

gillian thomas

designer

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in <https://www.linkedin.com/in/gilthm/>

experience

FEB 2024 - MAY 2024 **USC College of Information and Communications** Columbia, SC

Student Assistant

- Created digital, print, and social media graphics
- Photographed, processed, and published images
- Created and collected weekly newsletter content

JAN 2022 - DEC 2023 **The Daily Gamecock** Columbia, SC

Design Director (2023)

- Created and published illustrations, infographics, layouts, and other designs
- Planned and led meetings for and messaged and gave feedback to designers
- Collaborated and communicated with coworkers between sections

Senior Designer (2022)

Designer (2022)

NOV 2022 **University of South Carolina CreateAthon** Columbia, SC

Junior League of Columbia

- Collaborated within a group to develop strategy for clients
- Designed a logo and other materials for centennial celebration within 24 hours
- Presented final work to clients

OCT 2018- JULY 2020 **SheStrong** Charleston, SC

Social Media Manager, Leadership Council Member

- Curated social media graphics to publish on Instagram
- Photographed and posted images from events
- Collaborated with peers to plan service events and enrichment activities
- Facilitated discussion panels at annual summit and other events

education

University of South Carolina

South Carolina Honors College

Bachelor of Arts in Journalism and Mass Communications (2024)

Major: Visual Communications

Minor: Art History

GPA: 4.0

skills

Graphic design

- Brand design
- Print design
- Layout design

Photography

Videography and video editing

UI/UX design

French