed on July 1st, 2026:

Shirt Size: _____ Pants Size: _____ Boot Size: _____

By my signature on this application, I hereby certify that I have read the regulations governing the Miss Rodeo Wisconsin Pageant that my conduct as a pageant contestant will be in strict accordance with the regulations established by the Miss Rodeo Wisconsin Pageant Association, Inc. (herein called the committee) as stated in the official pageant rules and regulations. That I acknowledge these regulations to prevail throughout all pageant programs, activities, functions and that said regulations pertain to all persons related to my appearance in the pageant.

That I hereby grant my permission to the committee to verify any information contained on my application.

That I hereby release title, claim and right to the photographs and/or public relations materials involving me to the committee.

That I hereby certify that I have never been married, pregnant, or given birth to a child.

That I hereby certify that I have never been accused/convicted of any crime or criminal behavior.

Failure on my part to disclose this information to the State Pageant Director will automatically disqualify me from participating in the pageant. If disclosure comes after completion of the pageant, the title, Scholarships or prizes of any kind, which I may receive, will be returned to the Miss Rodeo Wisconsin Pageant Association, Inc.

That I hereby affix my signature attesting my agreement to the above without reserve.

Contestants Signature

Parent's signature (if contestant is under 21 years of age)

Street Address

City

County

State

Zip

Subscribed and sworn before me, a Notary Public, within and for the county of

_____ State of _____ on this _____ day of _____, _____
Day Month Year

SEAL

Signature of Notary Public _____

Term Expiration _____

Waiver Agreement

THIS AGREEMENT is made between Miss Rodeo Wisconsin Pageant Association, Inc., St. Croix Valley PRCA Rodeo committee, City of Glenwood City, State of Wisconsin, hereinafter referred to as "Pageant" and _____, City of _____, Wisconsin, hereinafter referred to as "Contestant".
(Your name) (Your city)

WHEREAS, Pageant conducts the Miss Teen Rodeo Wisconsin Pageant (hereinafter referred to as "Contest"), including the creation, publication and administration of all rules and regulations relating thereto and WHEREAS, Contestant desires to compete in the contest, NOW THEREFORE, in consideration of the mutual promises set forth herein, the mutual benefits derived here from and other good and valuable consideration provided each unto the other, the receipt and sufficiency of which is acknowledged by delivery hereof, it is agreed:

1. Contestant represents she (a) has received a complete copy of all contest rules and/or regulations, (b) has read all contest rules and regulations, and (c) understands each and every rule and/or regulation, and (d) had full opportunity to present all questions regarding the rules and regulations, and all questions have been fully answered.
2. Contestant will adhere to and comply with all contest rules and regulations.
3. Contestant will upon observing and/or being informed of any violation of, and/or perceived violation of any contest rule and/or regulation:
 - a. Inform Pageant of the alleged and/or perceived violation, at the earliest and most proximate time to the instance, but in no event, not to be less than two hours of the scheduled naming of the contest winner(s) and
 - b. In no way act to withhold information from Pageant and/or from other third party contestant(s), as to deprive Pageant of the opportunity to determine alleged violations.
4. In this regard, Miss Rodeo Wisconsin Pageant Committee President is hereby designated as the person to receive any and all alleged and/or perceived rules violation(s).
5. Unless timely reported as defined above in paragraph 3 (a), each and every alleged violation of, and/or perceived violation of, contest rules and/or regulations shall be deemed waived, and the complaining party shall be stopped from presenting allegations regarding the same.

6. Pageant agrees that with respect to reported violation(s), it shall (a) timely and fully investigate each allegation, (b) report its findings to the person presenting the allegation and (c) enforce its rules and regulations against any contestant found to have violated the same.

7. Contestant agrees the Pageant is the sole and exclusive entity to determine the existence and/or nonexistence of a violation of the rules and regulations, and that Contestant shall be finally bound by Pageant's determination, the same to be final and binding between the parties hereto. Contestant further agrees that Pageant is the sole and exclusive authority to interpret and enforce its rules and regulations.

8. In any legal proceeding in which Pageant shall be awarded any judgment enforcing any term and/or condition of this Agreement, Pageant, its employees, agents, sponsors, and/or representatives shall also receive reasonable attorney fees and all costs incurred in the prosecution and/or defense of said action.

THIS IS A LEGAL INSTRUMENT. YOUR RIGHTS AND AN ATTORNEY AT LAW SHOULD BE CONSULTED PRIOR TO EXECUTING THE SAME.

Made and executed on this _____ day of _____, _____

Contestant _____ Date _____

Witness Date _____

Pageant _____

Title _____

Participant Release Form *Miss Rodeo Wisconsin Pageant Association, Inc.*

In consideration of my participation in the Miss Teen Rodeo Wisconsin Pageant, in accordance with the rules of such pageant, and for the other good and valuable consideration, the receipt of which is acknowledged, I, the undersigned consent, represent, warrant and agree to the following:

1. Age: Citizenship. I state that I am (a) over 13 years of age and legally authorized to execute this Release, and (b) a citizen or legal resident of the United States of America. I further state that all participant information stated below is true and correct.
2. Authorization to Use Images. I authorize Miss Rodeo Wisconsin Pageant Association, Inc. and their licensees, representatives, successors and assigns, (collectively MRWIPA) to use my name, voice, likeness, images or signature (collectively referred to as "Images") in any manner and in any medium and for any purpose which they choose, including without limitation print, radio, television, audio-visual recording, electronic or magnetic media, computer disks, computer file servers, CD-ROM's on the Internet, including the World Wide Web, or in any type of computer network or for advertising in or for any of those media. The Images used may include still images, motion pictures, videotape, audio-visual, live or recorded broadcasts. I further waive any right I may have to approve any Image or its use in any future materials. I further grant MRWIPA the right to edit, alter or modify in any manner it deems appropriate.
3. Perpetual Right to Use Images. This authorization includes perpetual license to use my Images and to license or permit others to use, post, copy or reproduce such Images. I further authorize MRWIPA, or their licensees to alter, edit or modify the appearance of my Images in any manner they deem appropriate for such use in such media.
4. Assignment of Any Rights in Images. To the extent I may have any rights in the Images; I assign any rights I may have in the Images, including copyright, to the MRWIPA.
5. Image Release. I release and discharge MRWIPA, its licensees, successors, assigns, agents, employees and representatives from any and all claims, demands and liabilities arising out of or related to their use of my Images in any manner reasonably contemplated by this agreement, including without limitation any claims for defamation, libel, slander, invasion of privacy or infringement of the right of publicity.

6. Indemnity. I agree to indemnify and hold MRWIPA harmless from any and all claims, demands, actions or causes of action (including attorneys' fees) based upon, arising out of or related to: (a) MRWIPA use of my Images as described in this agreement, (b) any violation by me of this agreement, and (c) any false or misleading statements made by me in connection with the information I have provided to MRWIPA related to the subject matter of this agreement.

7. Right to Edit Images. It shall be within MRWIPA's sole discretion to determine if, where, how and in what manner my Images are used. I grant MRWIPA the right to alter or edit the Images as it may deem necessary or appropriate.

8. No Additional Compensation. Except as specifically stated otherwise in a written agreement by MRWIPA I acknowledge that no additional compensation is due to me for the use of my Images as contemplated by this agreement.

9. Arbitration. In the event of a dispute arising out of or related to the subject matter of this agreement, I agree that such matter will be resolved by binding arbitration by an arbitrator to be mutually selected by the parties. In the event that the parties are not able to agree upon an arbitrator one shall be selected in accordance with the rules for commercial arbitration of the American Arbitration Association and the arbitration shall be held in accordance with the commercial arbitration rules of the American Arbitration Association. Any such arbitration shall be held in Wisconsin.

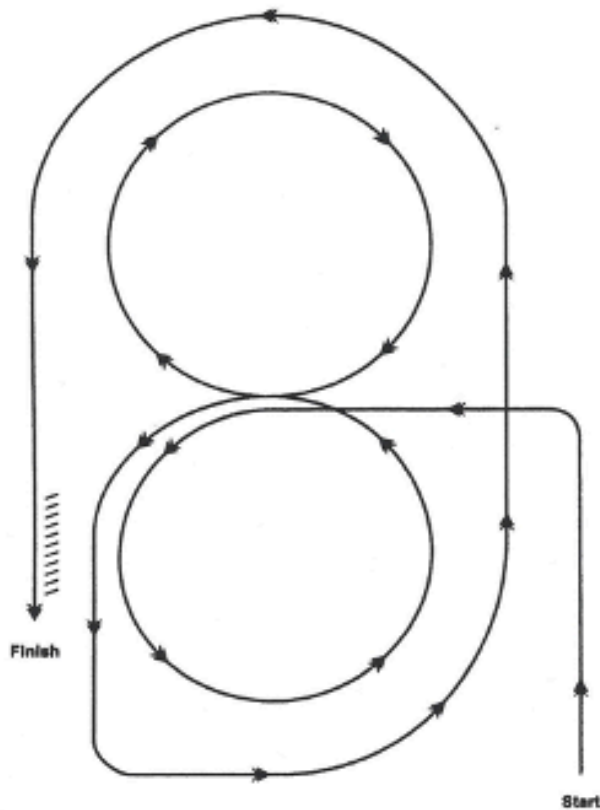
10. Assumption of Risk/Acknowledgement of Inherent Danger. As part of my participation in the Miss Rodeo Wisconsin Pageant, I understand that I will be asked to participate in certain rodeo activities, related activities or other activities where horses, livestock and other large animals may be present or involved. I represent and warrant that I am experienced in these and similar activities. These activities are or may be inherently risky, and I know that the risks involved include the risks of being involved in these activities. I further represent and warrant that I am voluntarily participating in these activities knowing the potential risks involved. I release and discharge MRWIPA and all of its employees, agents, representatives, volunteers, officers and director from any and all liability of every kind and nature that may be involved in participating in these types of activities.

Contestant Name (Print) _____

Contestant Signature _____ Date _____

Horsemanship Patterns

Pattern #1

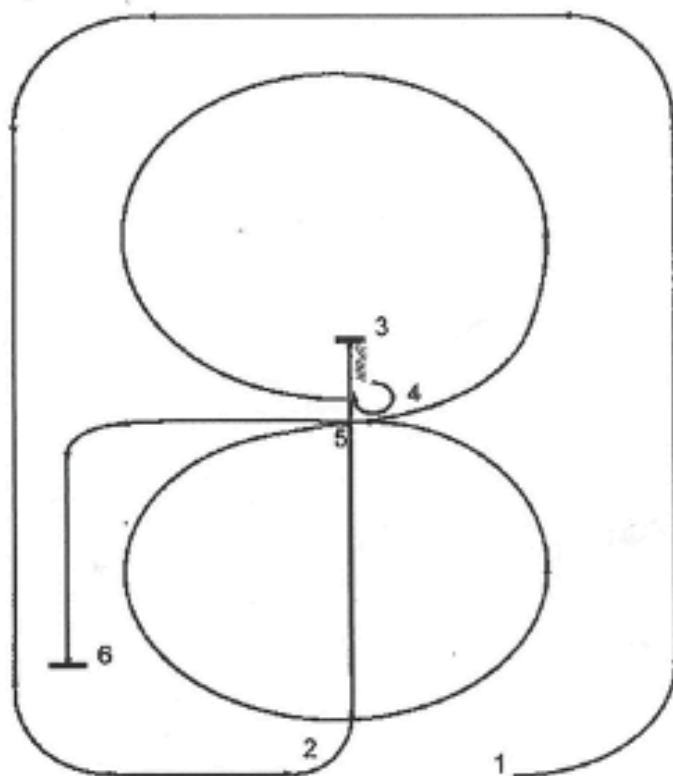


Horsemanship Pattern #1:

1. Extended jog along side of arena, then to center
2. Begin lope at center of arena and lope left circle on left lead
3. Change leads at center of arena and lope right circle on right lead
4. Change leads and continue loping around end of arena
5. Once on the straight, increase speed and continue around end of arena
6. Stop and back
7. The MRAP Judges reserve the right to make alterations and/or additions to this pattern.

9

Pattern #2

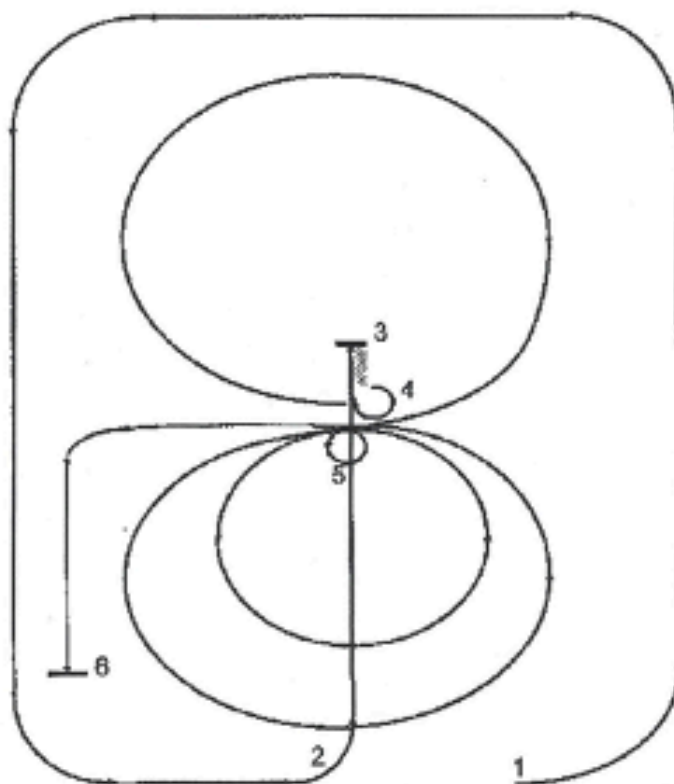


Horsemanship Pattern #2:

1. Circle the arena, on the left lead, at an extended lope.
2. Guide left and lope down the center of the arena with moderate speed.
3. Pass the center of the arena, stop and back to the center.
4. Execute a 3/4 turn to the right and lope a circle, to the right, with moderate speed.
5. Change leads and lope a circle, to the left, with moderate speed. After completing the circle, continue loping on the left lead toward the end of the arena.
6. Stop and pause to show completion of pattern.
7. The MRAP Judges reserve the right to make alterations and/or additions to this pattern.

10

Pattern #3



Horsemanship Pattern #3:

1. Circle the arena, on the left lead, at an extended lope.
2. Guide left and lope down the center of the arena with moderate speed.
3. Pass the center of the arena, stop and back to the center.
4. Execute a 3/4 turn to the right and lope a circle, to the right, with moderate speed.
5. Stop in the center, execute a 360 degree turn, to the left. Lope a small slow circle, to the left, followed by a larger, faster circle to the left. At the center of the arena, rate back to the slower speed and continue loping on the left lead toward the end of the arena.
6. Stop and pause to show completion of pattern.
7. The MRAP Judges reserve the right to make alterations and/or additions to this pattern.